

100

Fig. 1

Definer Publishing Products Cycle

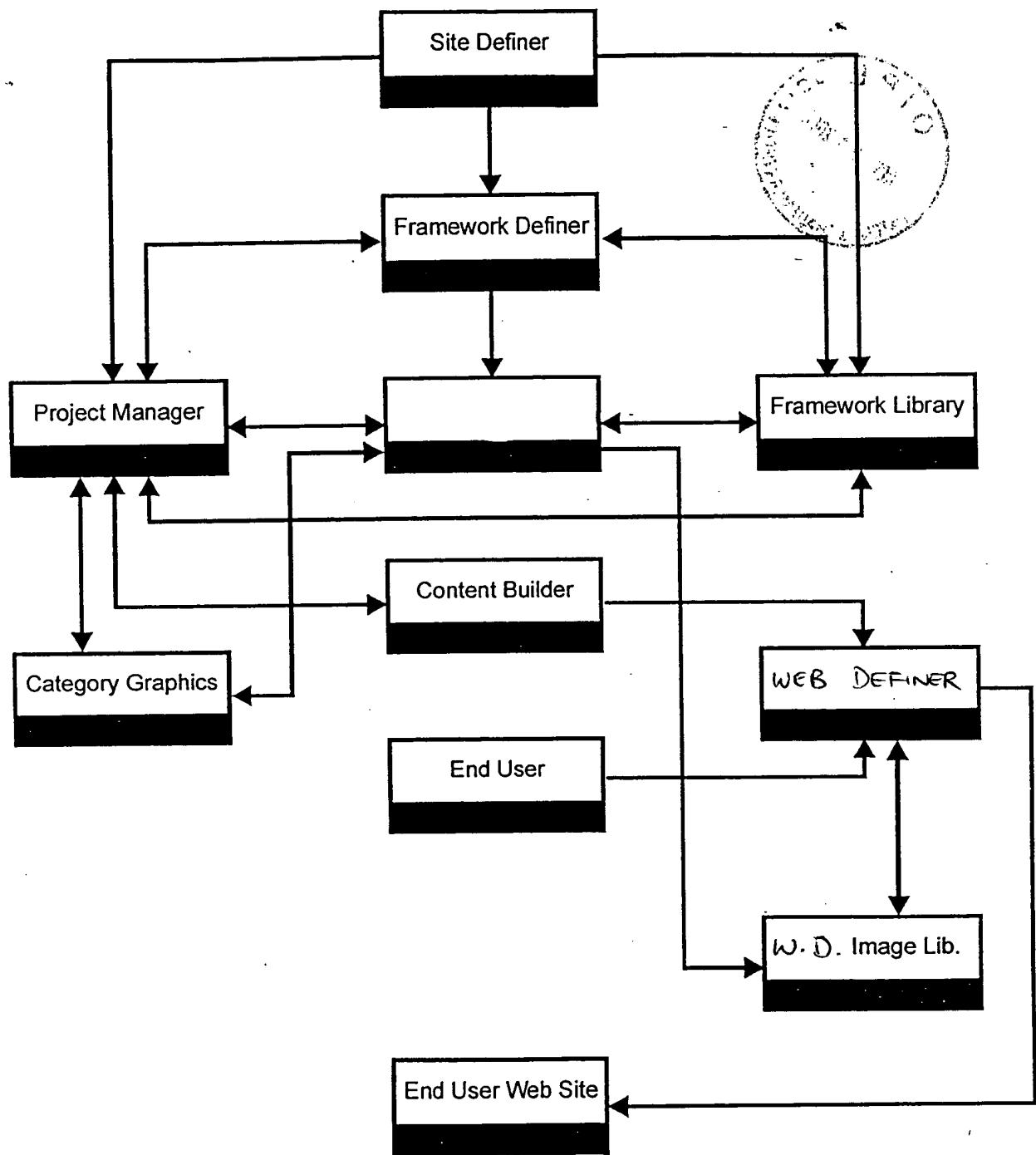
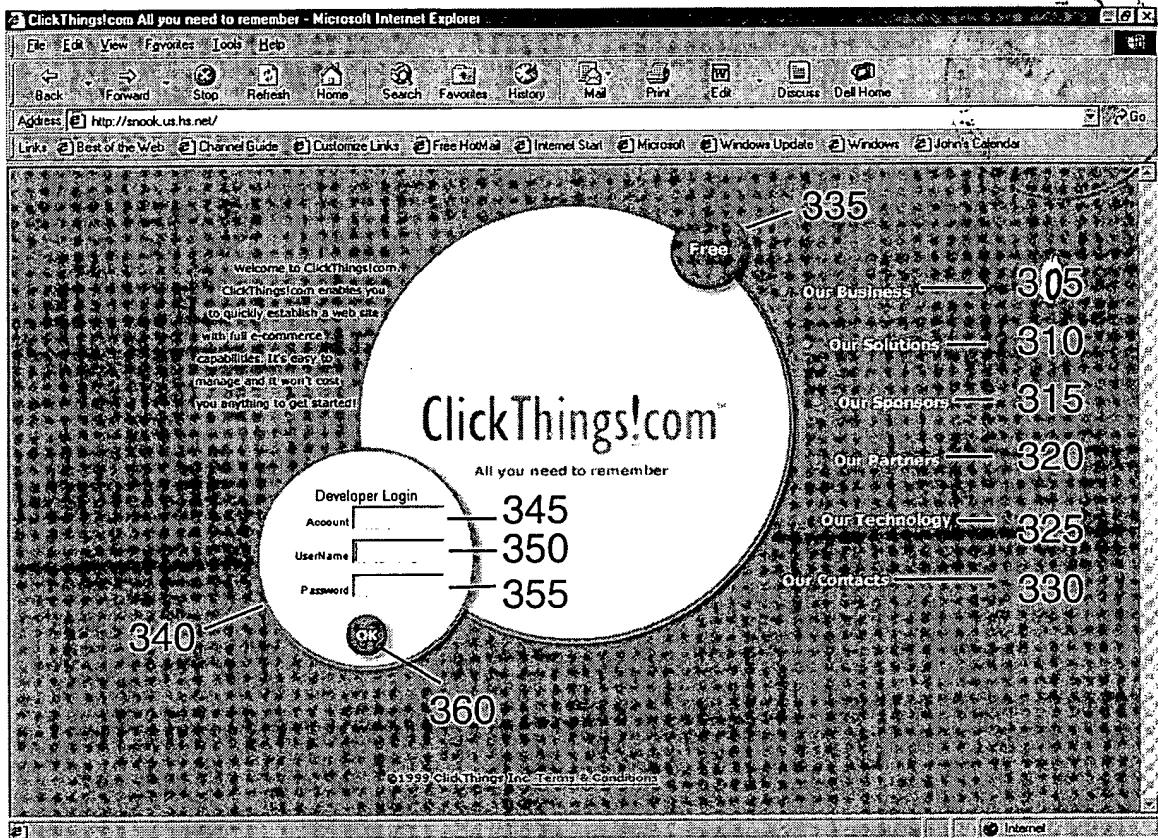
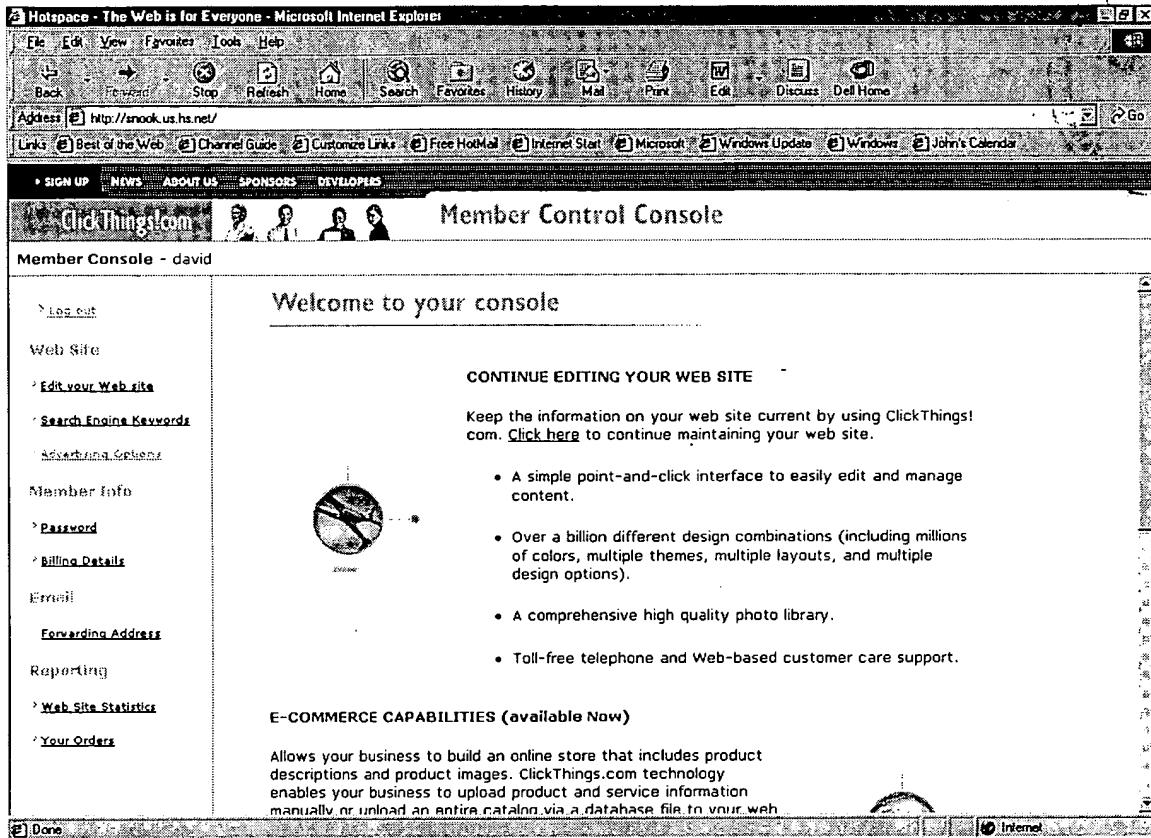


FIG. 2



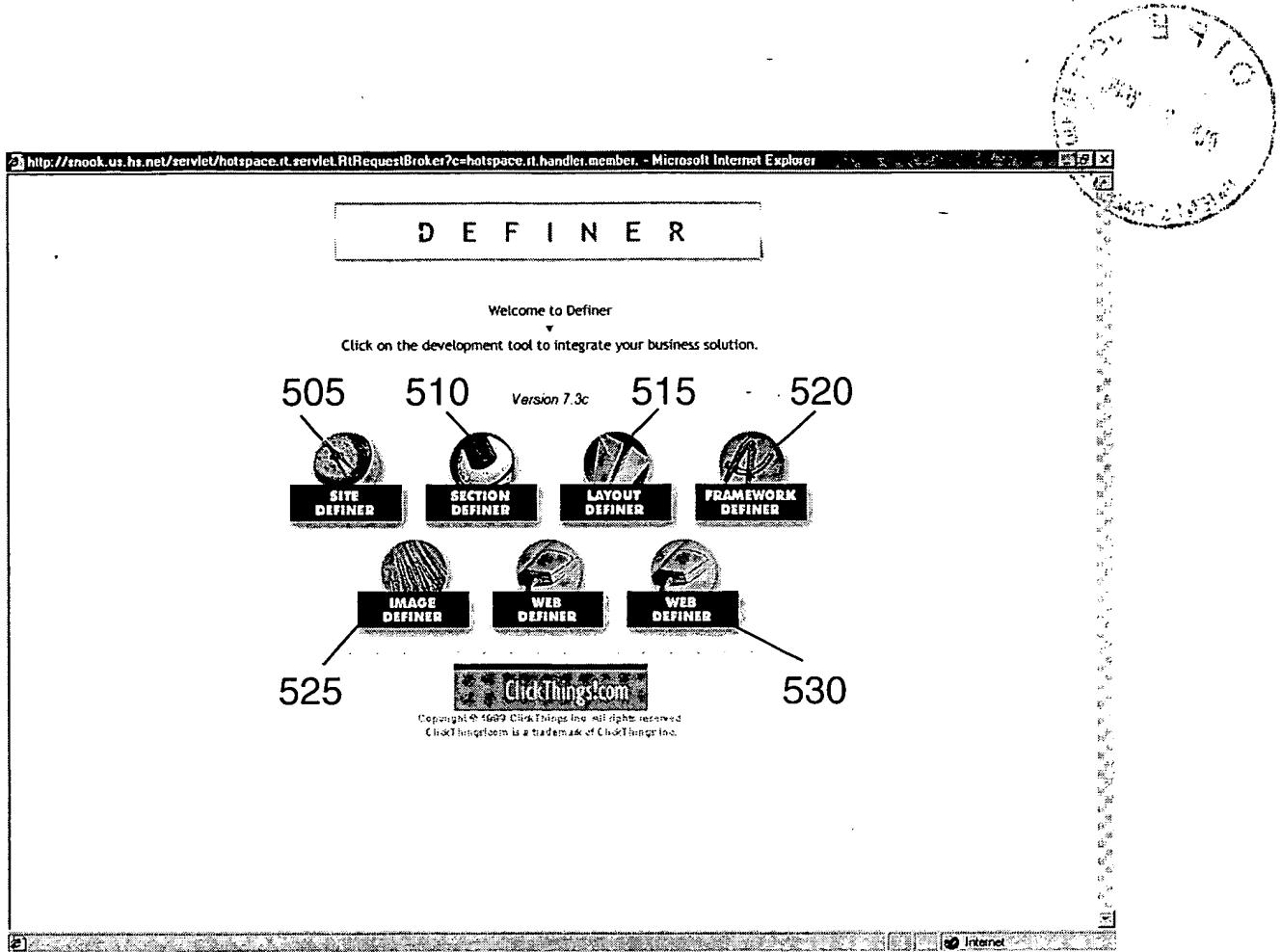
300

FIGURE 3



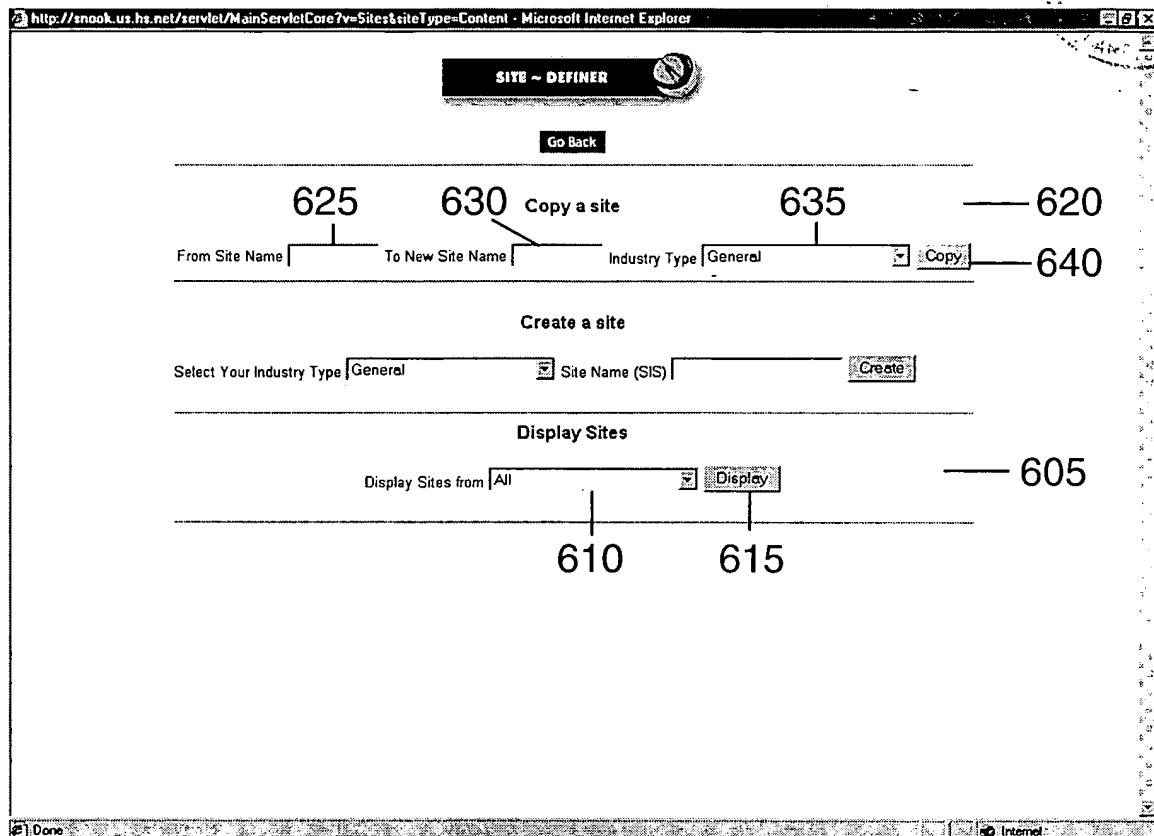
400

FIGURE 4



500

FIGURE 5



600

FIGURE 6

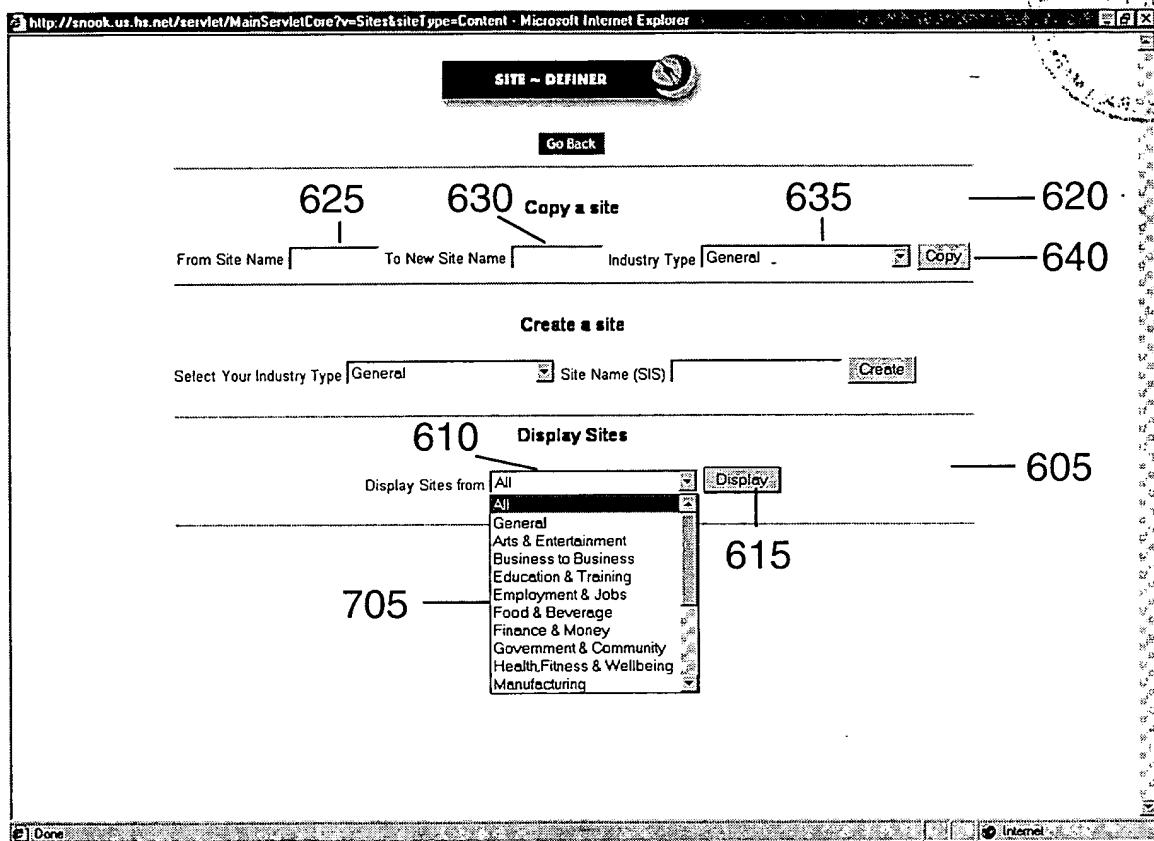


FIGURE 7

2000-01-01 10:10:10

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

SITE - DEFINER


[Go Back](#)

625	630	635	620
From Site Name <input type="text"/>	To New Site Name <input type="text"/>	Industry Type <input type="button" value="General"/>	<input type="button" value="Copy"/>
Copy a site		640	

Create a site

Select Your Industry Type Site Name (SIS)

810	610 Display Sites	615																																																															
805	Display Sites from <input type="button" value="All"/> <input type="button" value="Display"/>	605																																																															
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Category</th> <th style="width: 10%;">Edit</th> <th style="width: 20%;">Edit 800 x 600</th> <th style="width: 10%;">Edit 1010 x 680</th> <th style="width: 10%;">Delete</th> <th style="width: 10%;">Export</th> <th style="width: 10%;">Test</th> </tr> </thead> <tbody> <tr><td>Arts Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> <tr><td>Amusement Park Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> <tr><td>Artists Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> <tr><td>Galleries Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> <tr><td>Independent Movie Houses Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> <tr><td>Independent Radio & TV Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> <tr><td>Independent Theatres Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> <tr><td>Information Services Arts and Entertainment</td><td><input type="button" value="Edit"/></td><td><input type="button" value="Edit 800 x 600"/></td><td><input type="button" value="Edit 1010 x 680"/></td><td><input type="button" value="Delete"/></td><td><input type="button" value="Export"/></td><td><input type="button" value="Test"/></td></tr> </tbody> </table>			Category	Edit	Edit 800 x 600	Edit 1010 x 680	Delete	Export	Test	Arts Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>	Amusement Park Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>	Artists Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>	Galleries Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>	Independent Movie Houses Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>	Independent Radio & TV Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>	Independent Theatres Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>	Information Services Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Category	Edit	Edit 800 x 600	Edit 1010 x 680	Delete	Export	Test																																																											
Arts Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											
Amusement Park Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											
Artists Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											
Galleries Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											
Independent Movie Houses Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											
Independent Radio & TV Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											
Independent Theatres Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											
Information Services Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="Edit 800 x 600"/>	<input type="button" value="Edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>																																																											

FIGURE 8

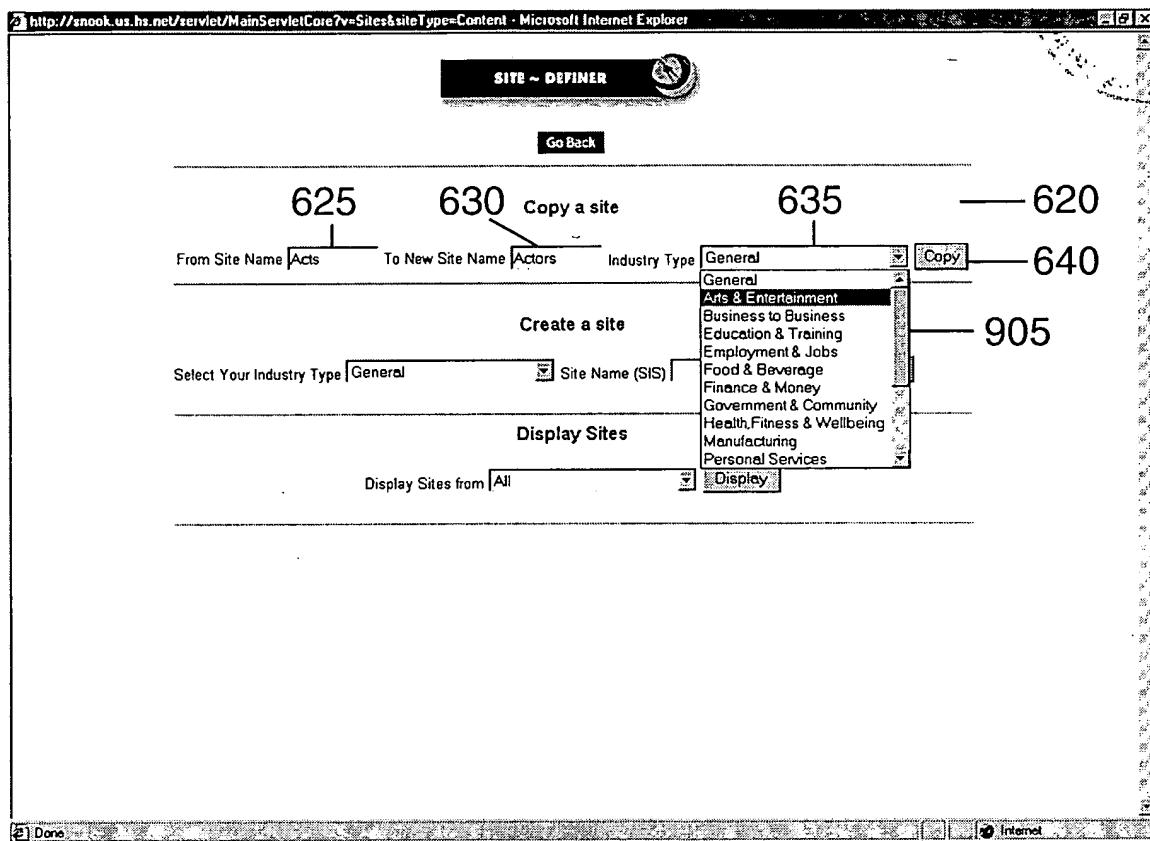


FIGURE 9

http://snook.us.hz.net/servlet/MainServletCore?v=Site&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

SITE - DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type General

Create a site

Select Your Industry Type General Site Name (SIS)

Display Sites

Display Sites from All 615

Site Name	Thumbnail	Actions
Actors Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Acts Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Amusement Park Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Artists Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Galleries Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Movie Houses Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Radio & TV Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Theatres Arts and Entertainment		<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>

FIGURE 10

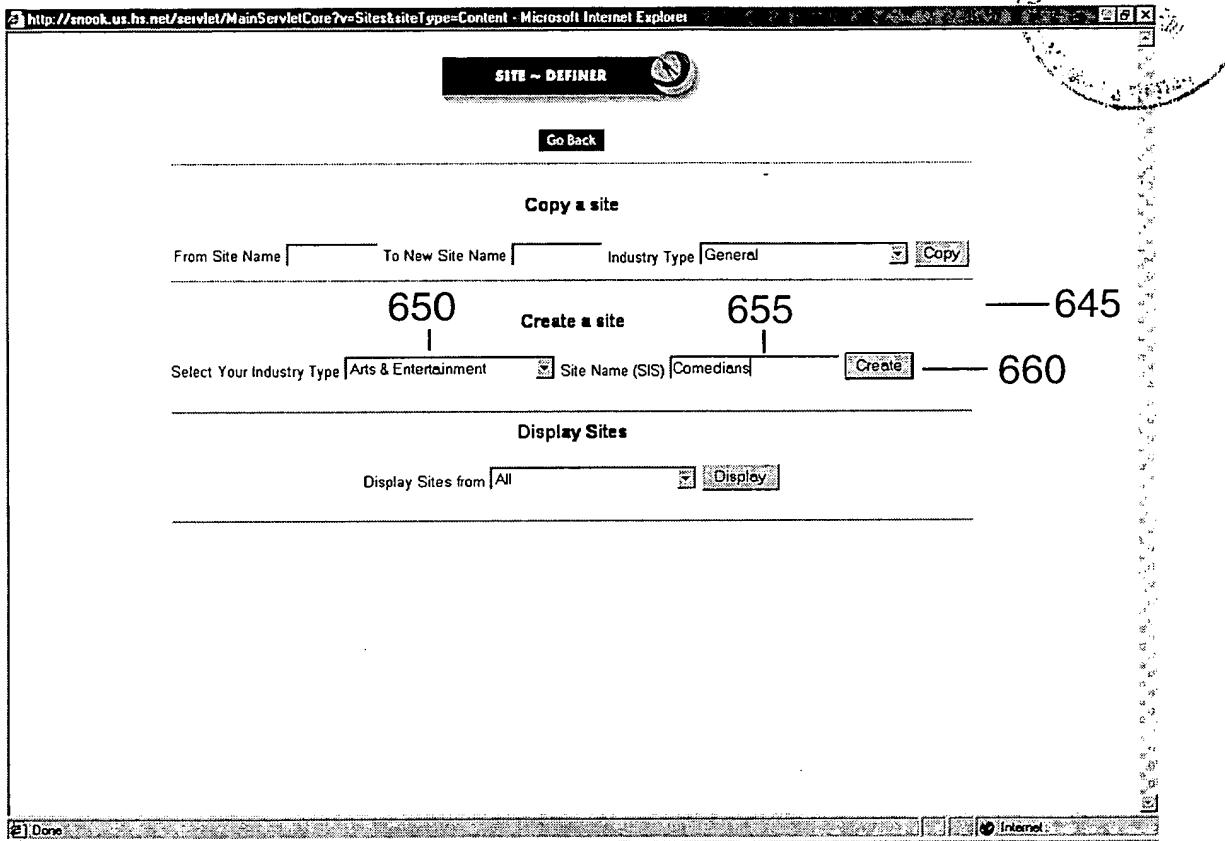
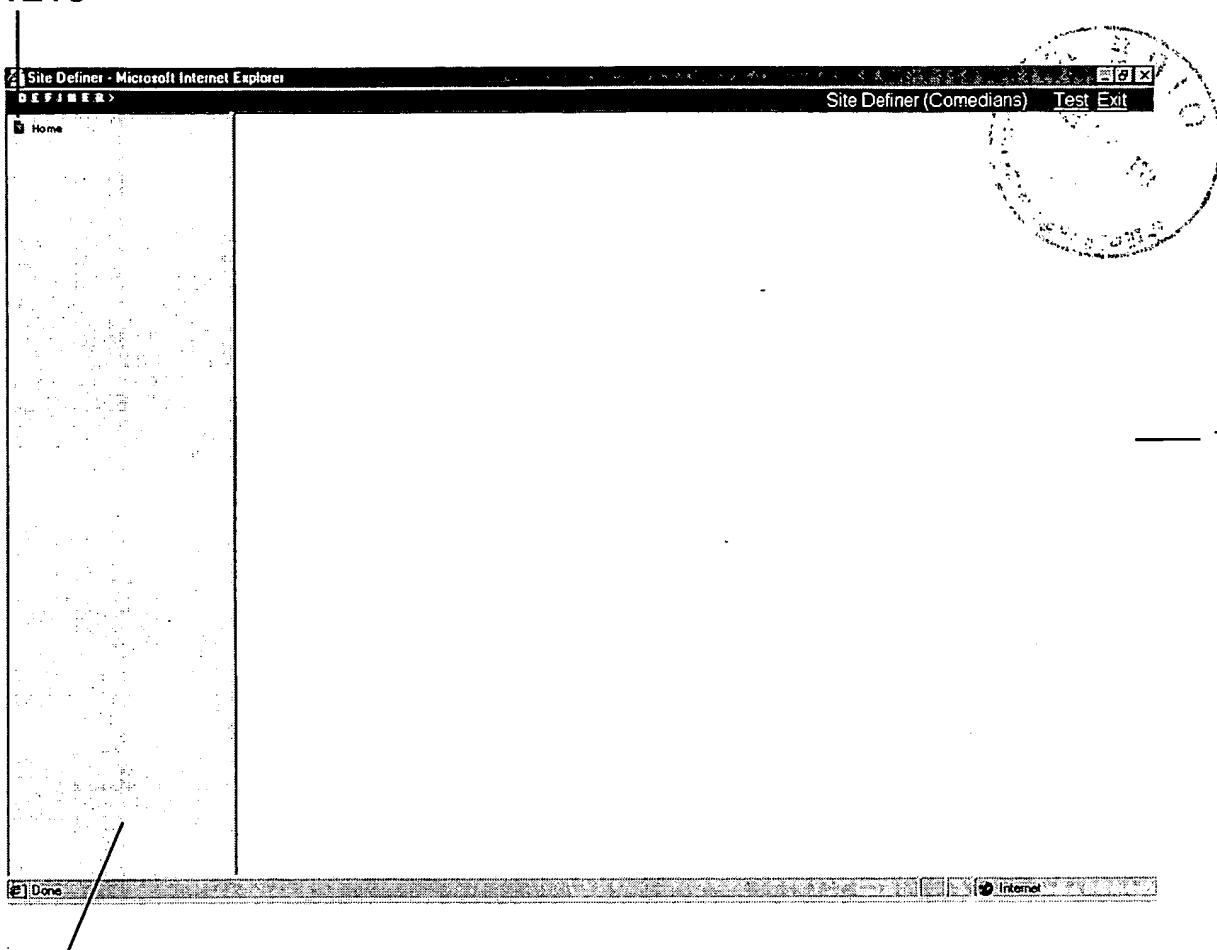


FIGURE 11

1215

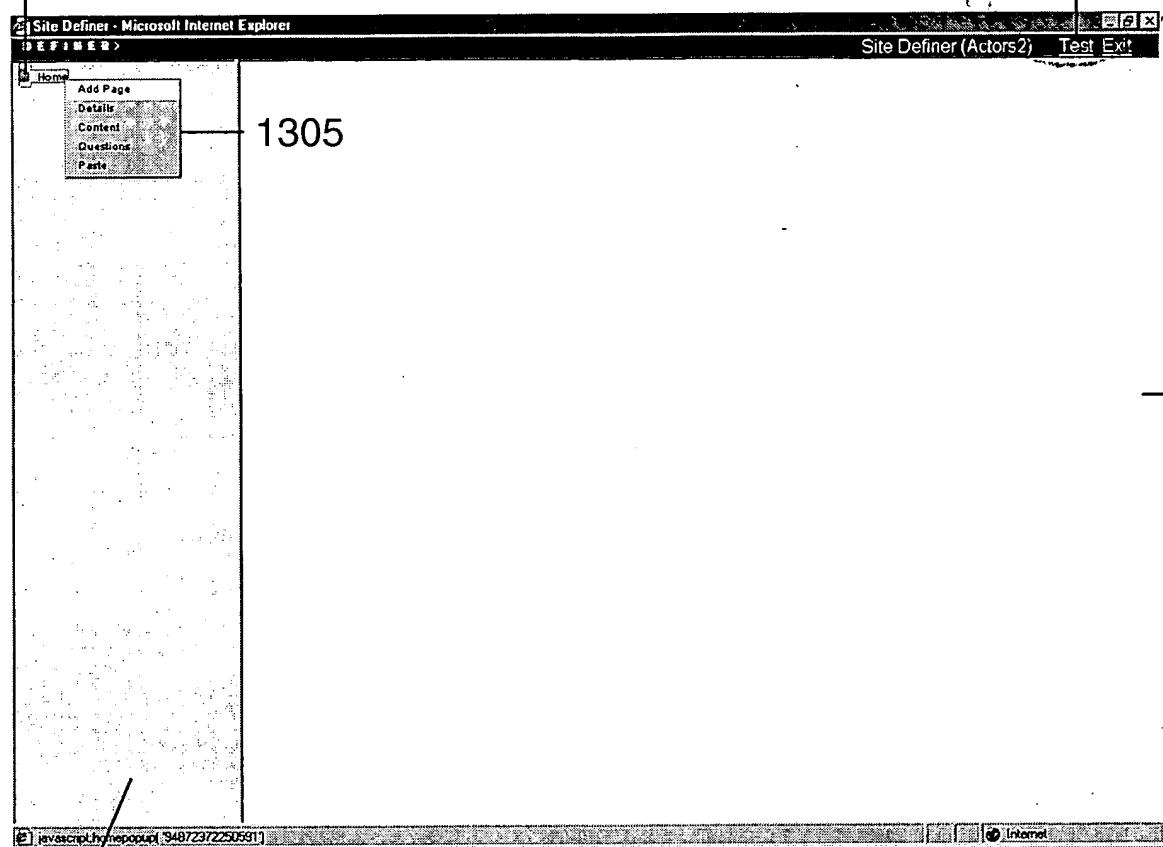


1205

1200

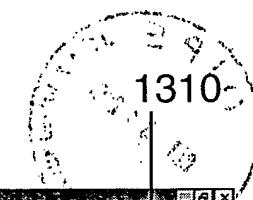
FIGURE 12

1215



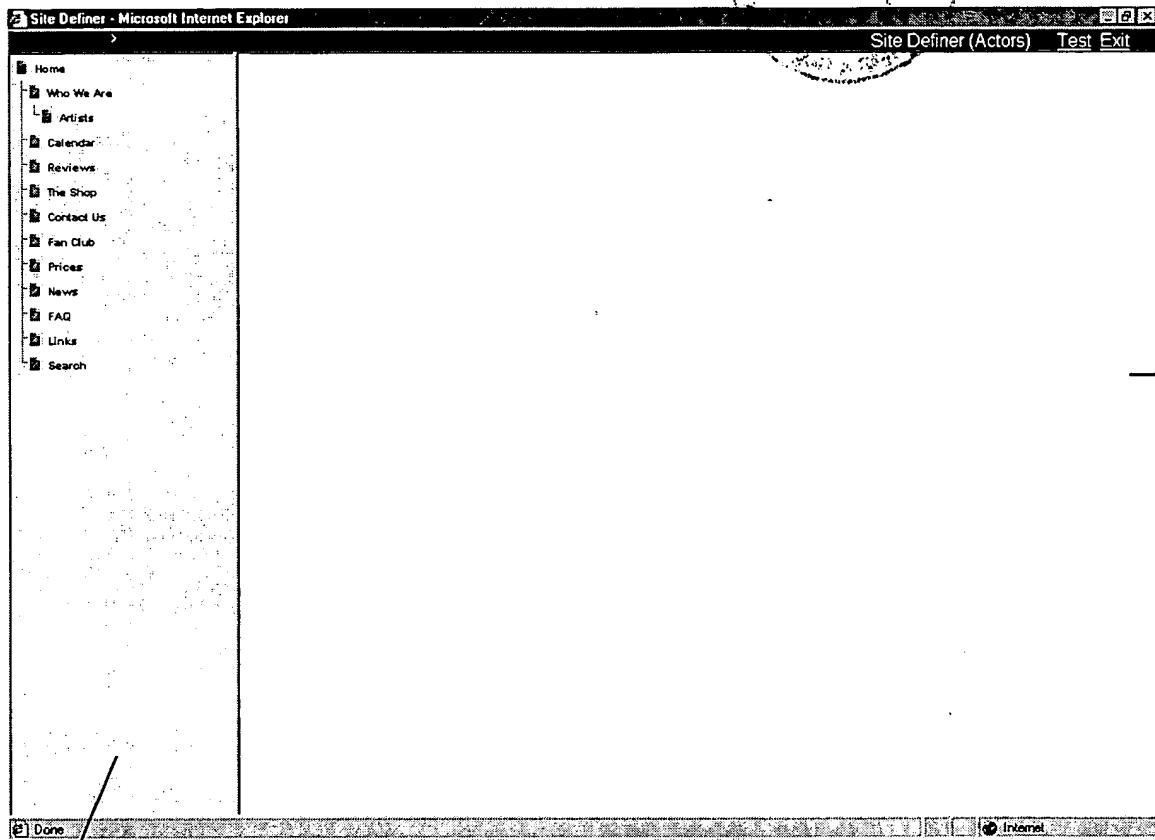
1205

1200



— 1210

FIGURE 13



1405

1400

— 1410

FIGURE 14

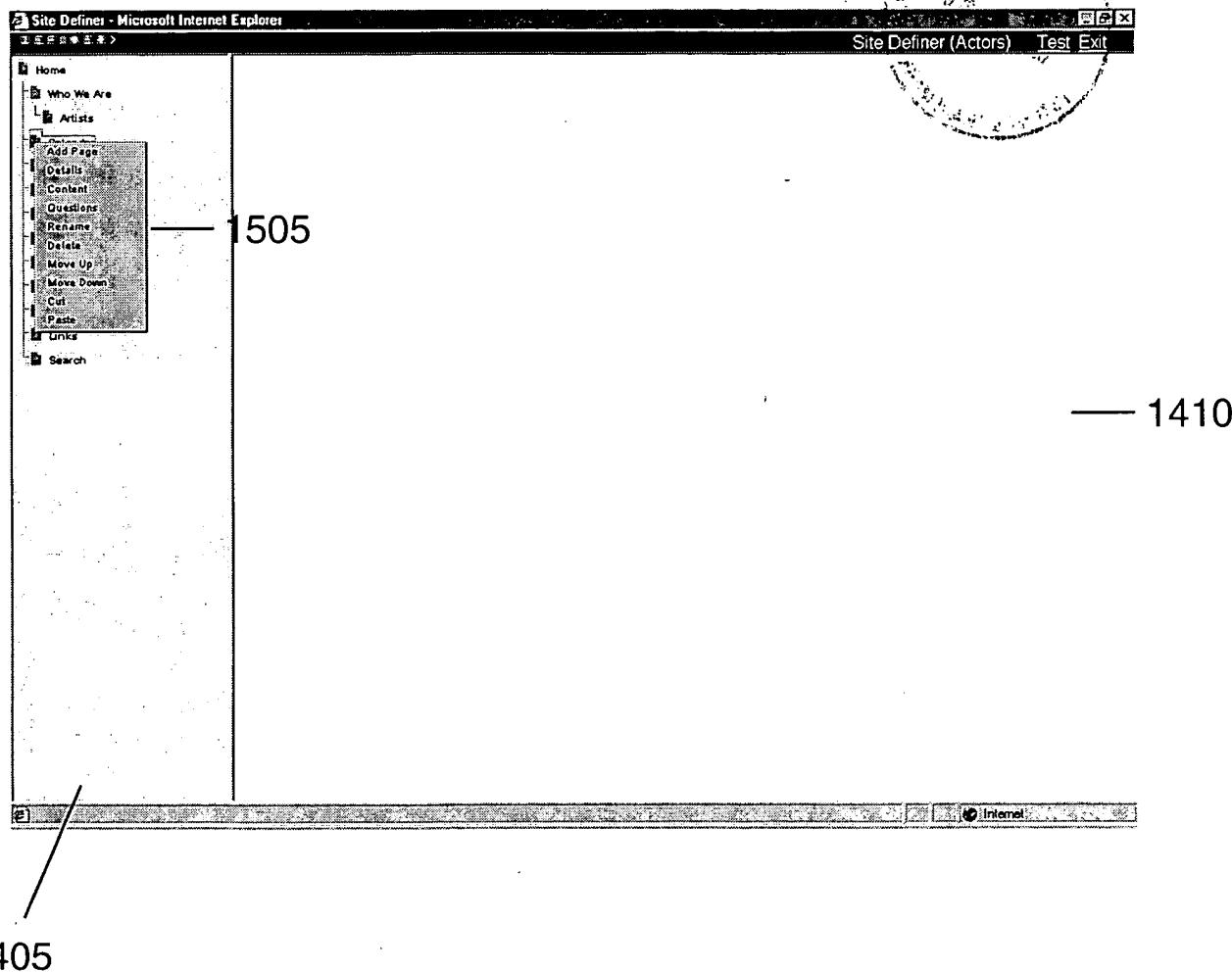
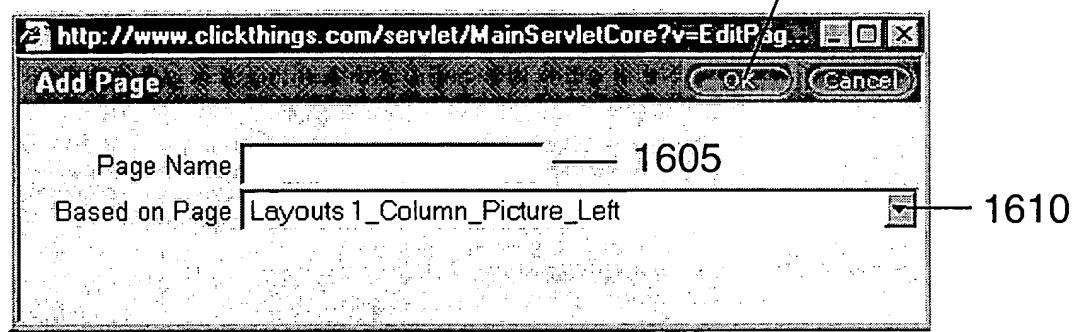


FIGURE 15



1600

FIGURE 16

1705

1745

1710

1715

1720

1725

1730

1735

1740

1410

Site Definer - Microsoft Internet Explorer

Who_We_Are

Add Page | Page Details | Add Questions | Edit Content | Delete | Exit | ?

Page Details for the Who_We_Are page

Search Engine Keywords
(Separate with commas)

Appearance

Title: Who We Are

Emphasis: high

Button Text
(Up to 16 characters per line)

Who We Are

Enable the end user to show/hide this page by answering a question

Question: Is your background/achievements important to you?

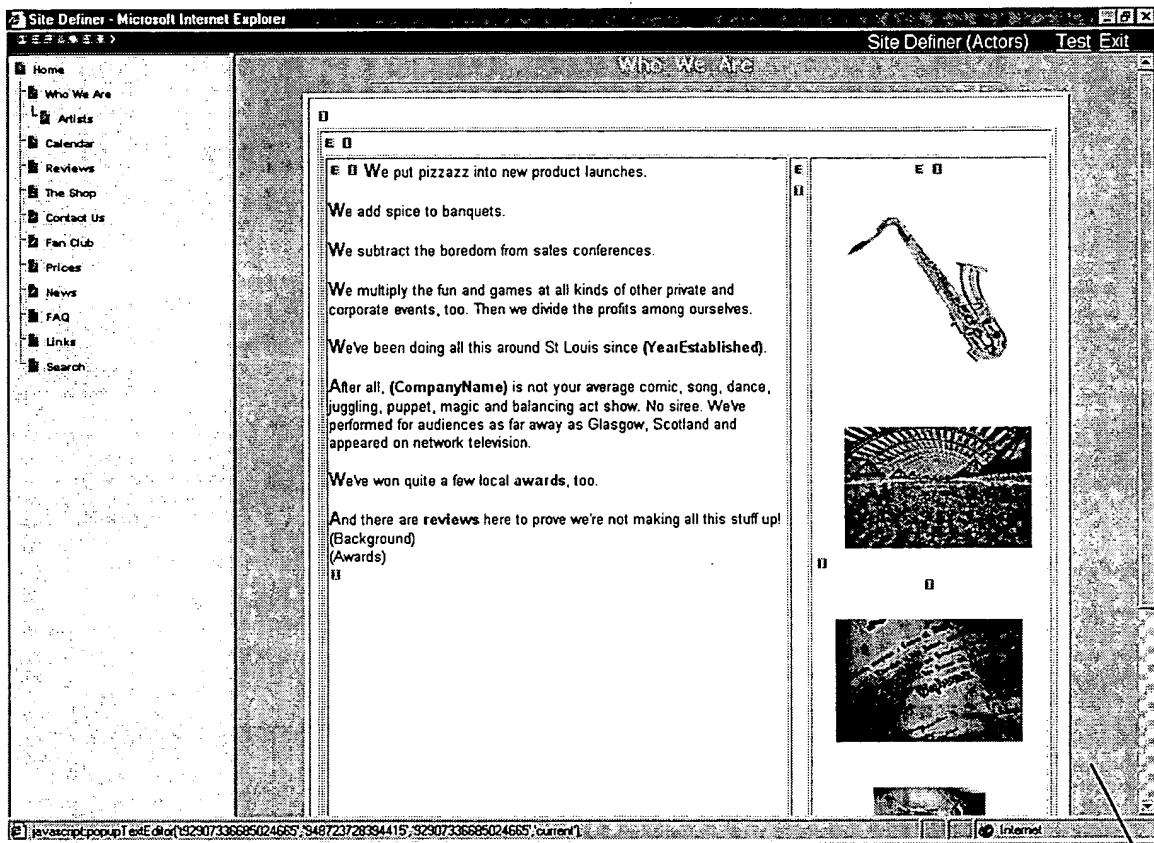
Question label: AboutUs

Show by default:

Save

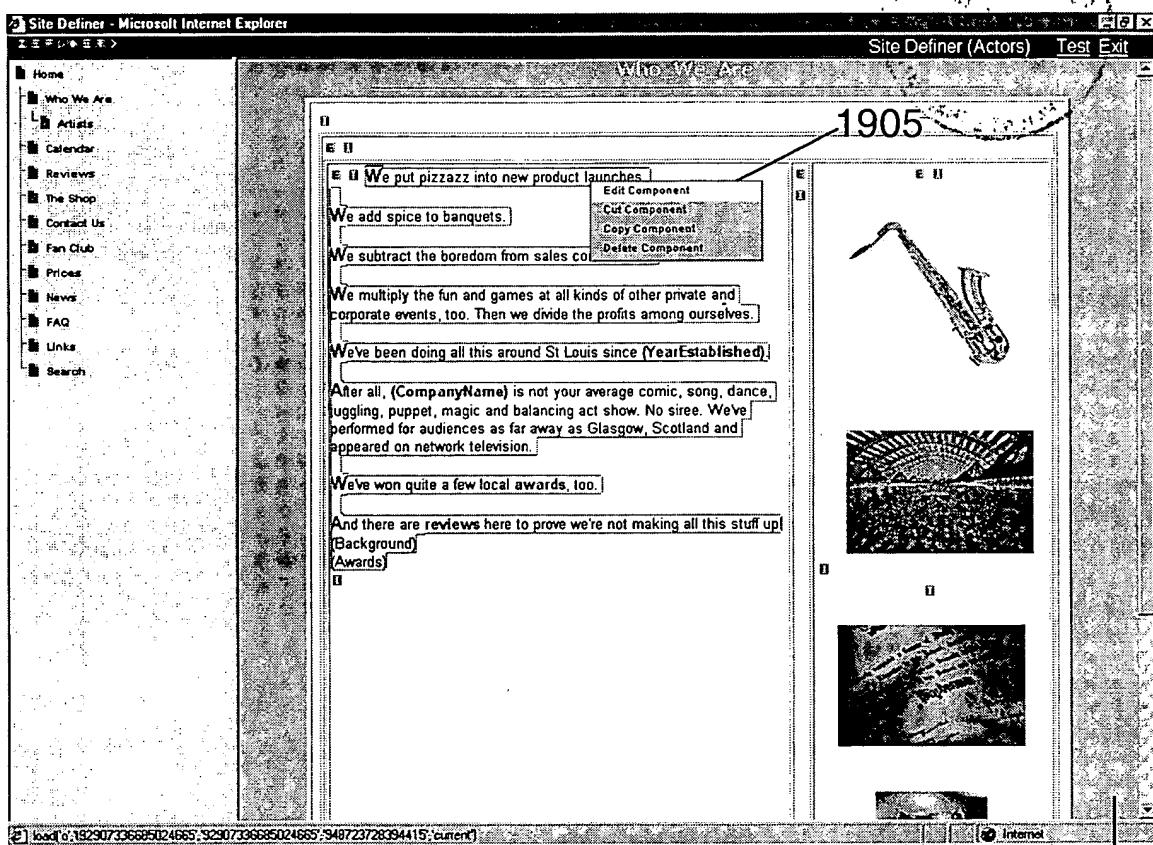
Internet

FIGURE 17



1410

FIGURE 18



1410

FIGURE 19

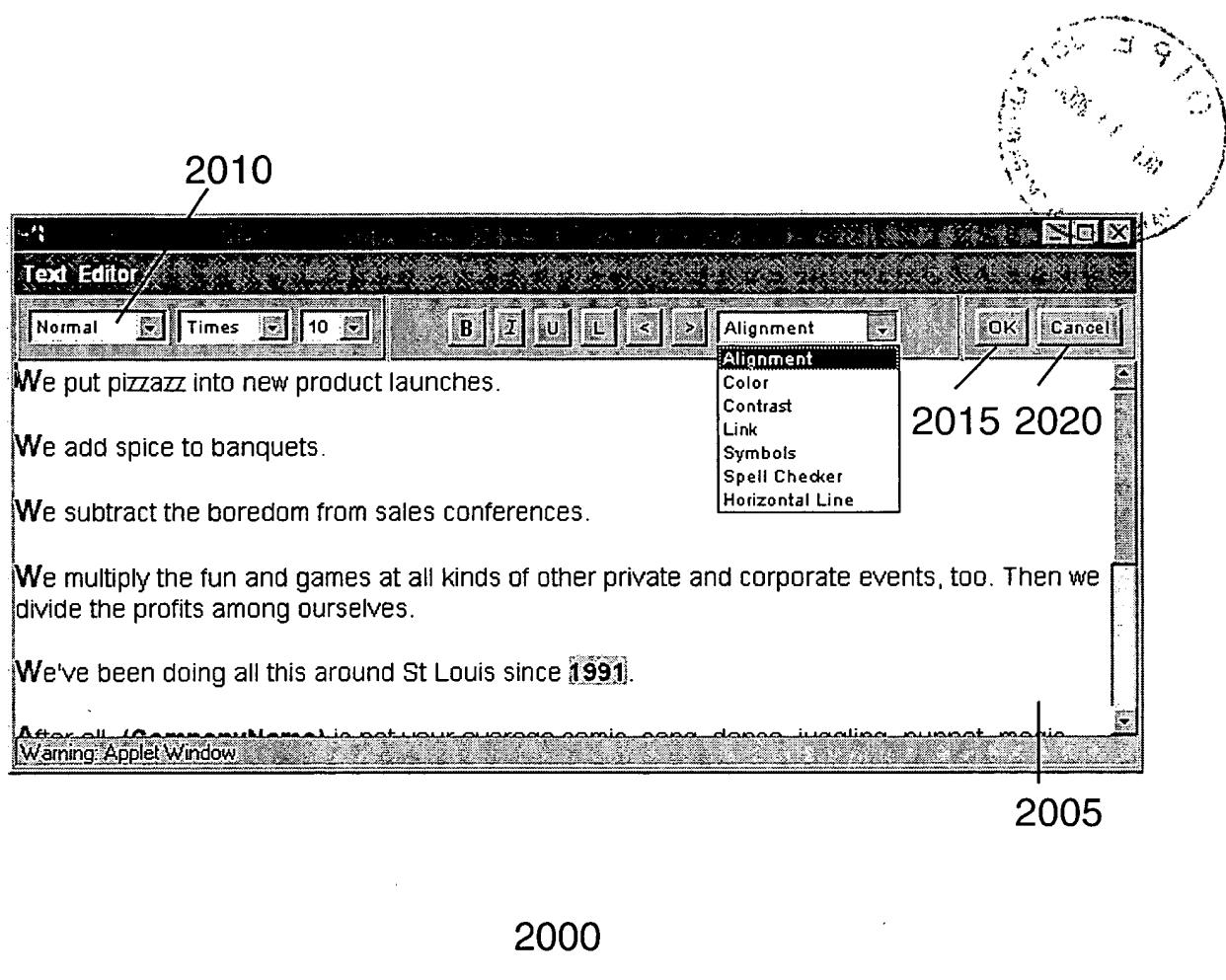
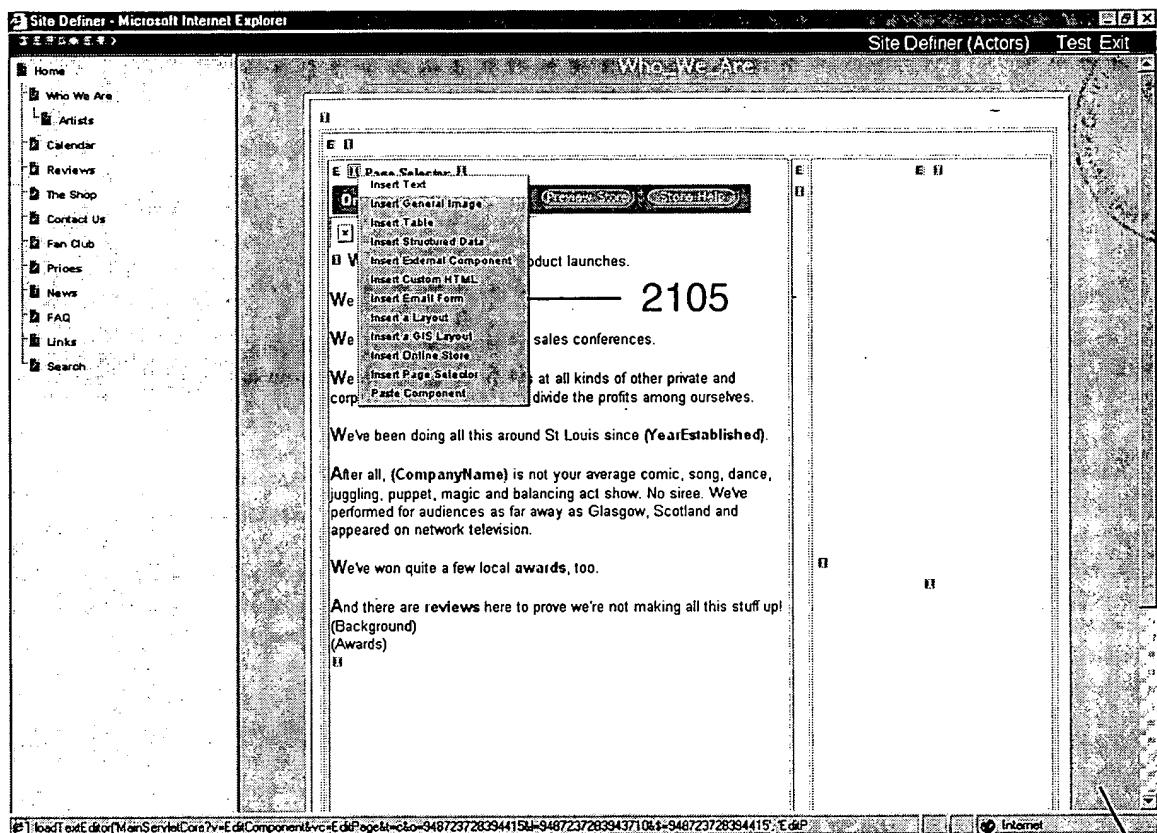


FIGURE 20



1410

FIGURE 21

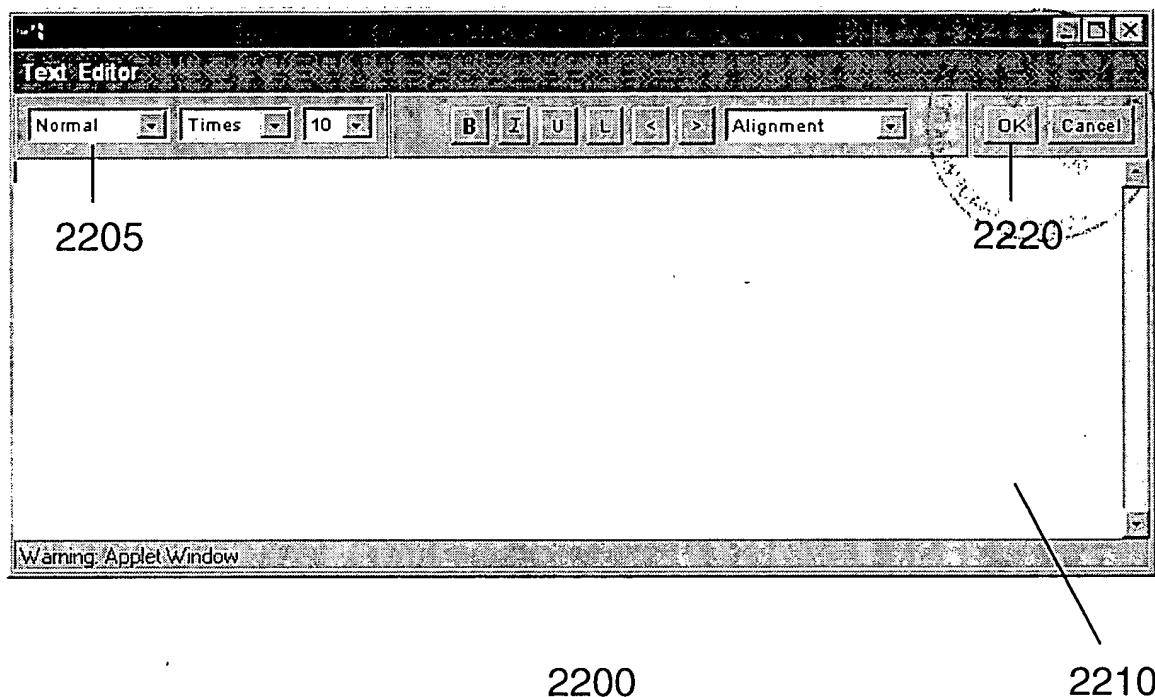


FIGURE 22

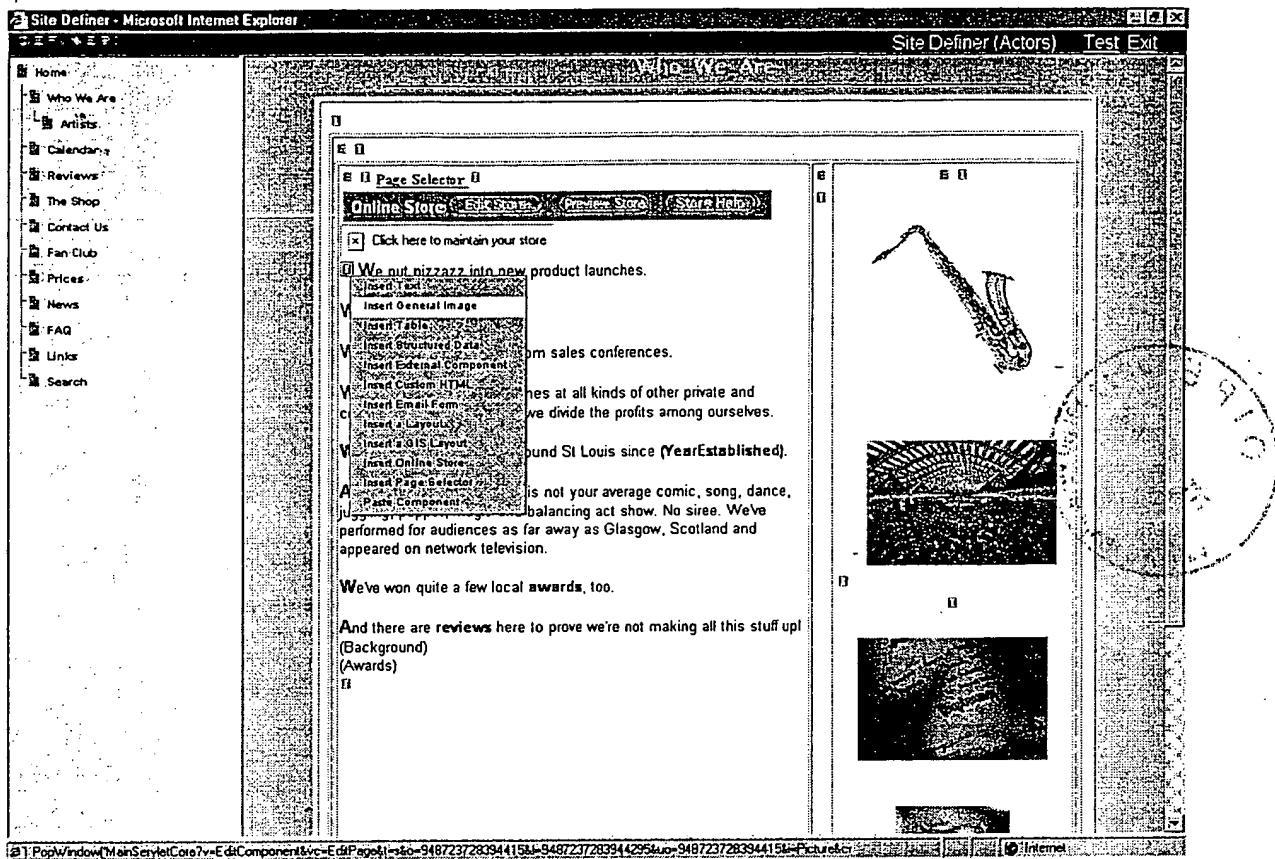
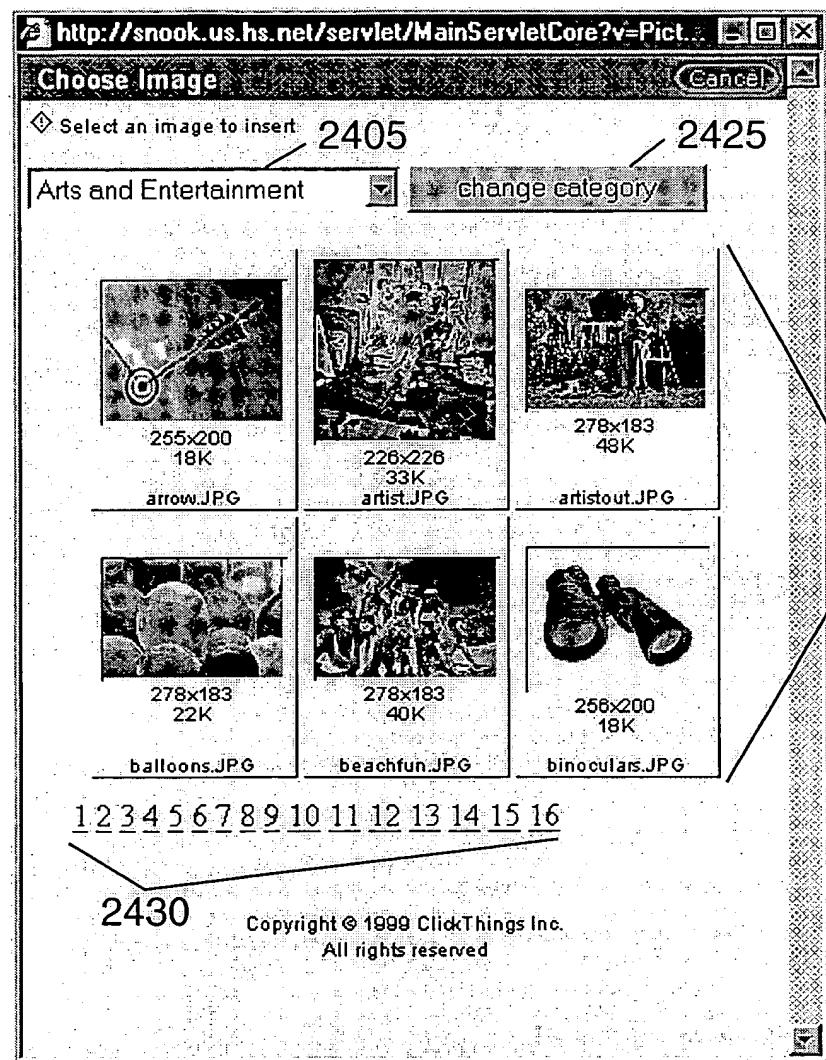


FIGURE 23



2400

FIGURE 24

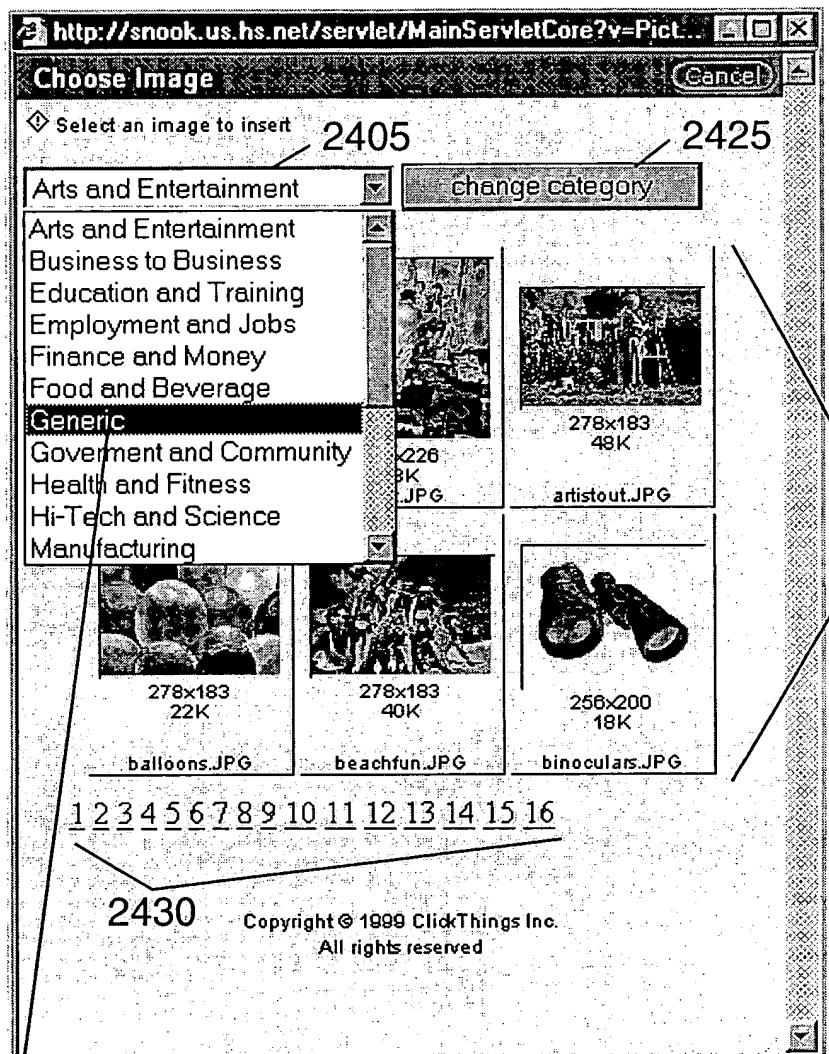
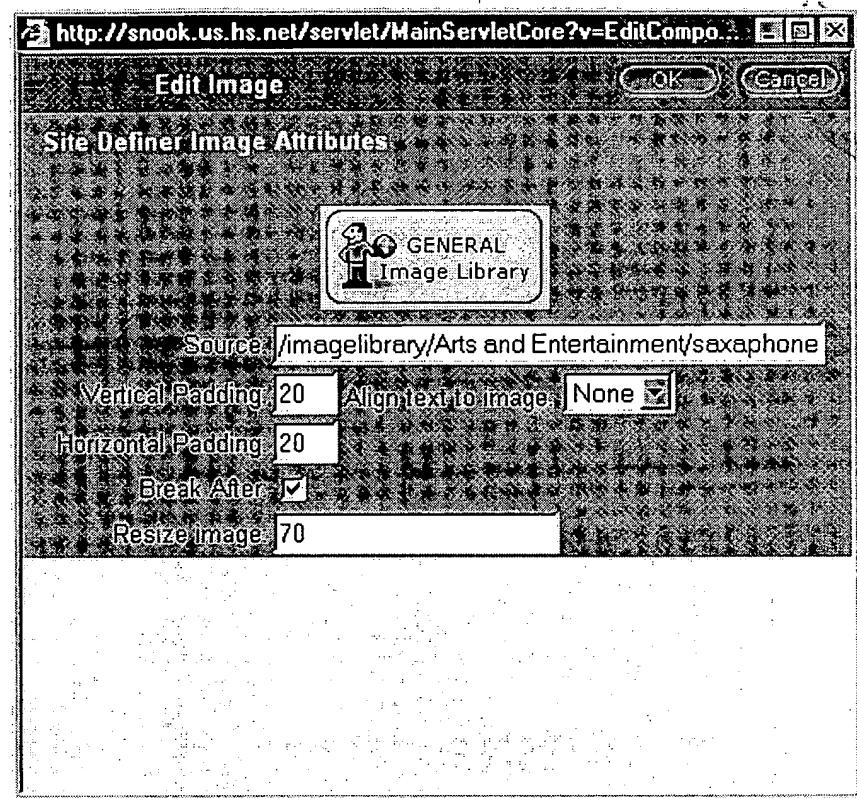
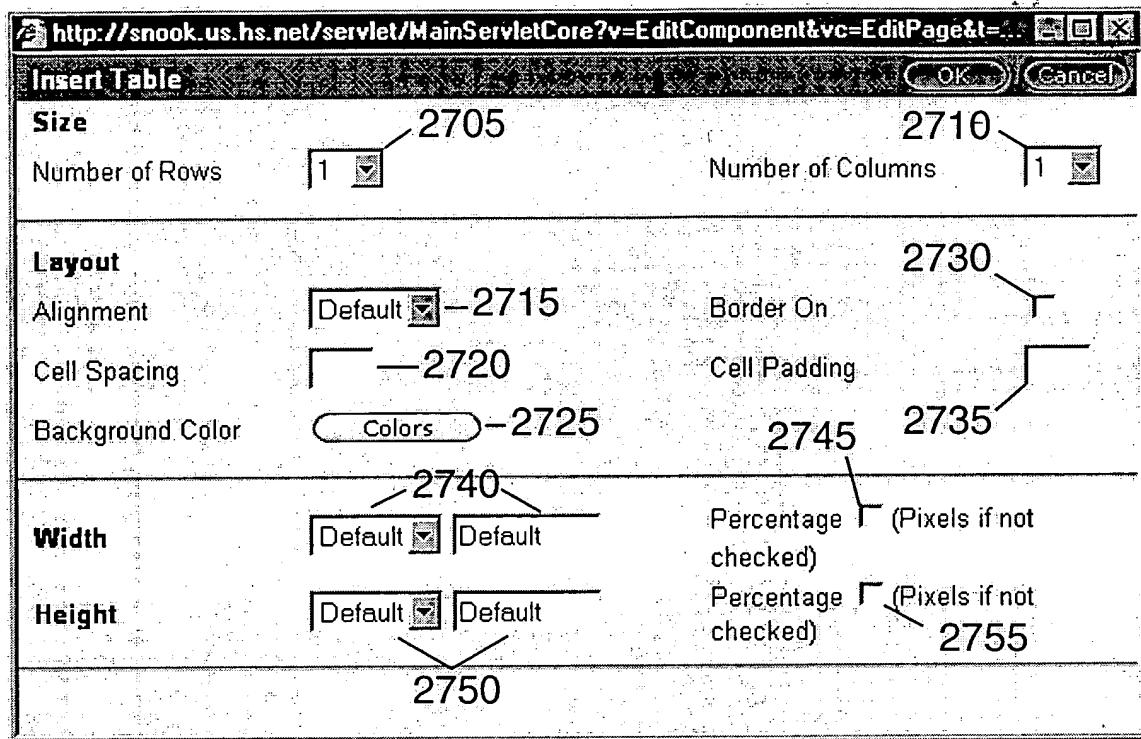


FIGURE 25



2600

FIGURE 26



2700

FIGURE 27

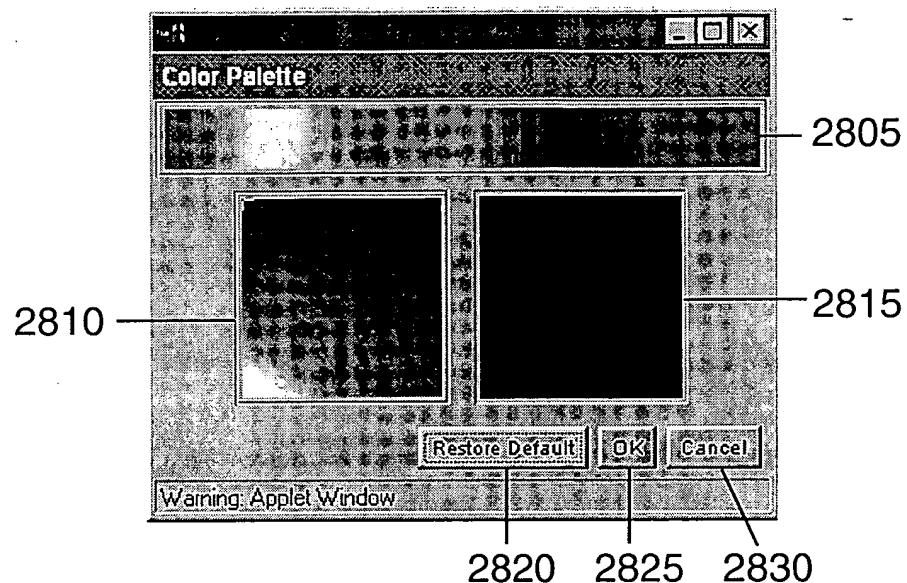


FIGURE 28

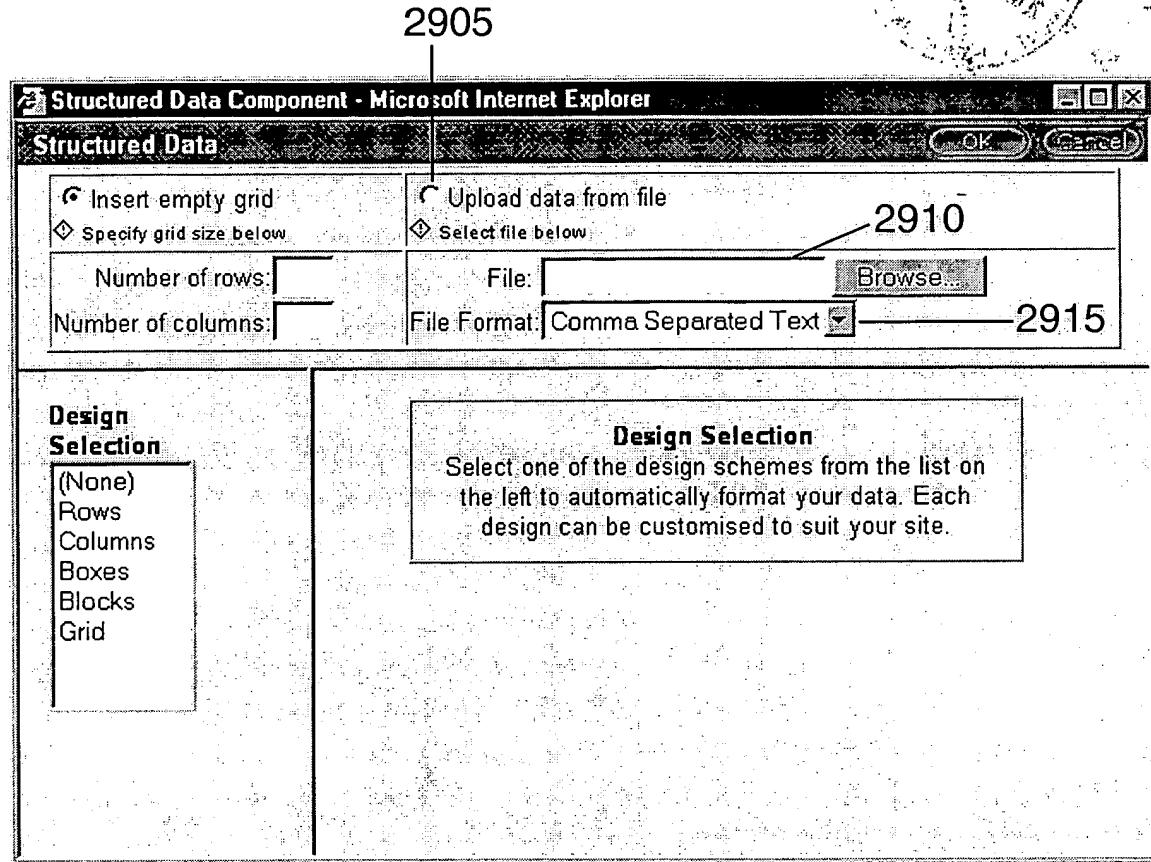


FIGURE 29

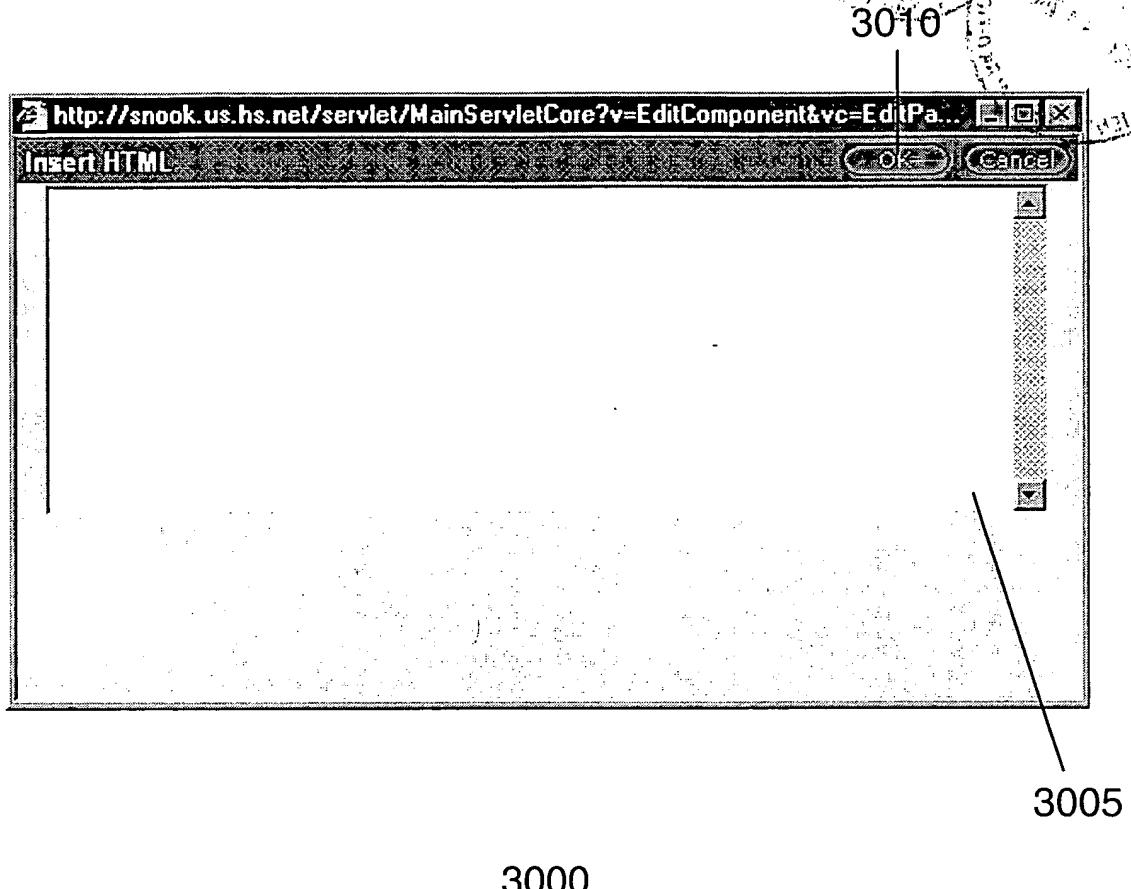
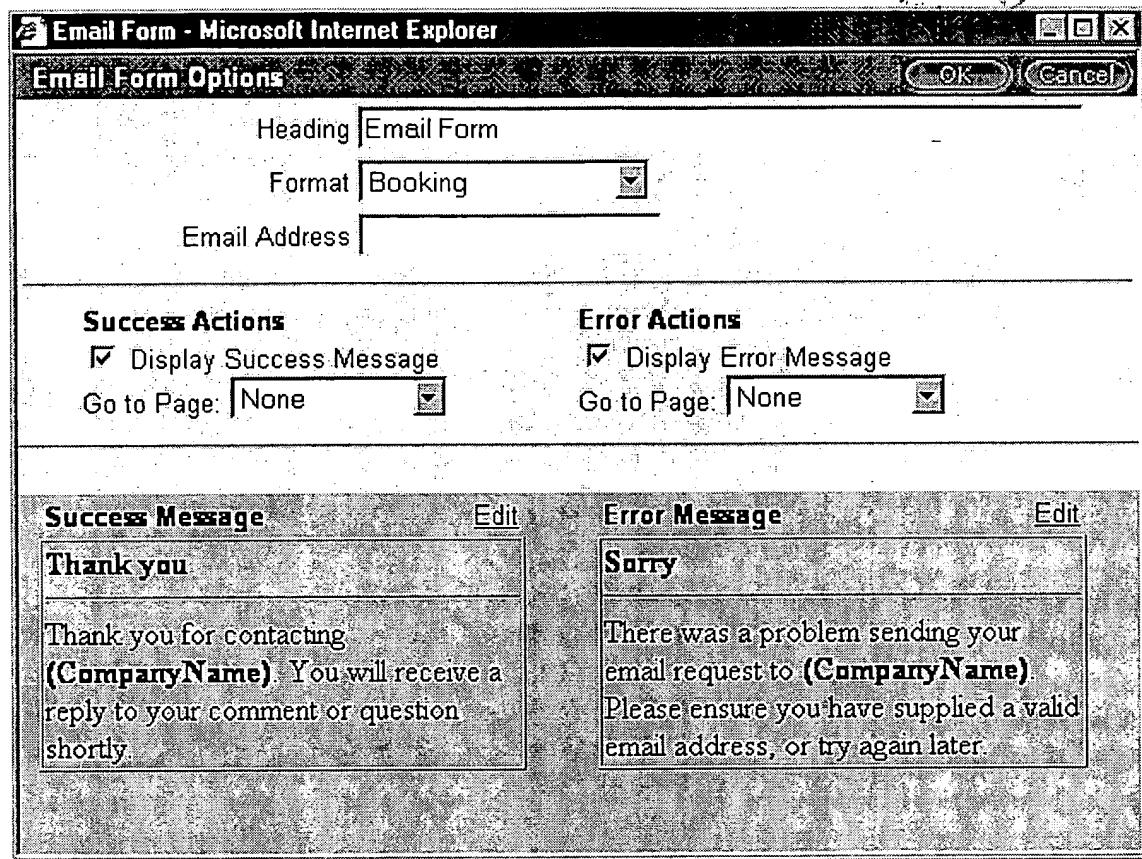
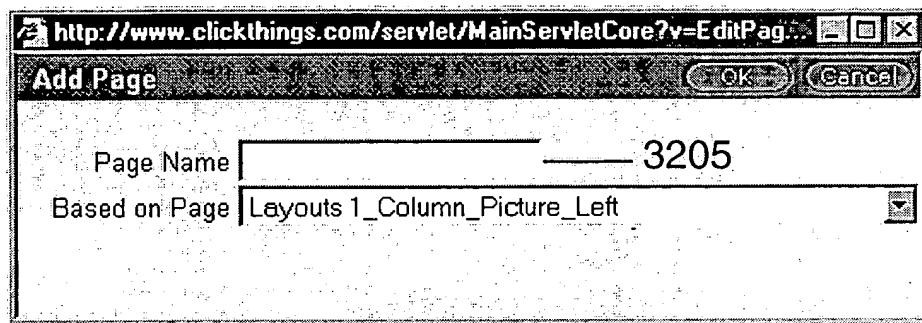


FIGURE 30



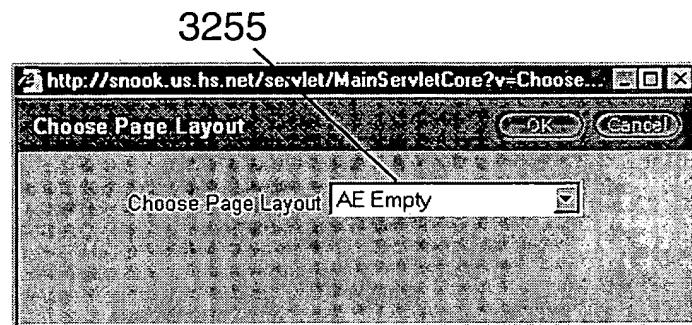
3100

FIGURE 31



3200

FIGURE 32a



3250

FIGURE 32b

3305 3325 3330 3335 3340

Online Store Maintenance

New Store
New Product

STORE DETAILS

Store Countries Shipment Methods Payment Methods

Name: — 3310

Color Scheme: 3315

Message to be displayed after an order has been placed:

Thank you for your order.

3320

Add Product Category

Name: Add Category

Up Down

Warning: Applet Window

3345 3350

3300

FIGURE 33

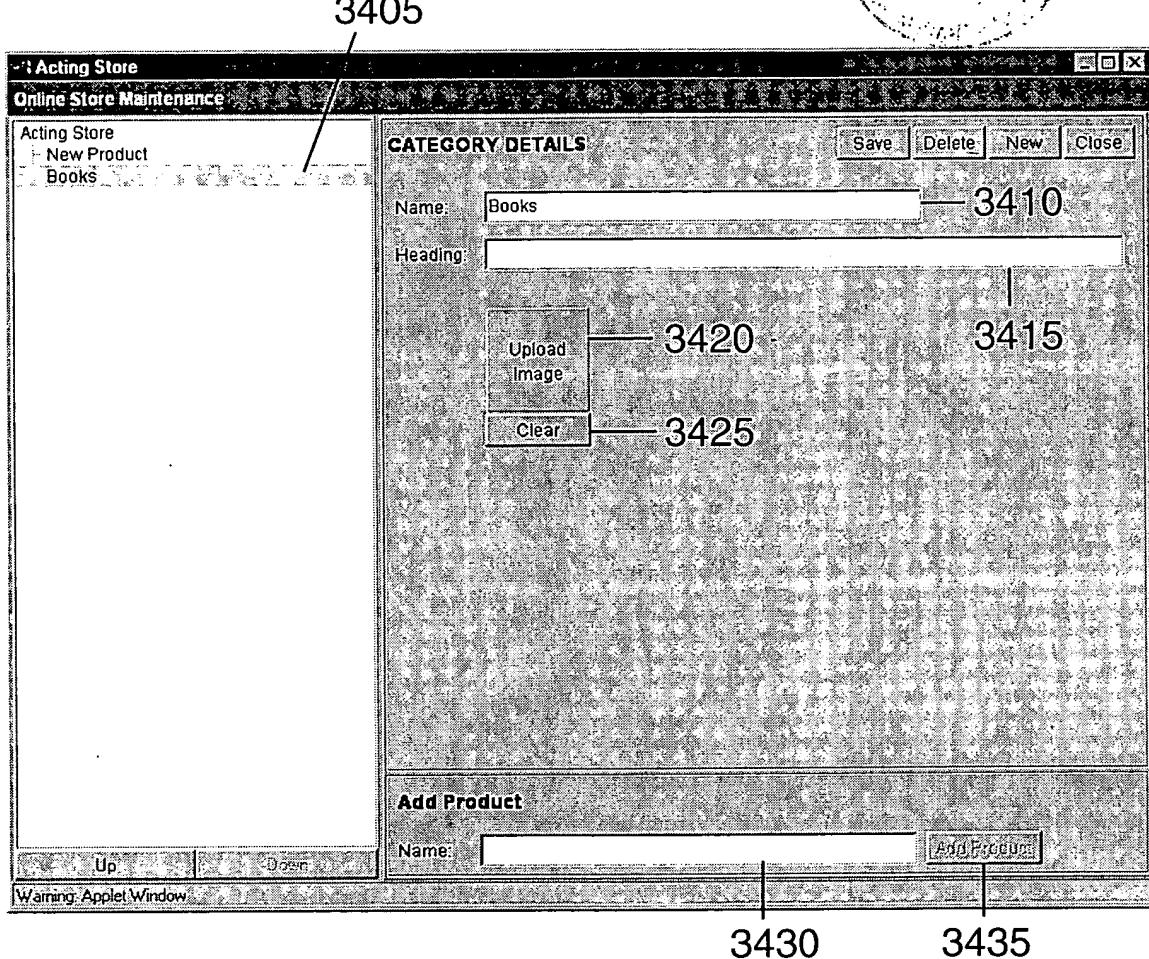


FIGURE 34

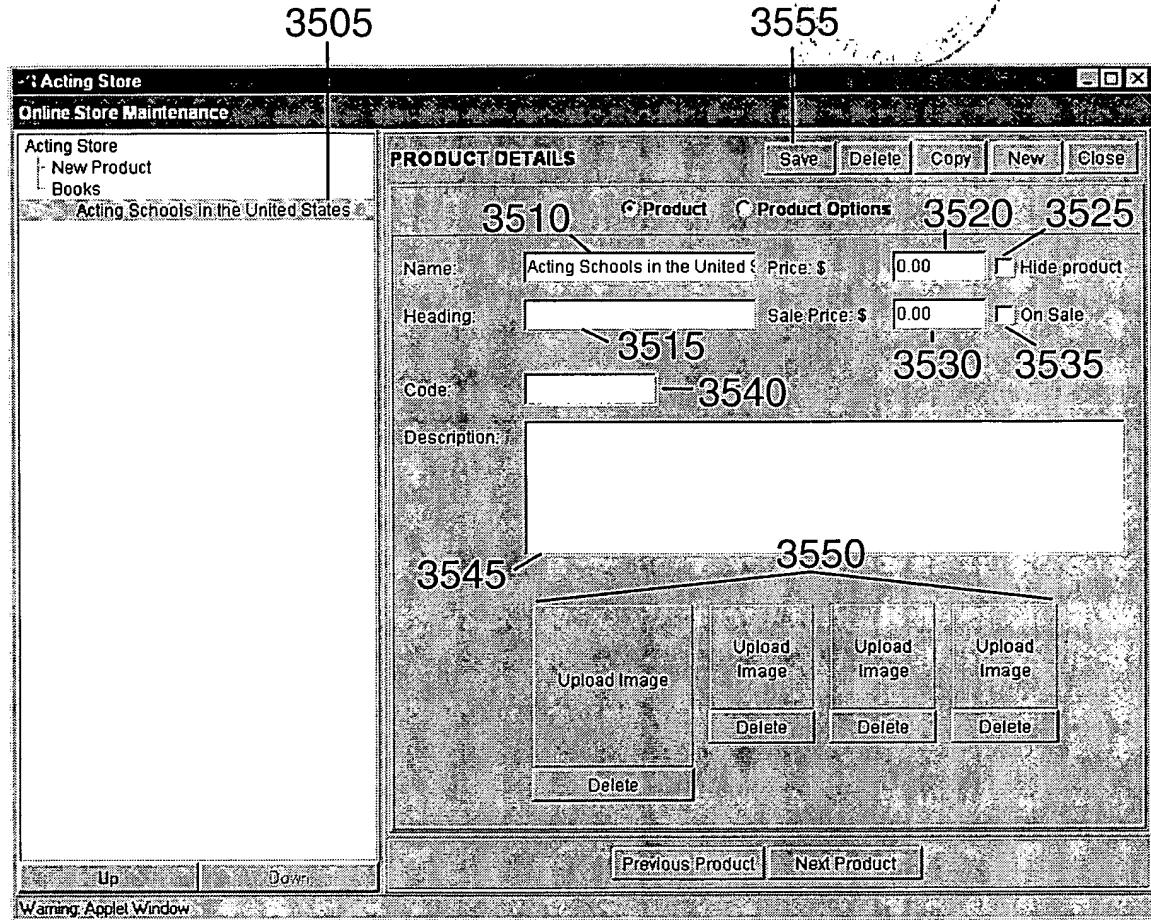


FIGURE 35

3605

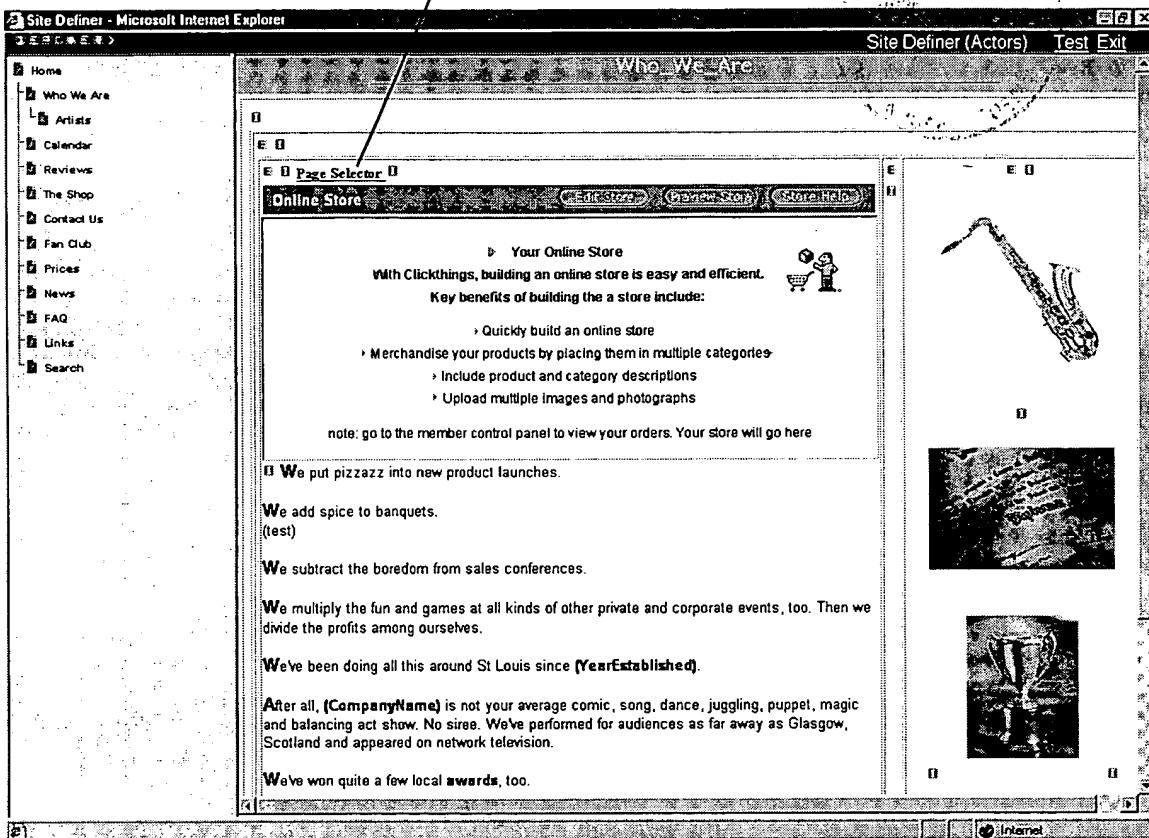


FIGURE 36

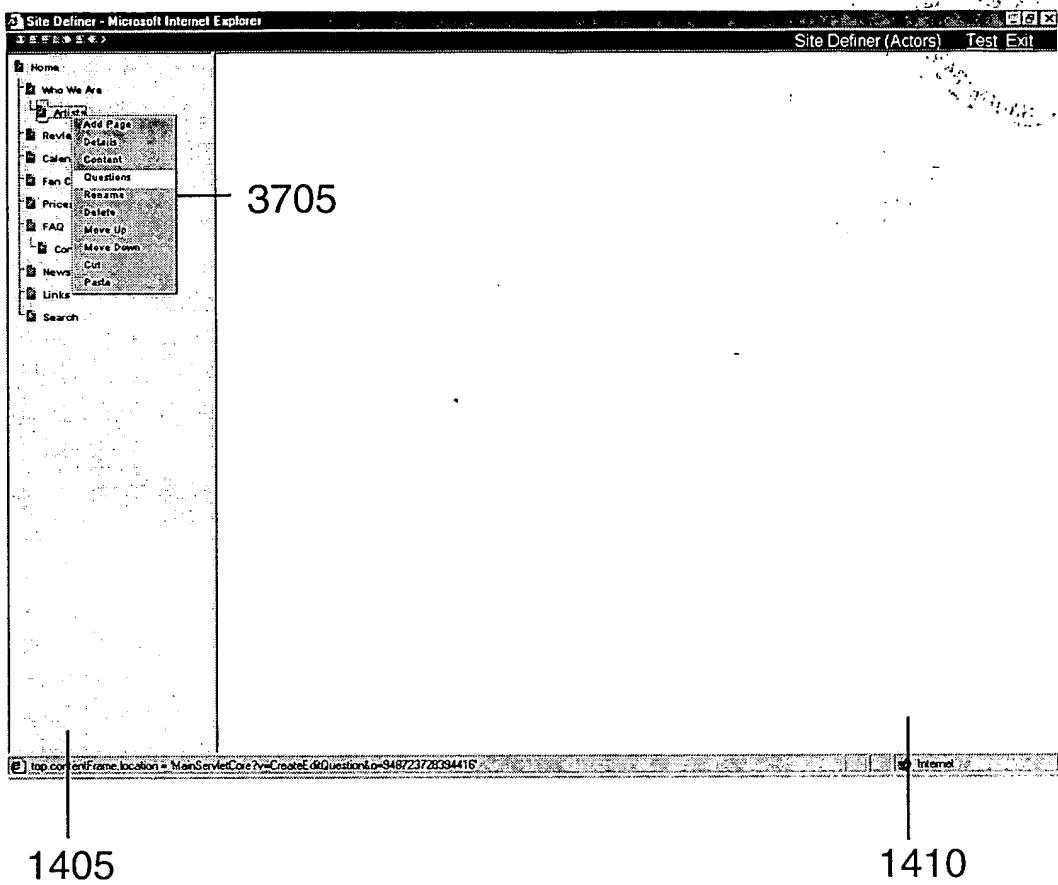
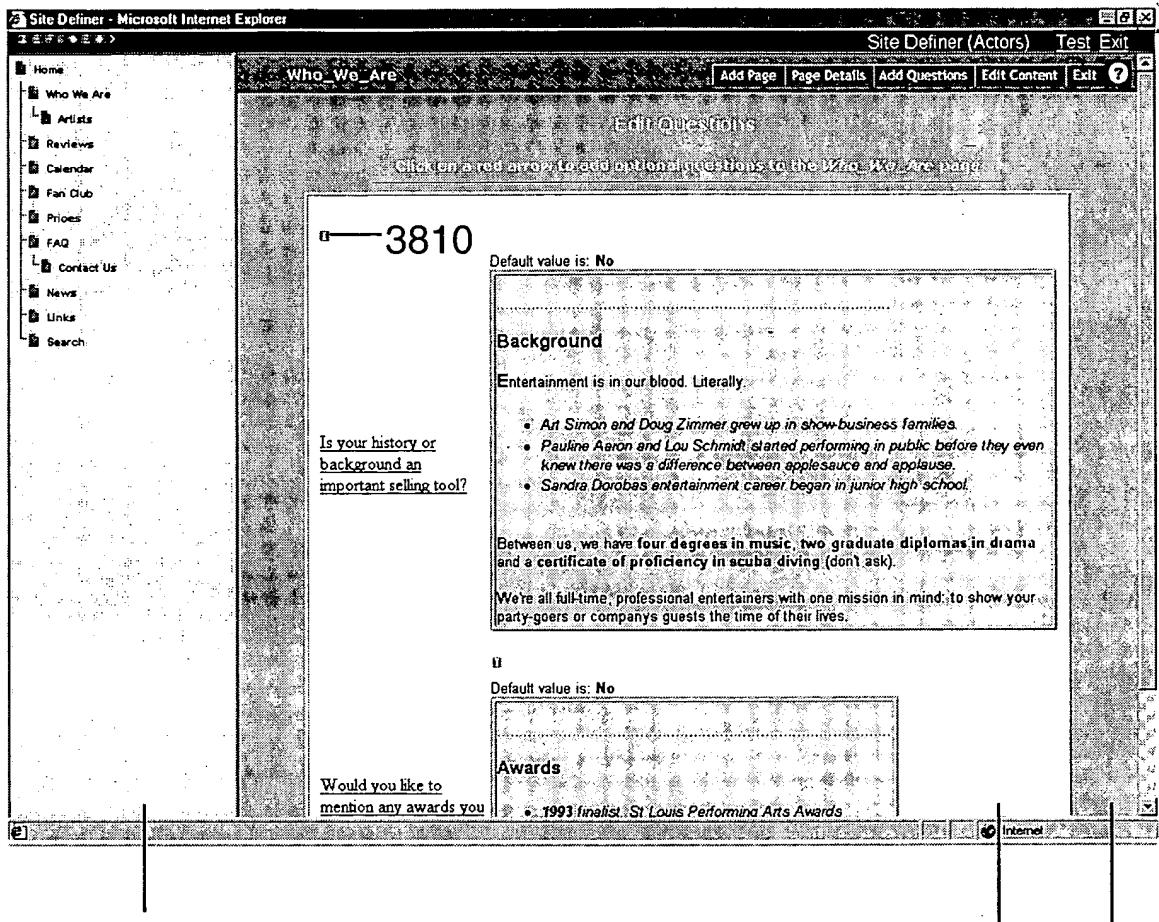


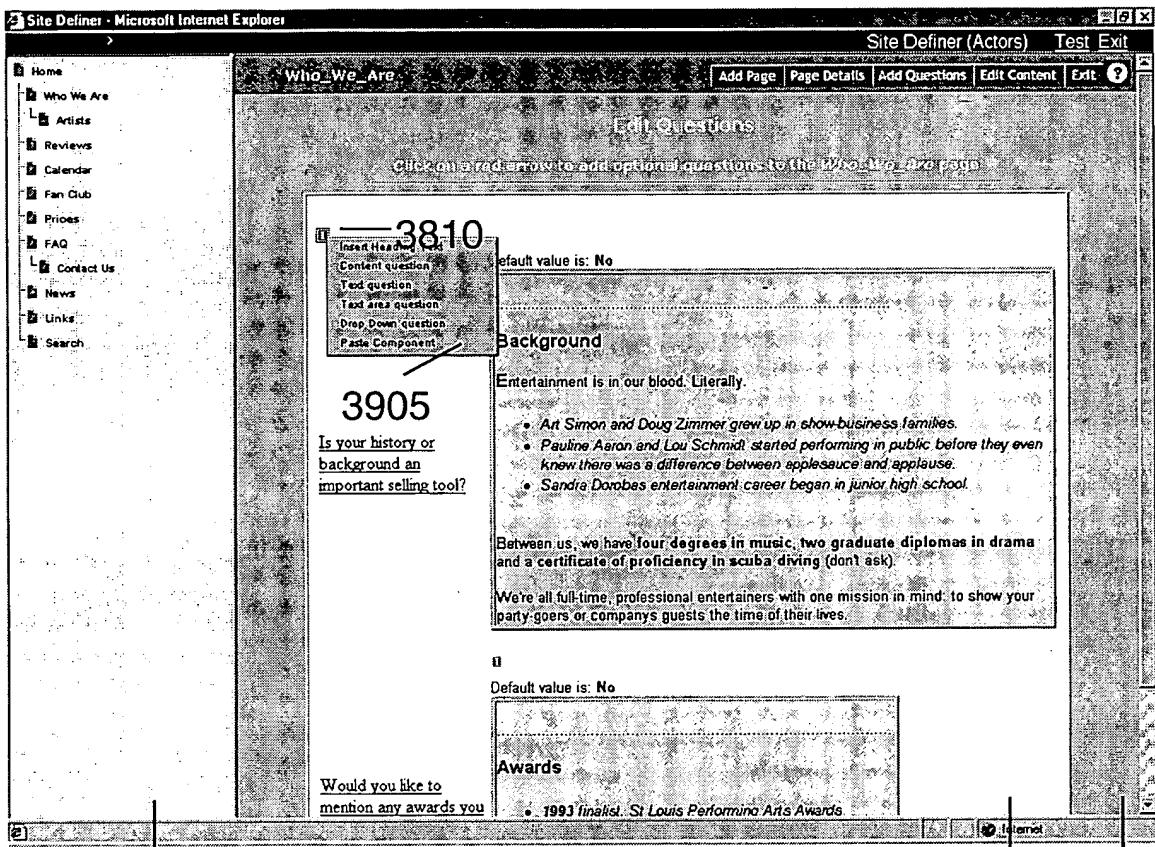
FIGURE 37



1405

3805 1410

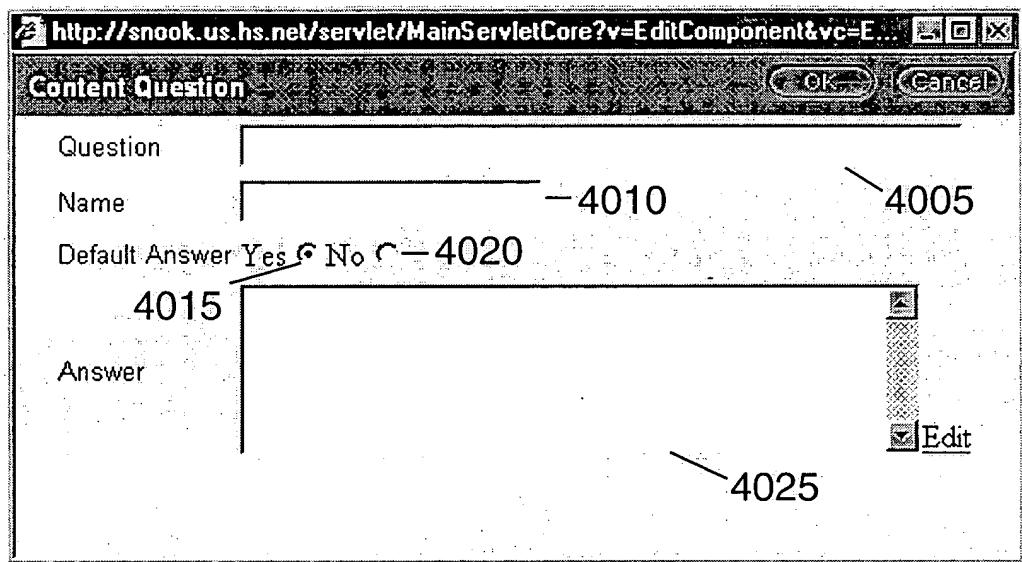
FIGURE 38



1405

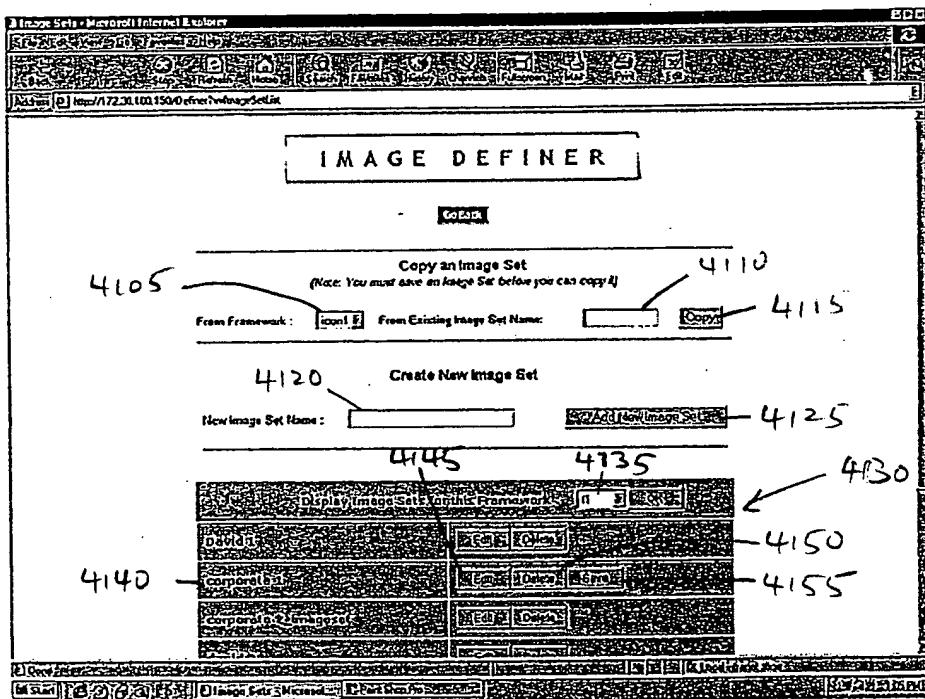
3805 1410

FIGURE 39



4000

FIGURE 40



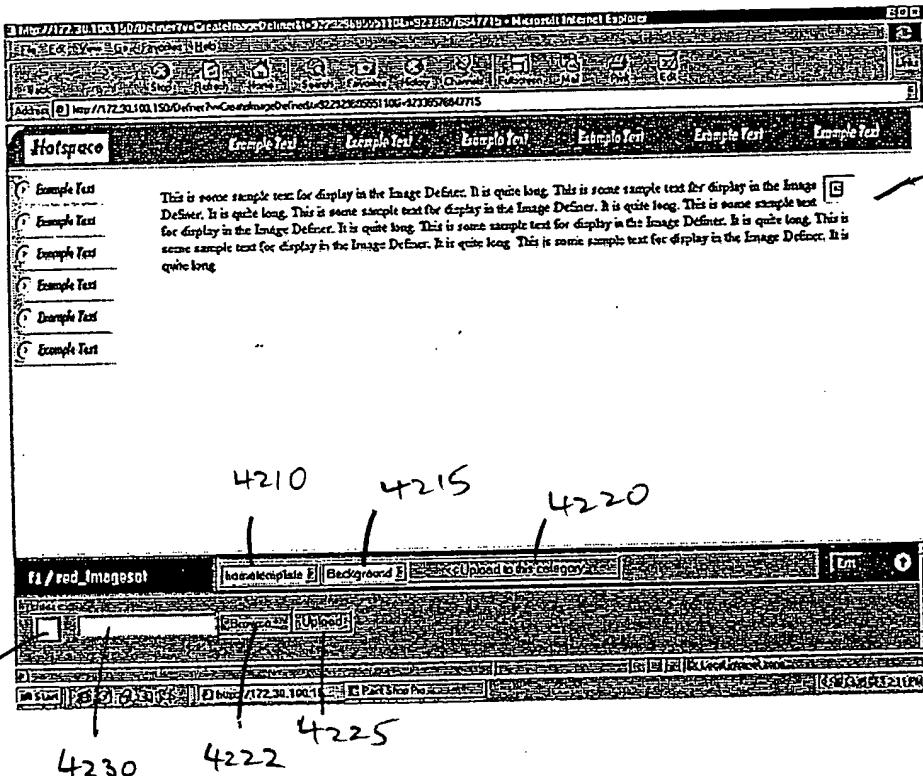


FIG. 42

4200

-4205

4235

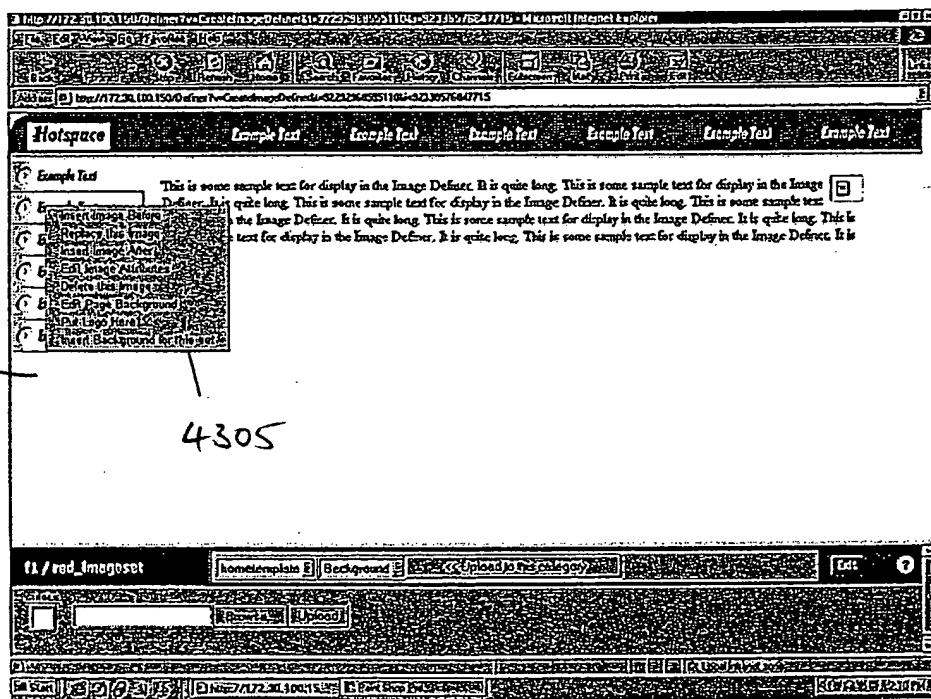
4230

4225
4222

4210

4215

4220



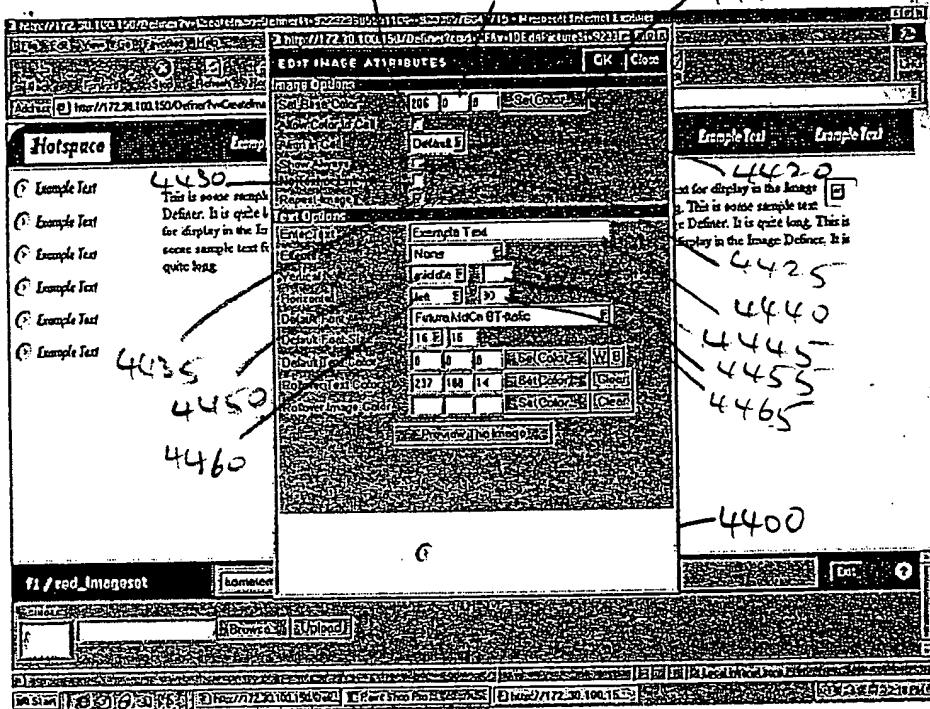
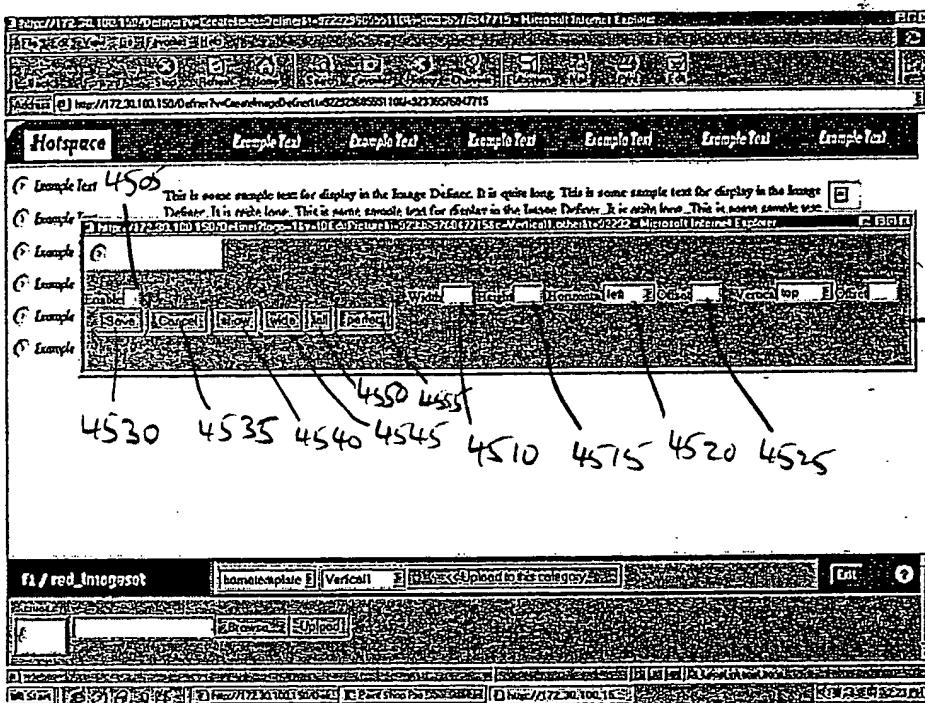


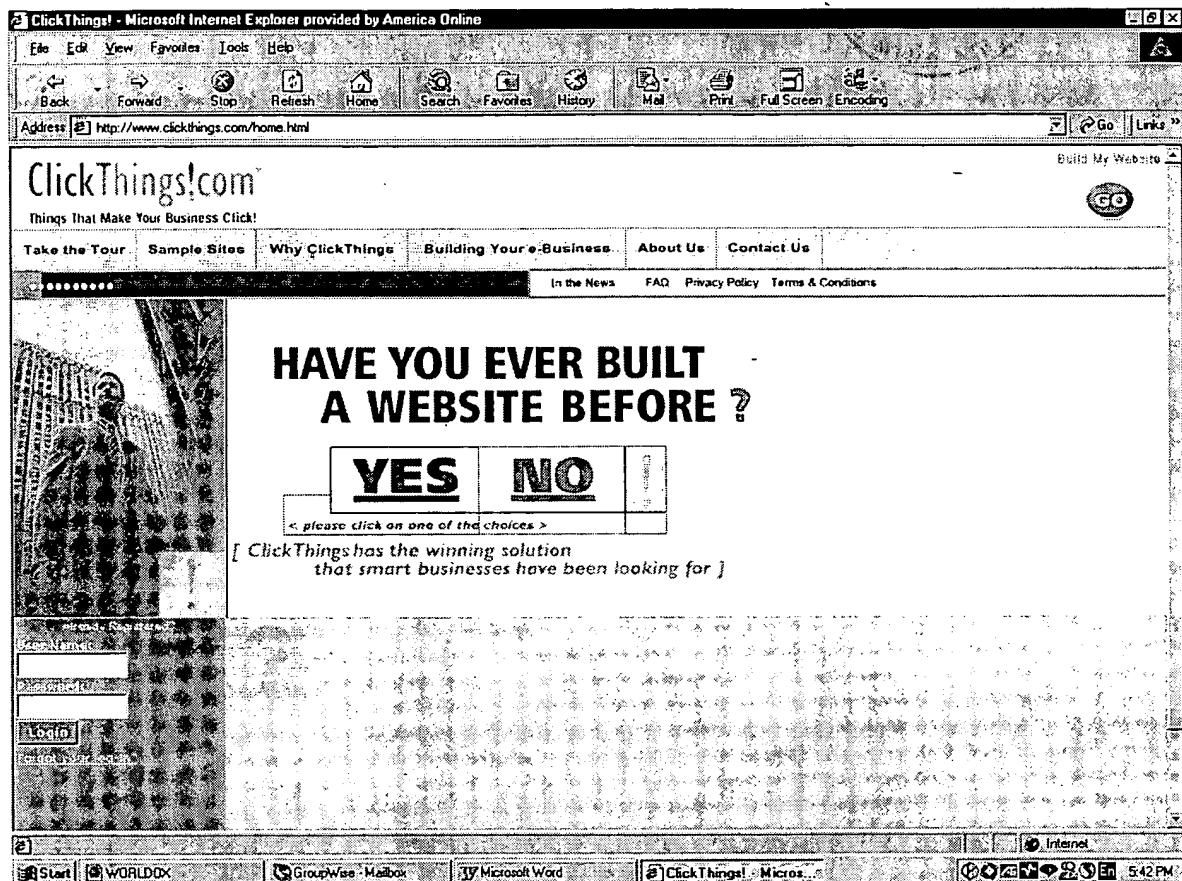
FIG. 44

Put Logo Here – Menu



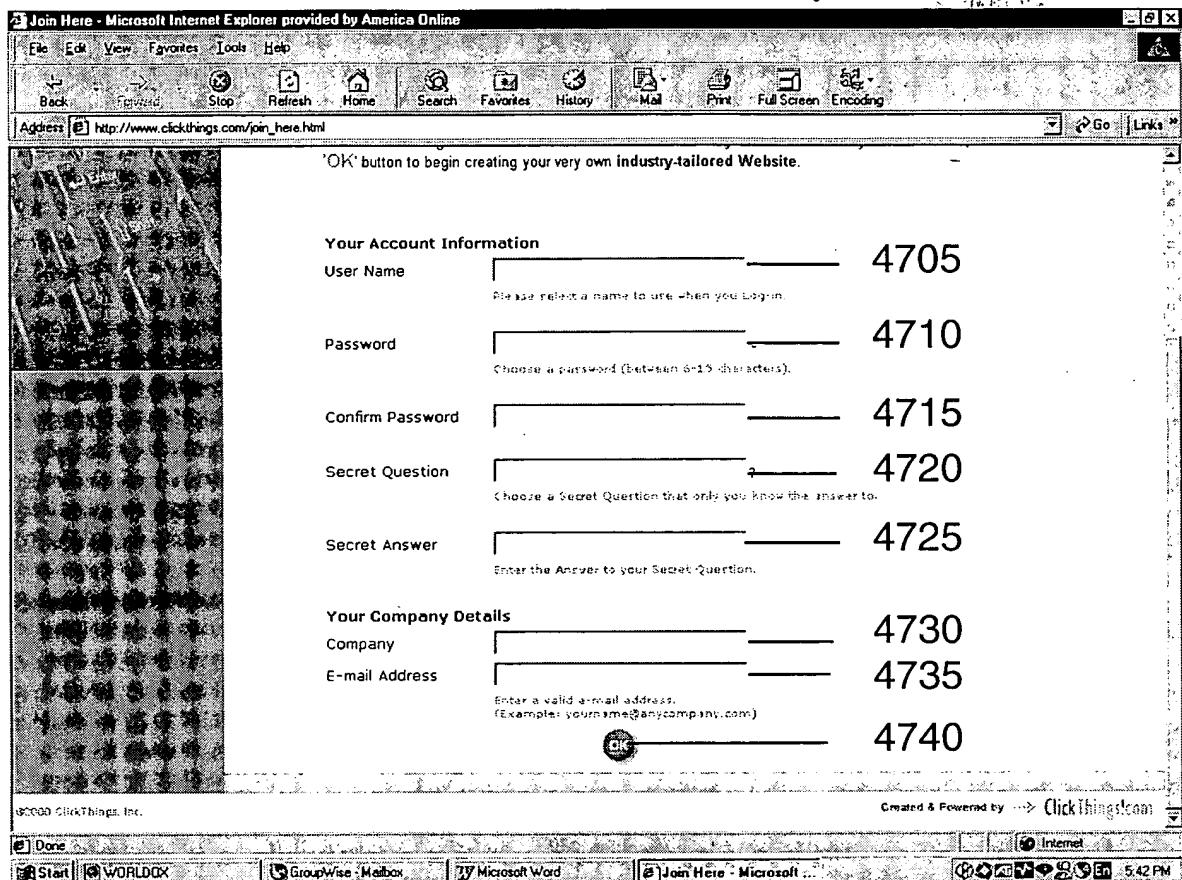
4500

FIG. 45



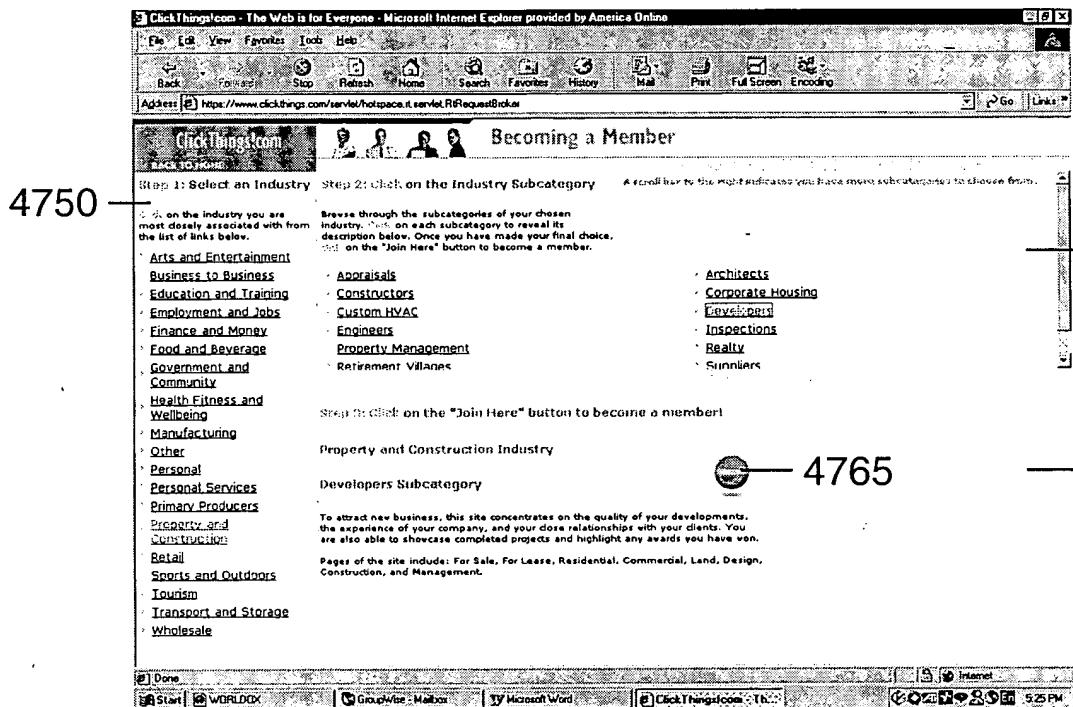
4600

FIGURE 46



4700

FIGURE 47A



4750

4755

4765

4760

4745

FIGURE 47B

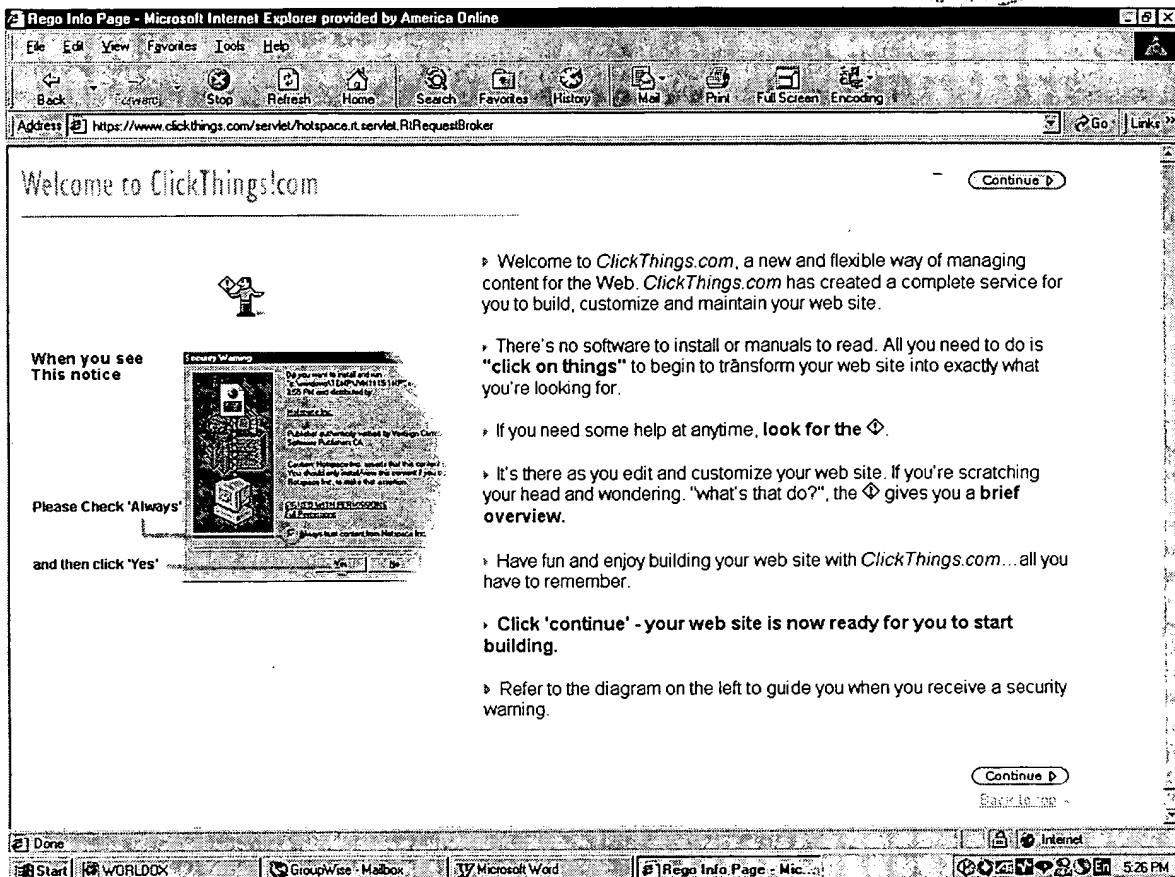


FIGURE 47C

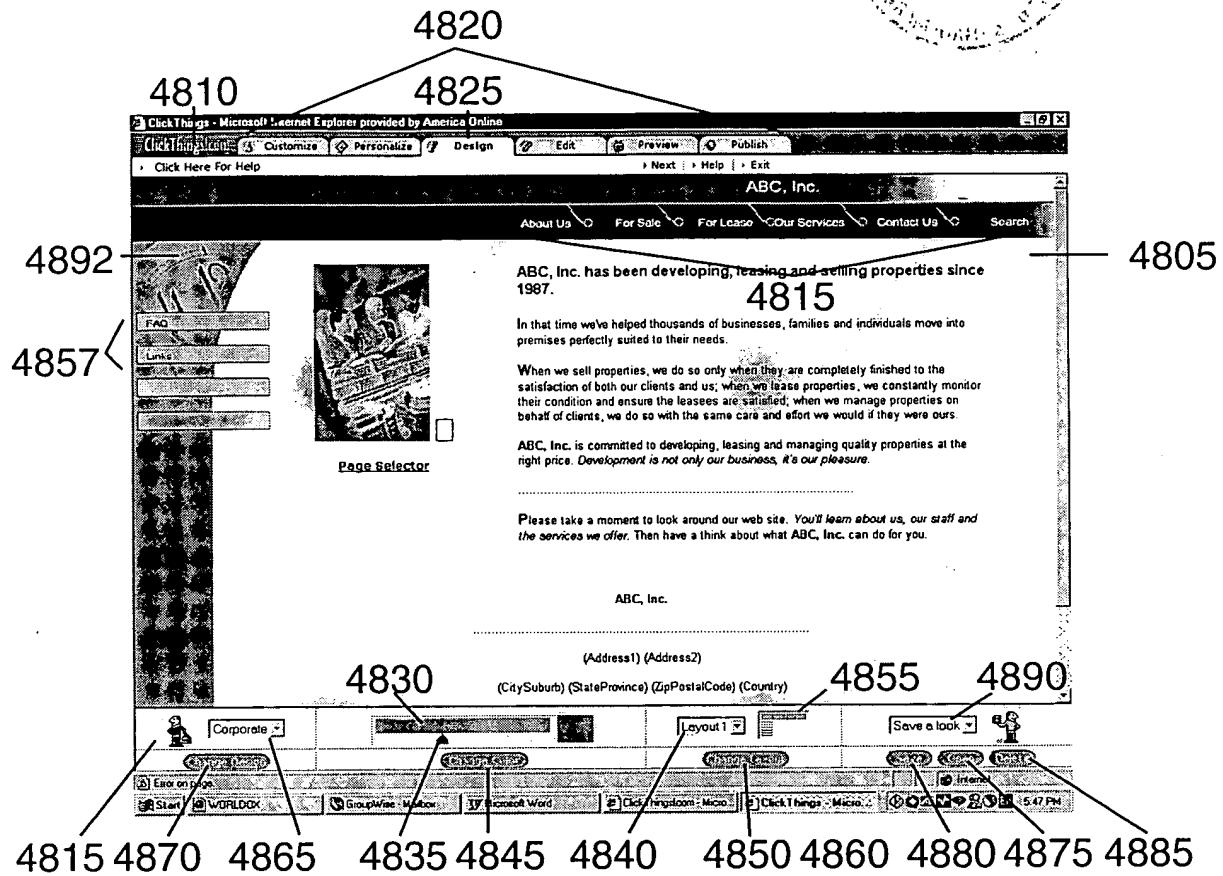


FIGURE 48

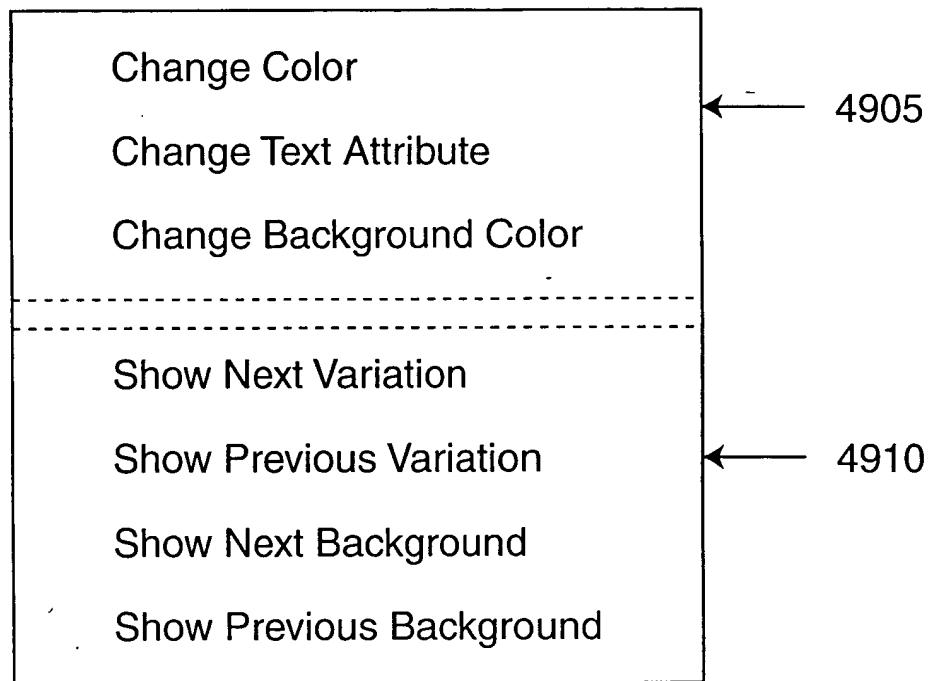
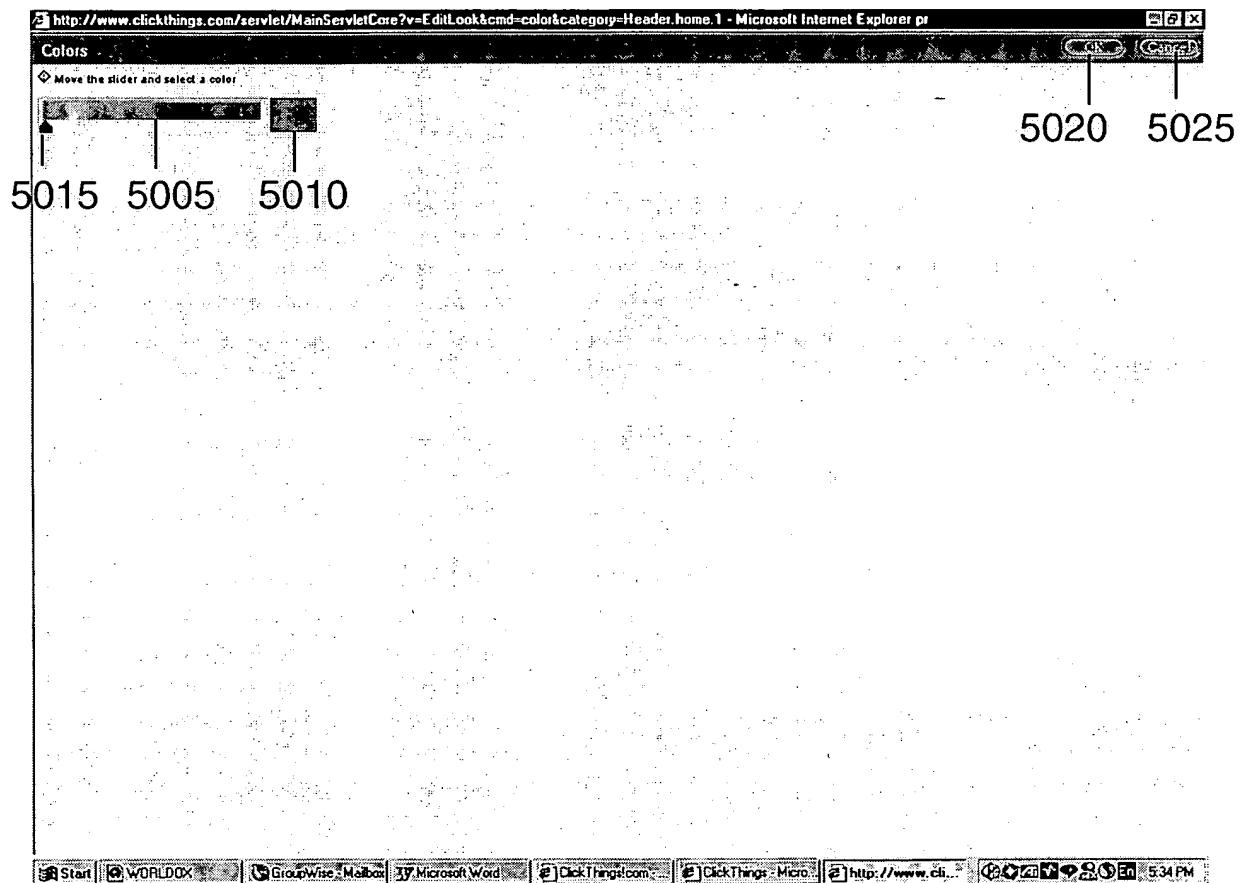
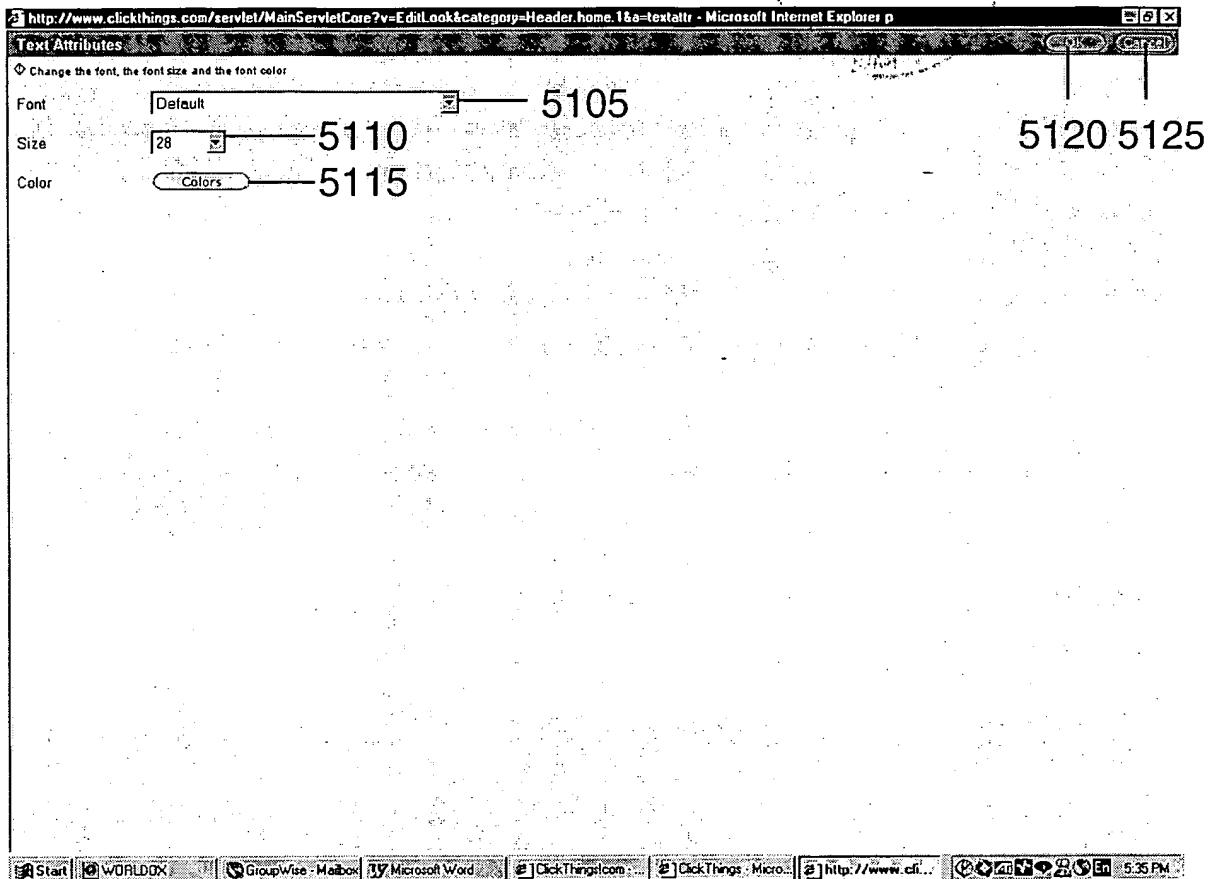


FIGURE 49



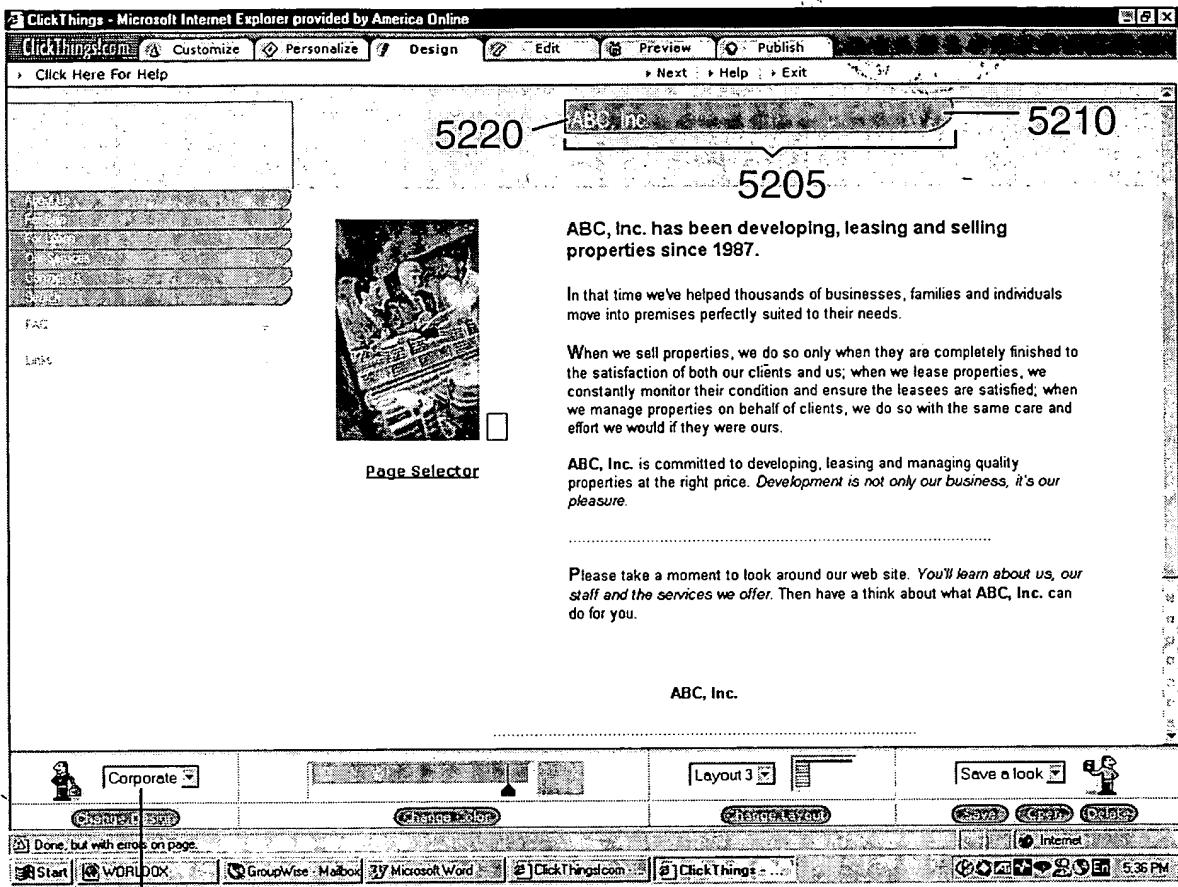
5000

FIGURE 50



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320



ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

> Click Here For Help > Next > Help > Exit

Modify the Structure and Content of Your Web Site

Answer the following questions to customize your Web site. — 5310
Questions in bold turn on or off pages.

Your site contains 23 pages. — 5305

Home Page

What year was your company established?

What are your office hours?

What is your timezone?

Do you want to sell products from your Web site? Yes No

About Us Page

Do you want to detail your qualifications? Yes No

Do you wish to list your association memberships? Yes No

Do you specialize in a particular industry or sector? Yes No

Do you want to publish a mission statement? Yes No

Do you want to give details of some of your employees? Yes No

Do you want a staff directory? Yes No

Do you want to list your company's locations? Yes No

Do you want to advertise employment opportunities? Yes No

Do you want to display properties for sale? Yes No

Do you want to list the residential properties you have for sale? Yes No

Do you want to detail residential properties you have for sale? Yes No

Done Internet

Start WORLDXX GroupWise - Mailbox Microsoft Word ClickThings.com - Micro... ClickThings - Micro... 5:48 PM

5300

FIGURE 53

5408 5407

5405

5410

5400

Click This Site - Microsoft Internet Explorer provided by America Online

ClickThings.com

> Click Here For Help

Personalize Your Web Site with Your Details

Contact Information

First Name

Last Name

Email Address

Company Details

Business Name

Phone

Fax (optional)

Address

City

State

Zip/Post Code

Country

Click Here when you are done

Done

FIGURE 54

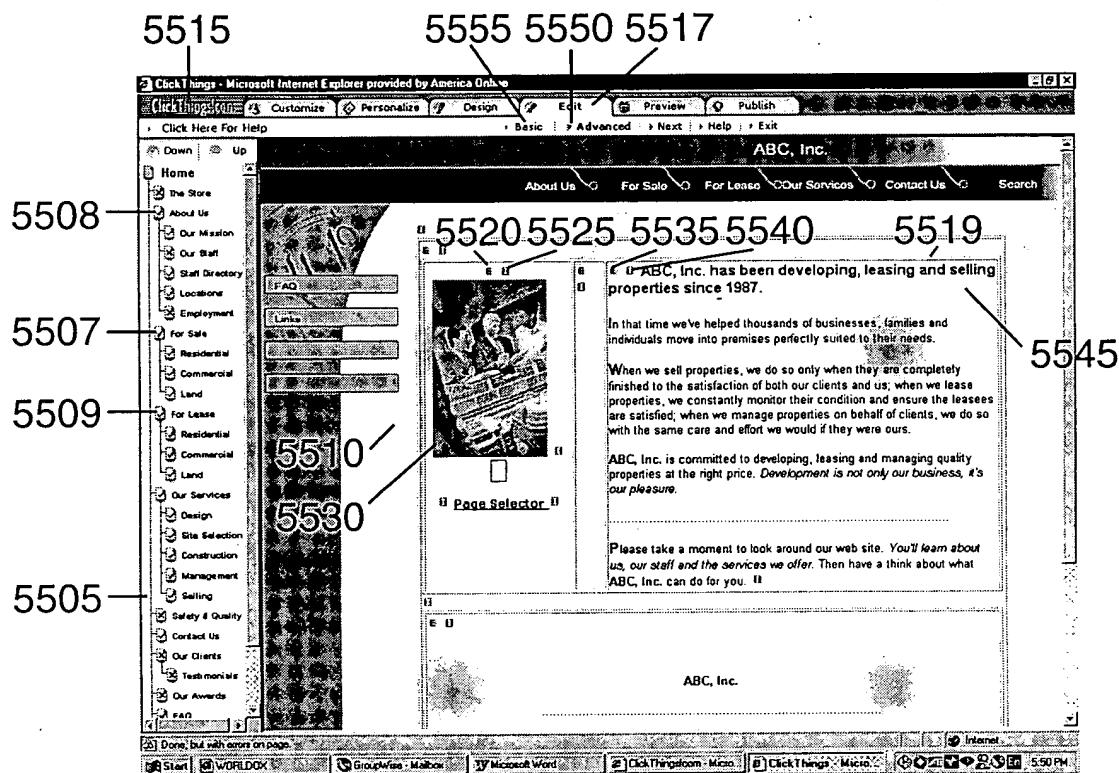


FIGURE 55A

5555

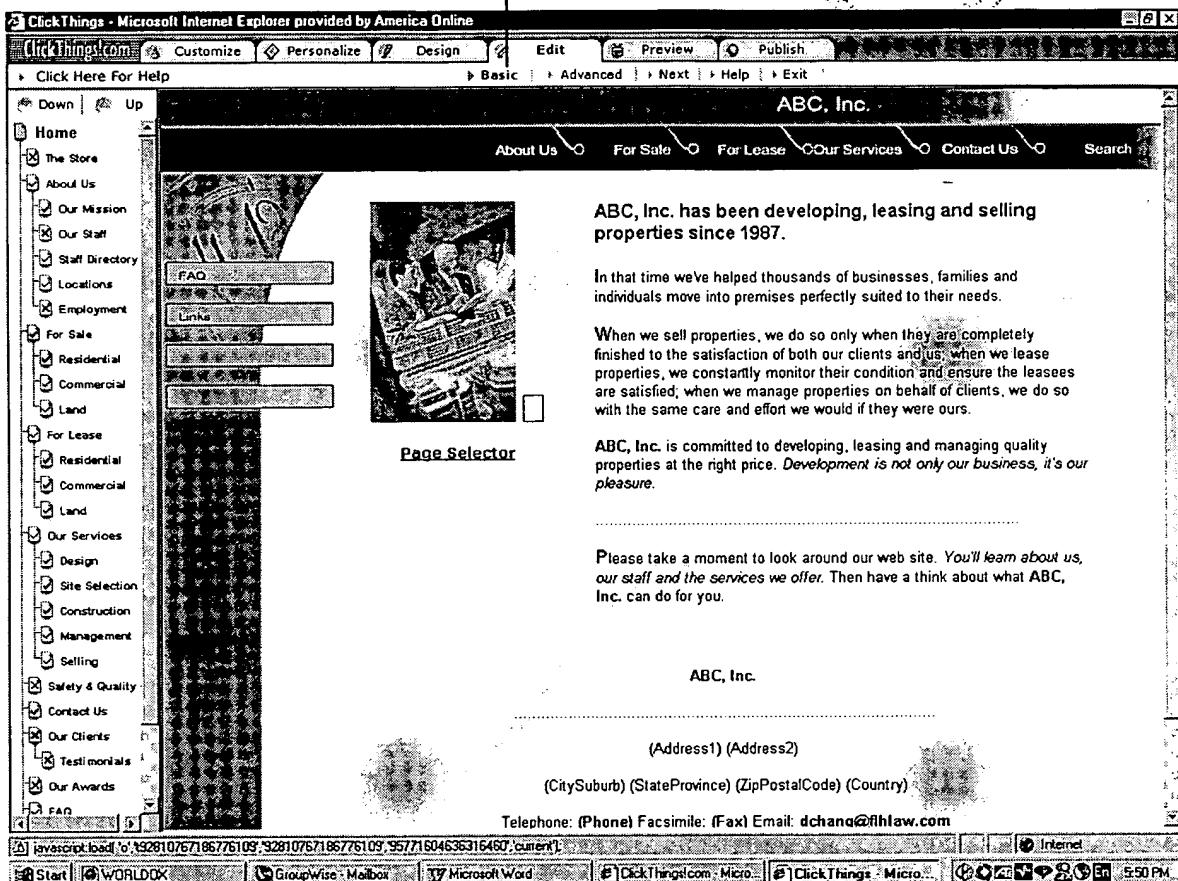


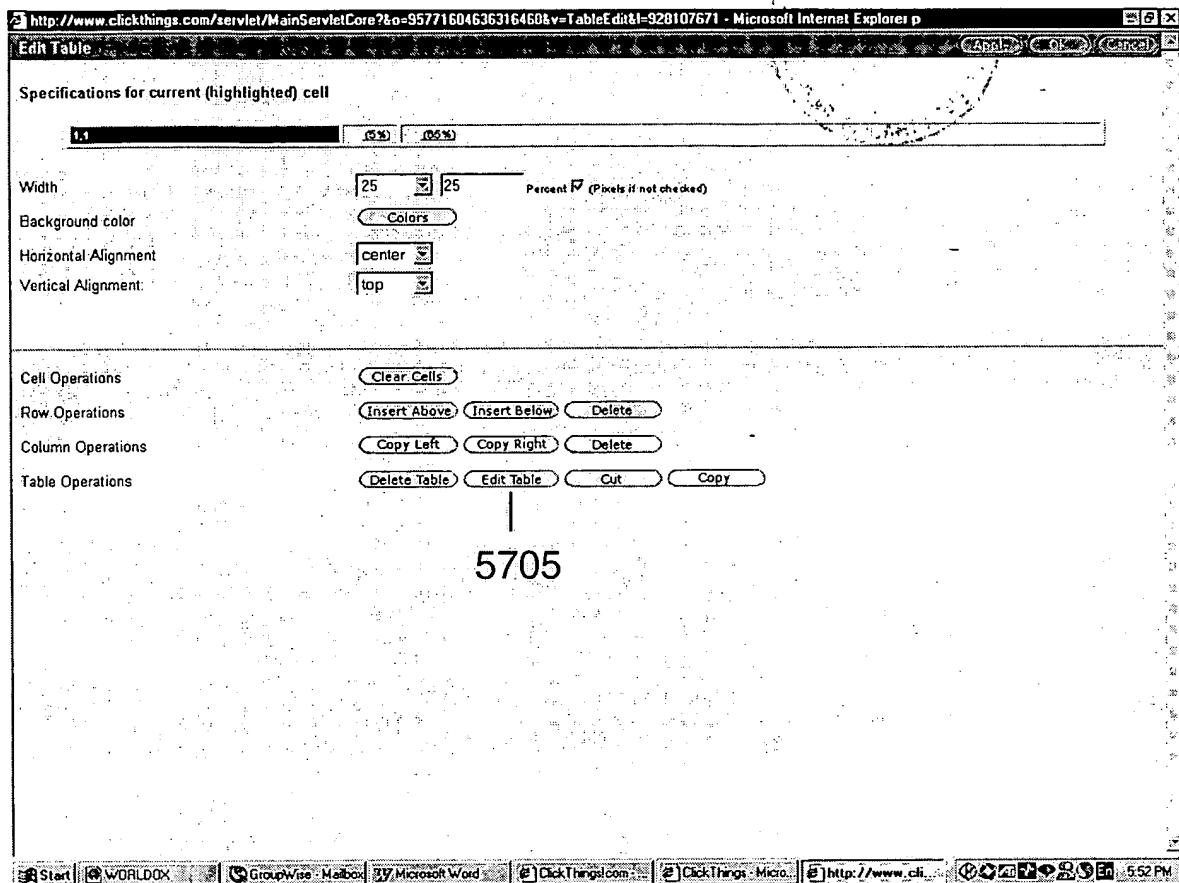
FIGURE 55B



Add Page	← 5605-
Edit	← 5640
Delete	← 5615
Move Up	← 5620
Move Down	← 5625
Cut	← 5630
Paste	← 5635

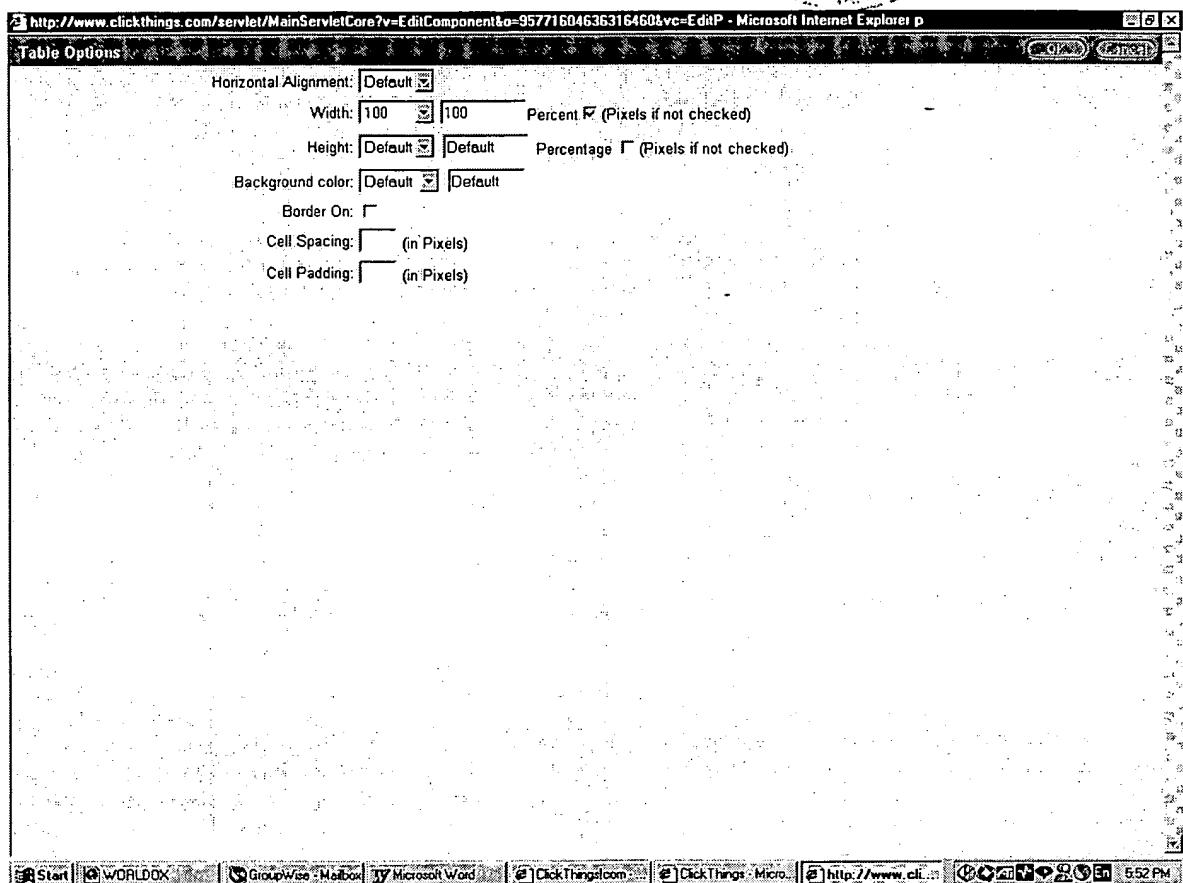
5600

FIGURE 56



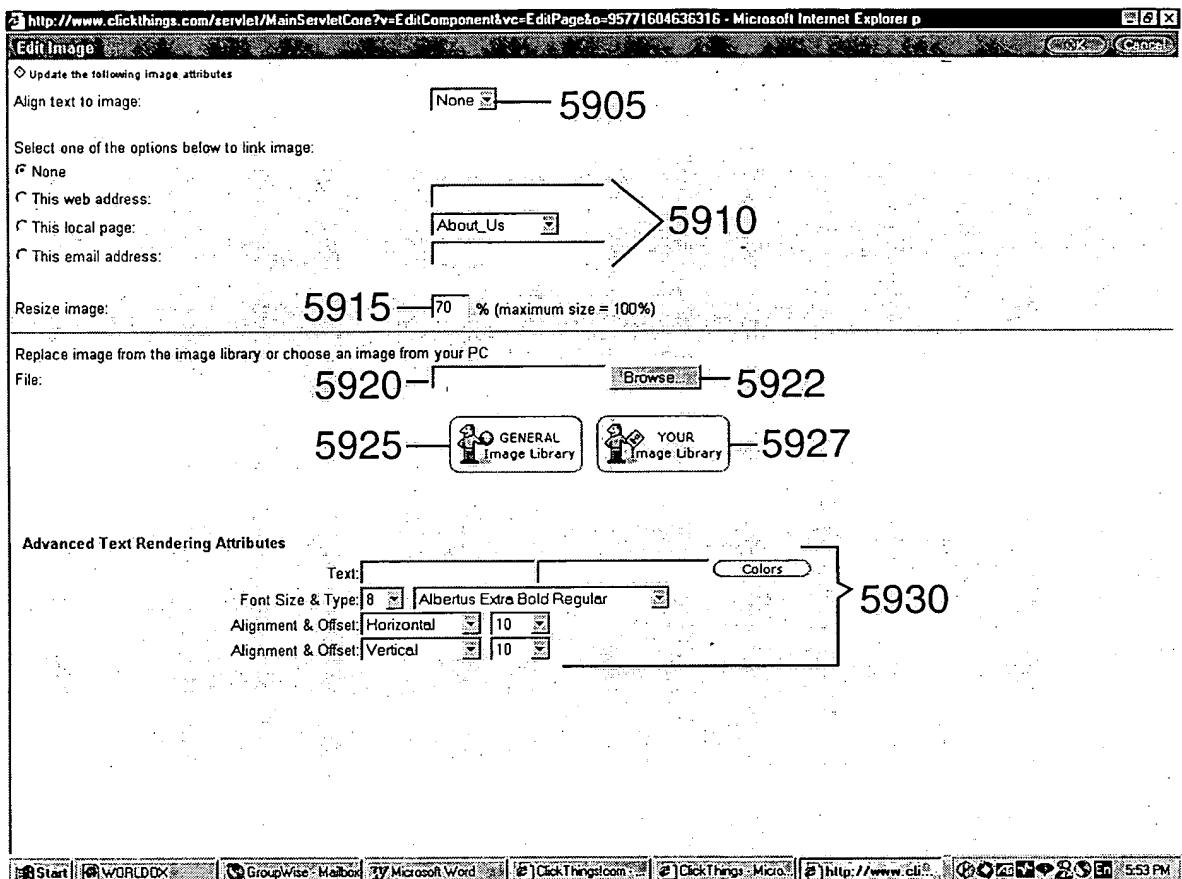
5700

FIGURE 57



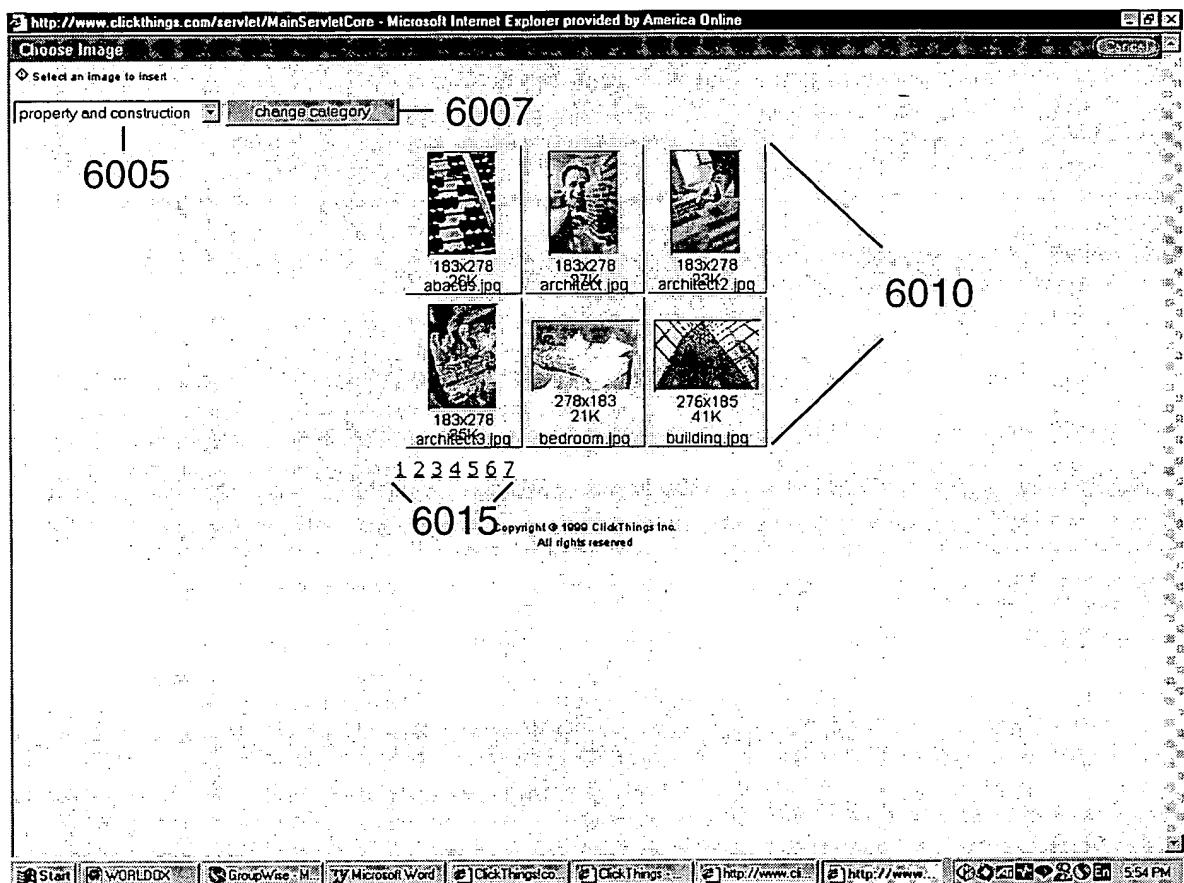
5800

FIGURE 58



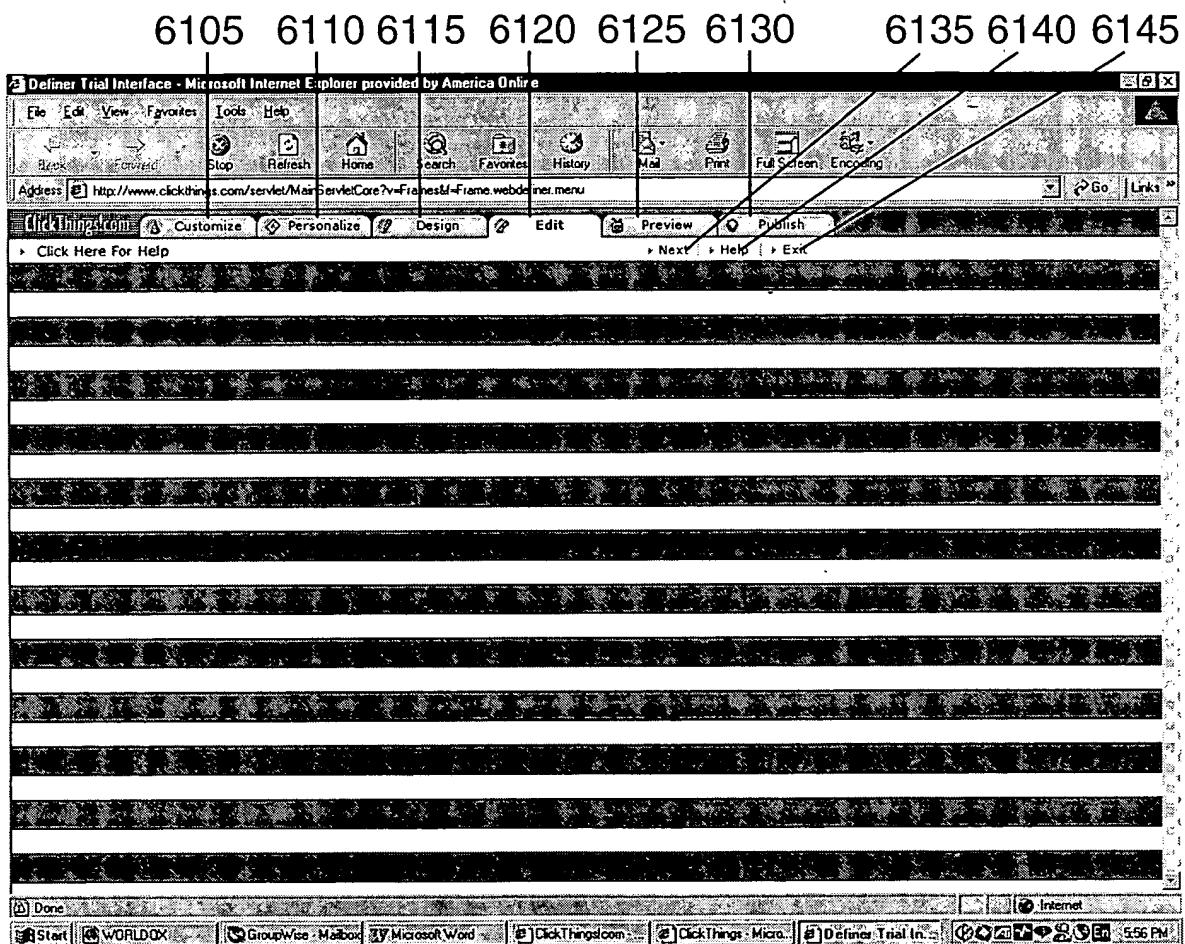
5900

FIGURE 59



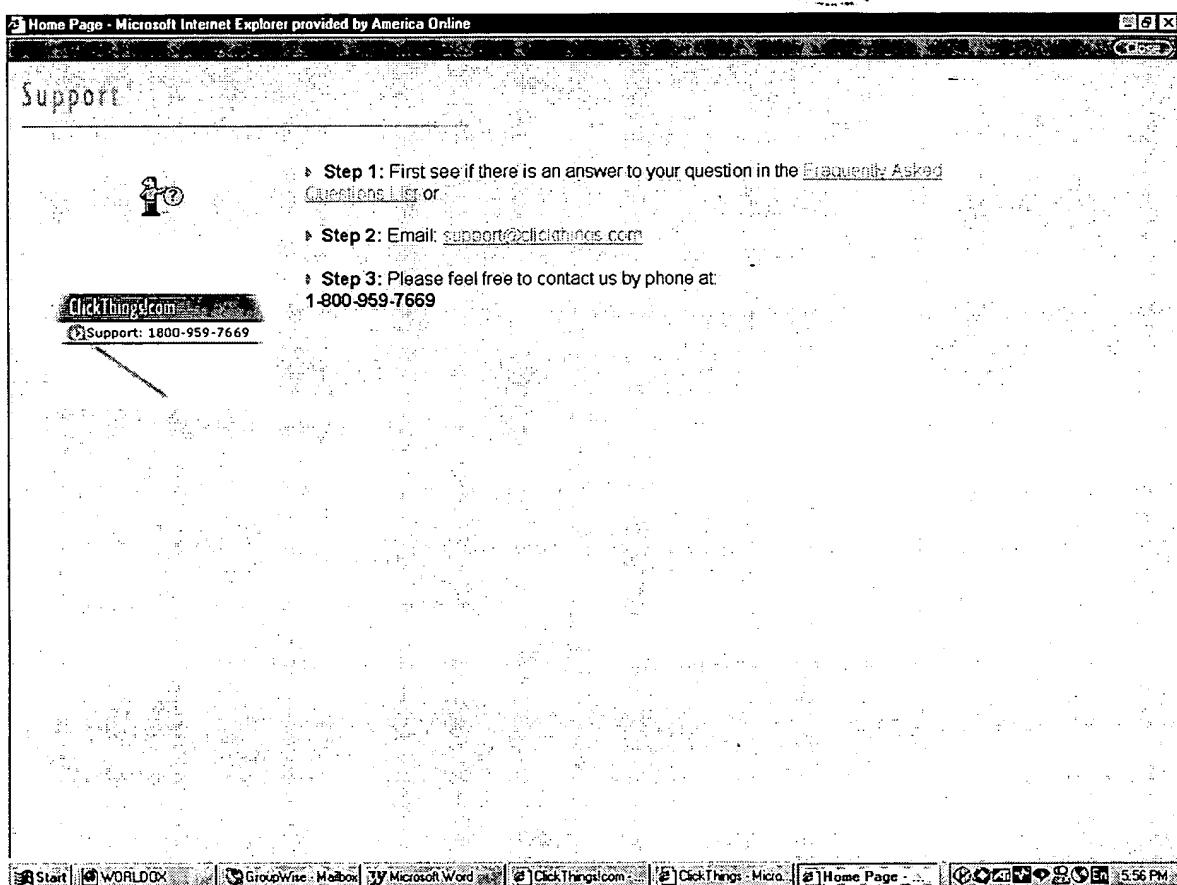
6000

FIGURE 60



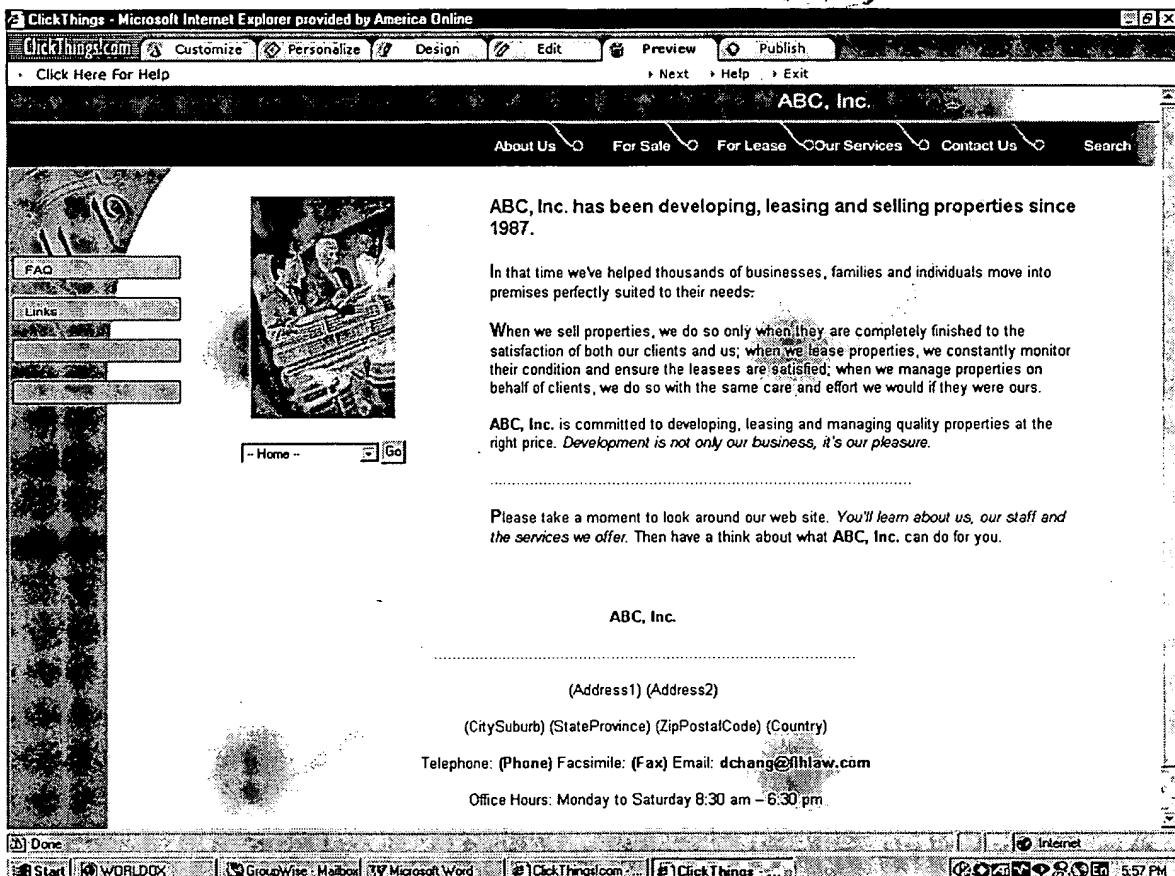
6100

FIGURE 61



6200

FIGURE 62



6300

FIGURE 63

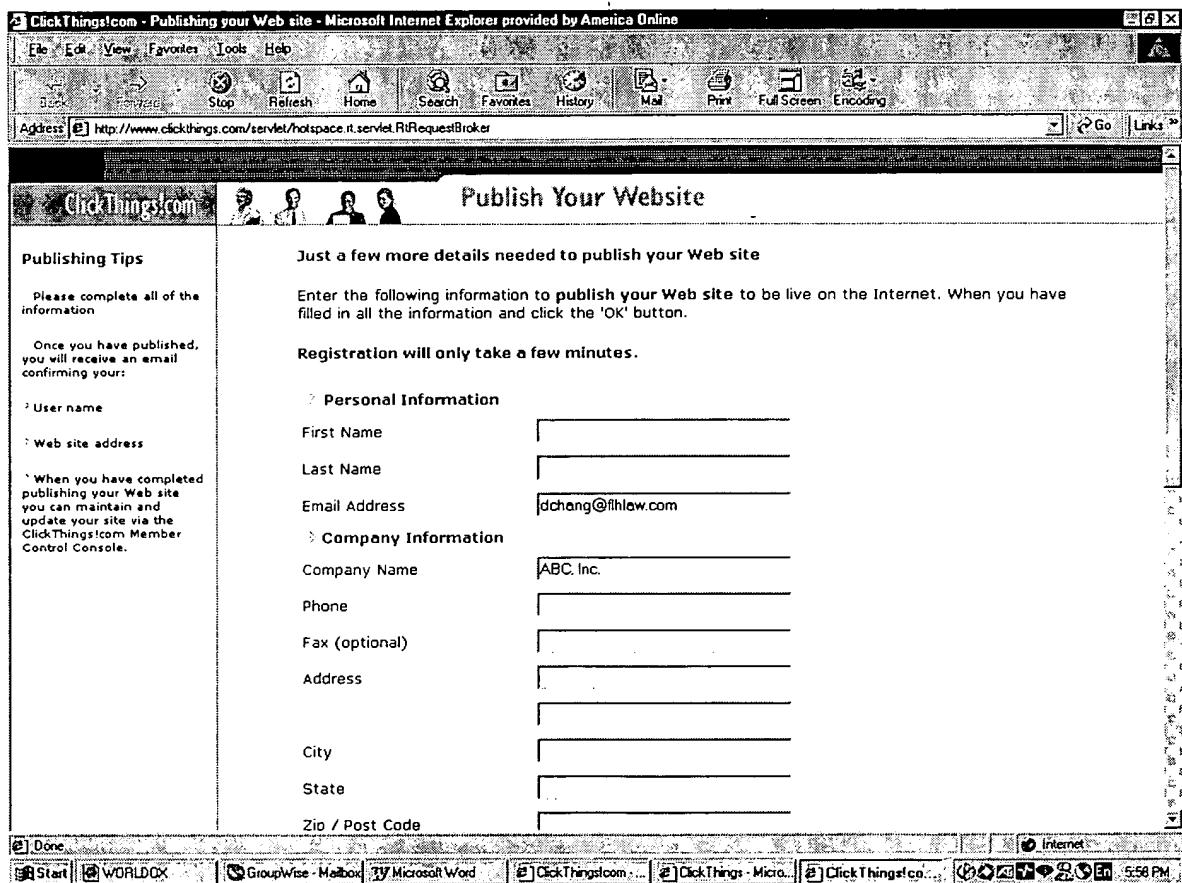
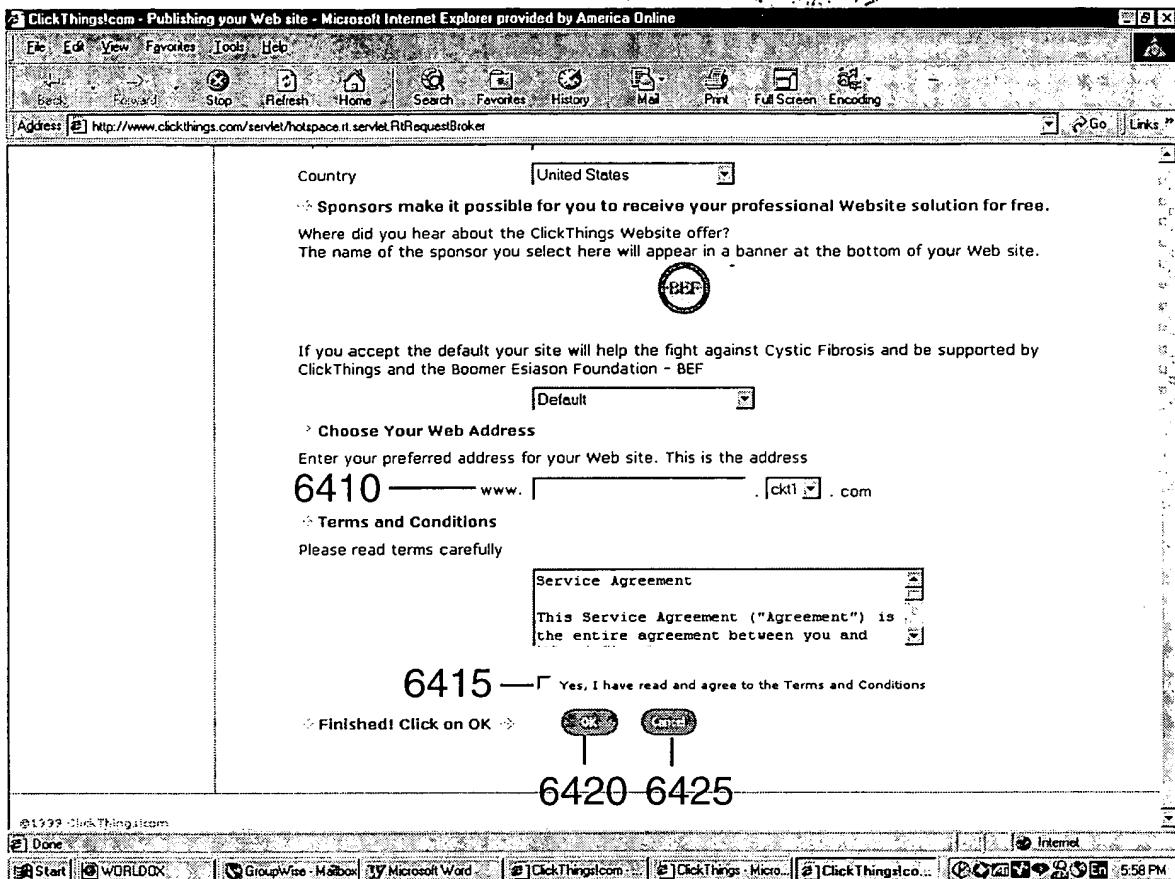


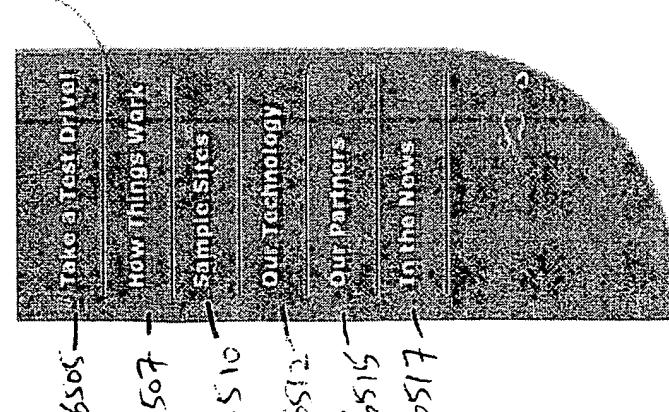
FIGURE 64A



300

FIGURE 64B

ClickThings!com



Start

6522

6520

Start

6522

6520

Start

6522

6520

Start

6522

6520

START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.

2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.

3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

Back to Home

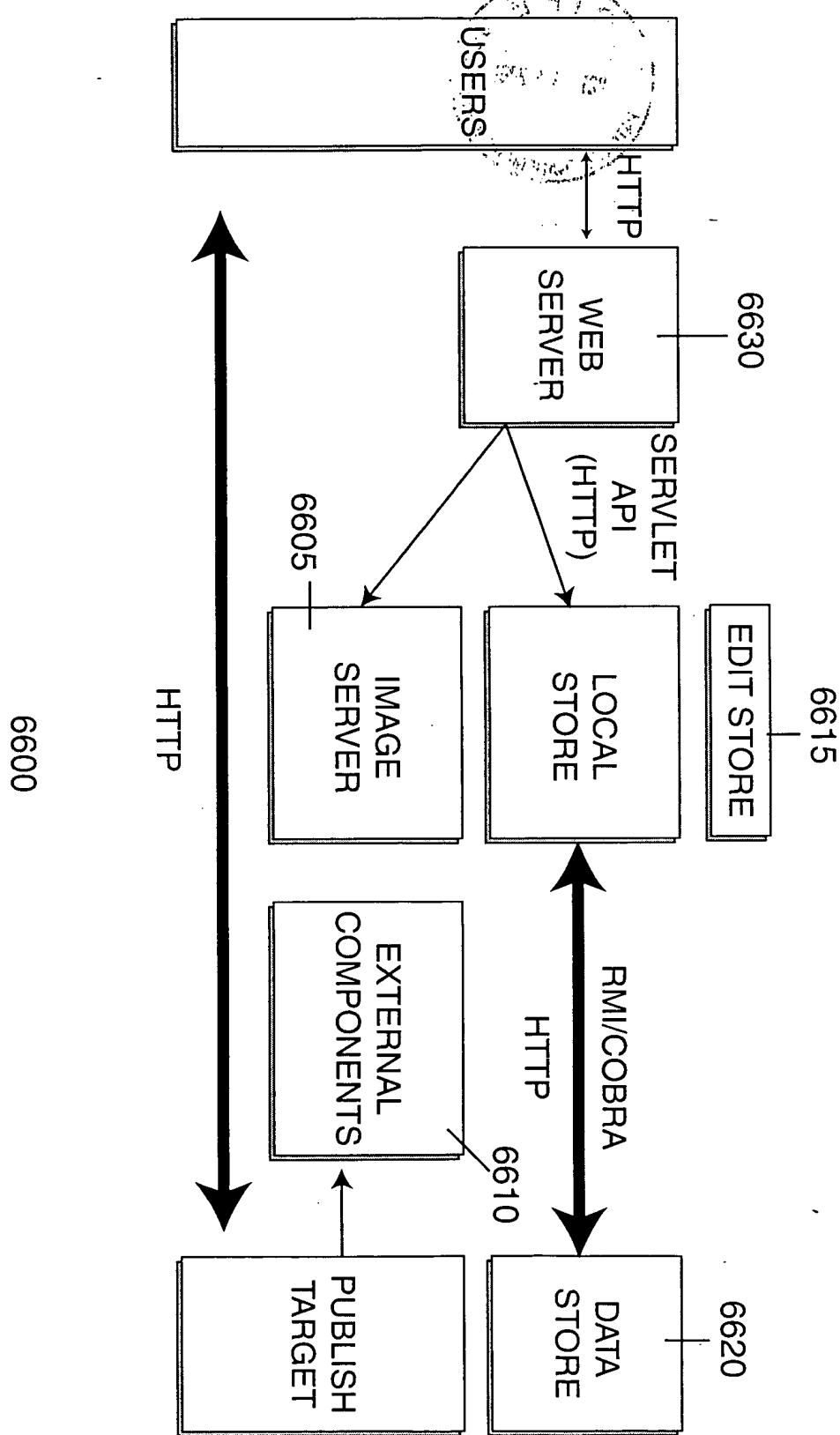
Please enter your e-mail address if you would like to receive news from ClickThings.

E-mail:

(optional)
(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)



FIGURE 66



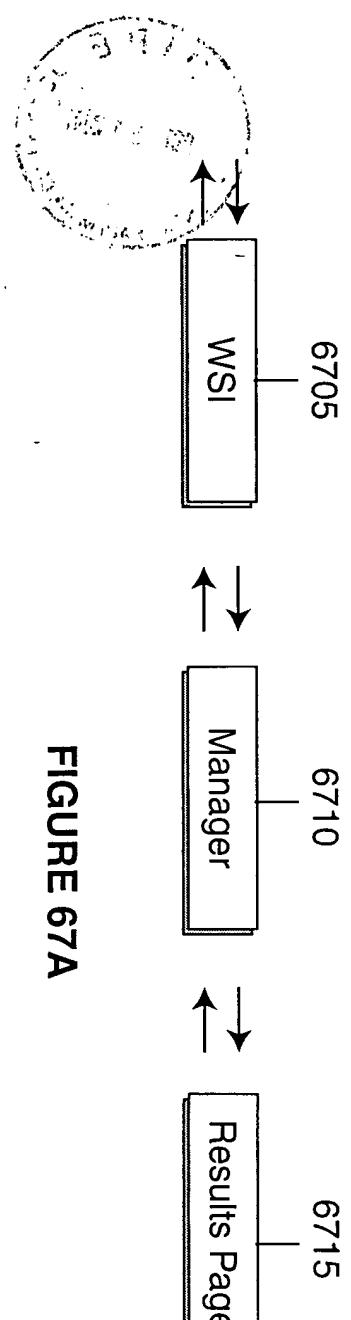


FIGURE 67A

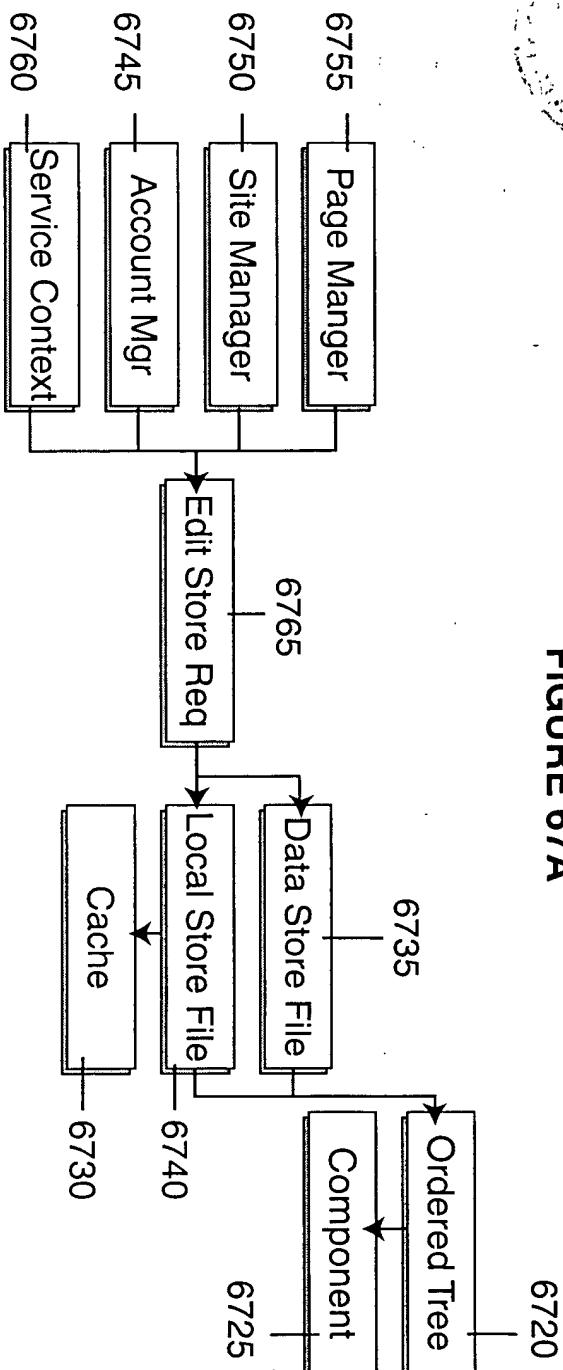


FIGURE 67B

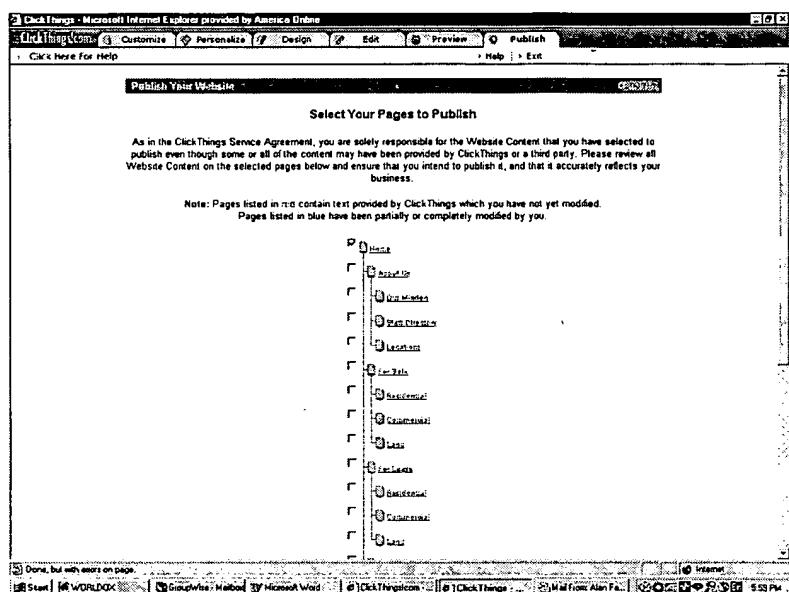
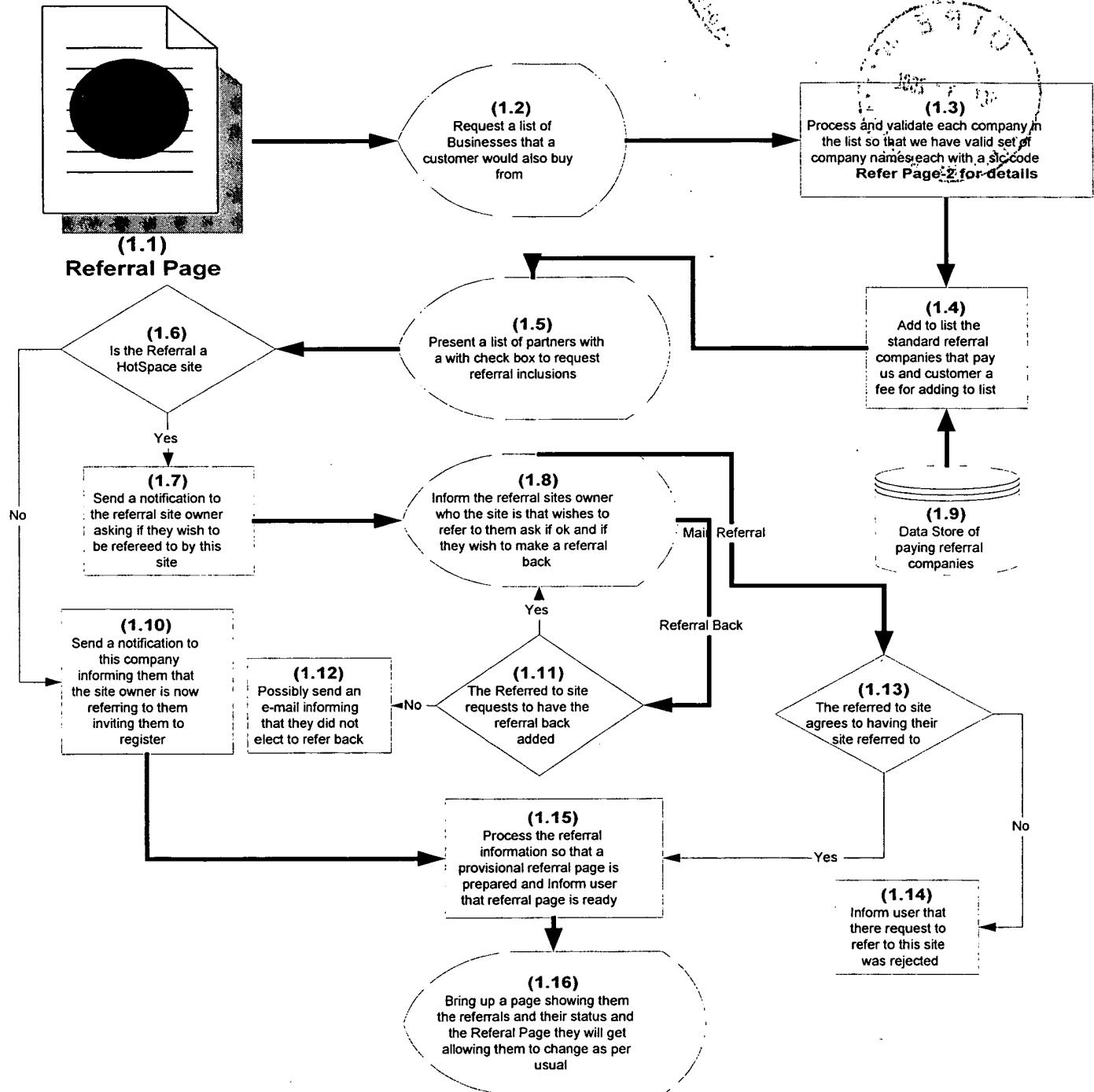


FIGURE 68

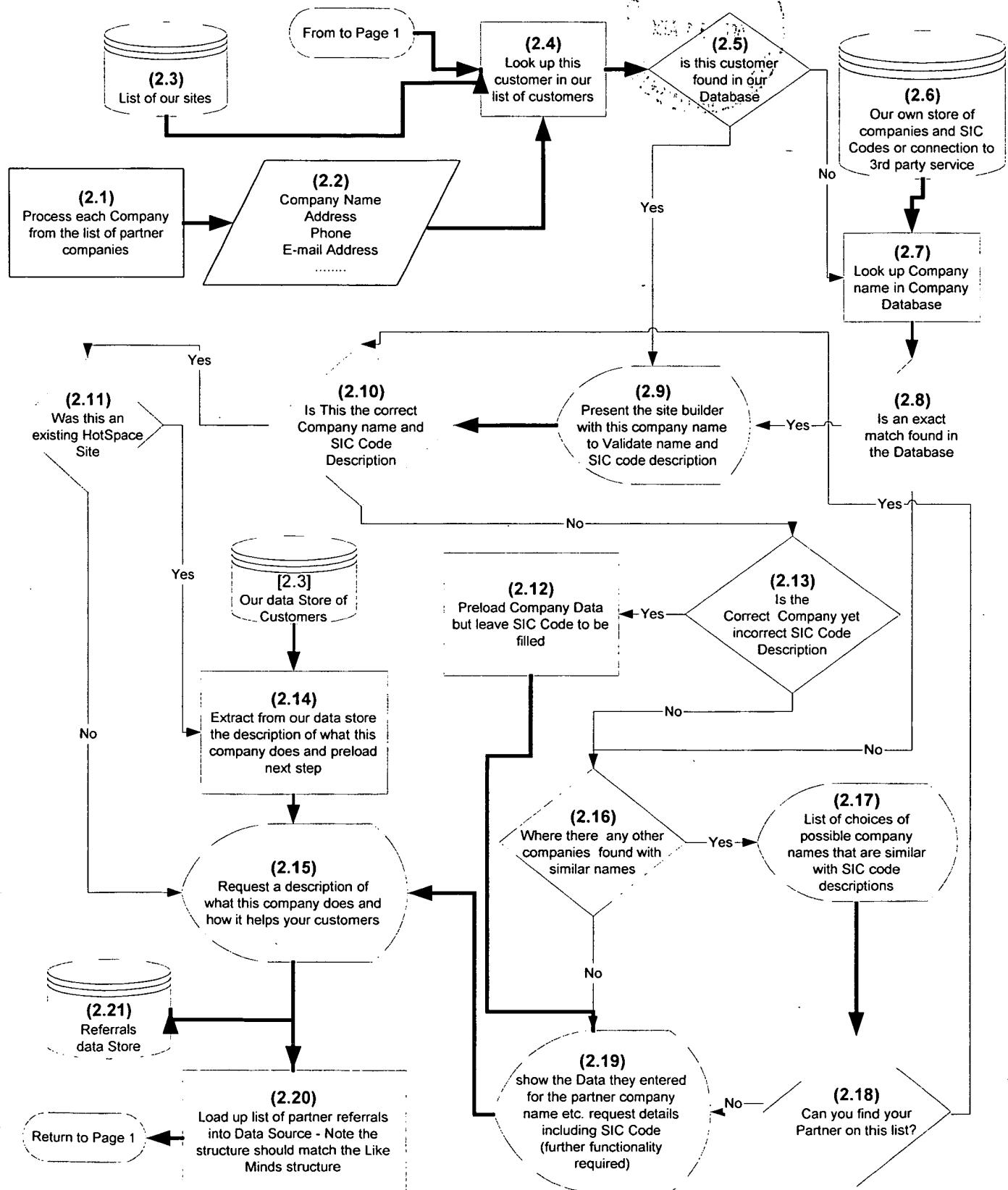
Process for gathering and validating referrals phase 1

Page 1



F16. 69A

Referral System Page 2
Validating the referrals from a site builder



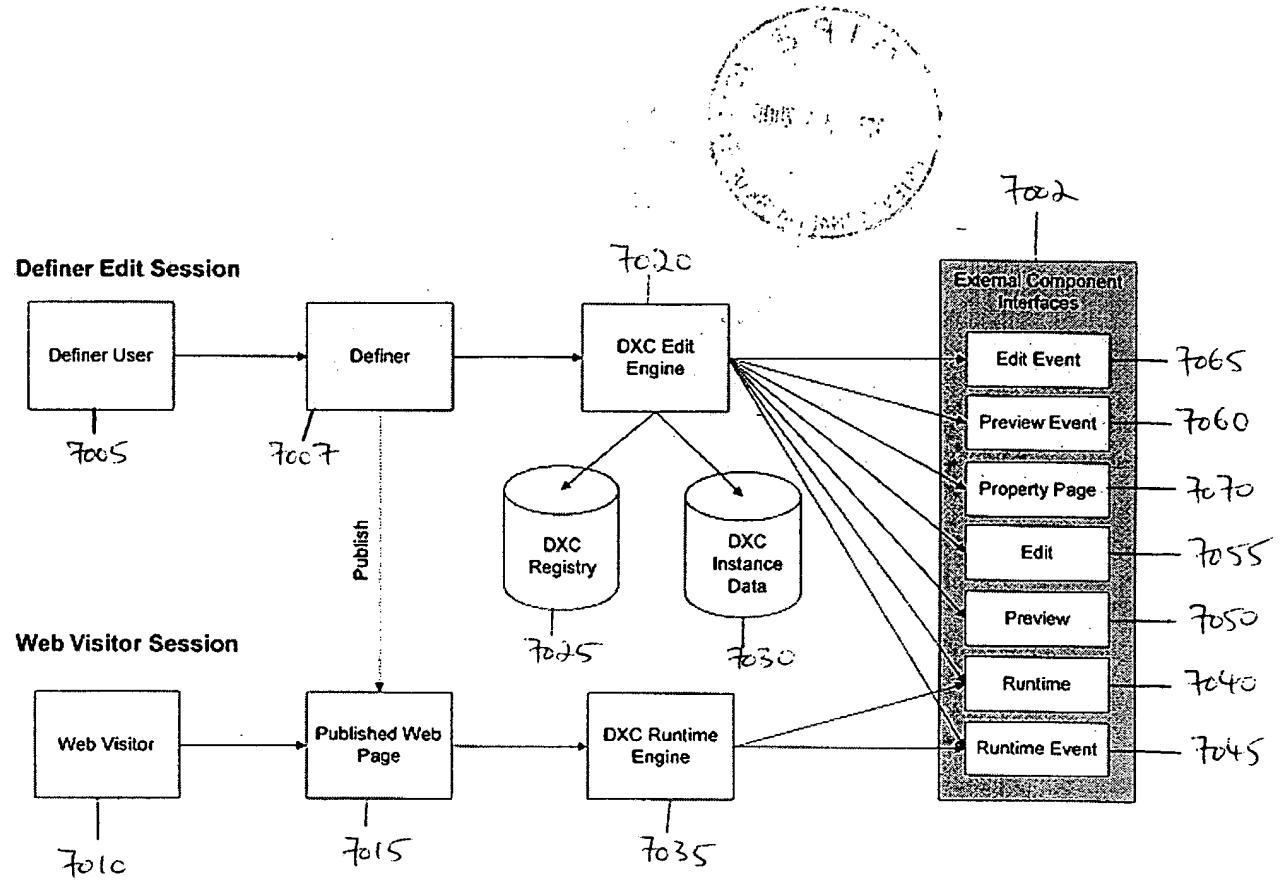


FIGURE 70

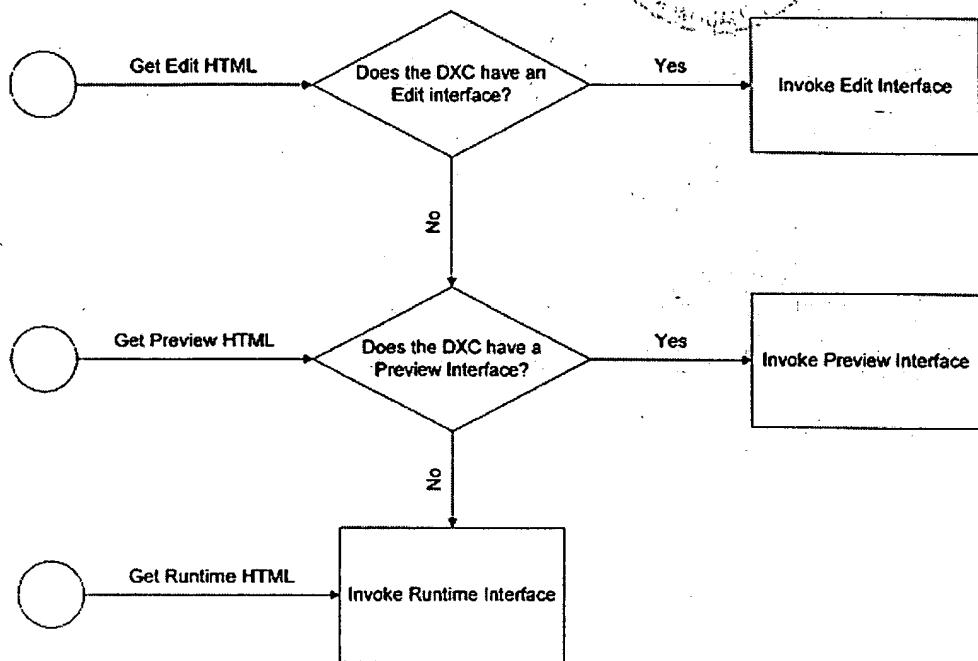


FIGURE 71

2010
10/10/10
10/10/10

Frequently Asked Questions

▼
▼

Q: Click to Edit Question

A: Click to Edit Answer

▼
▼

- 1. Edit Answer
- 2. Delete Question and Answer
- 3. Copy Question and Answer
- 4. Cut Question and Answer

FIGURE 72

6/20/2012 10:30:00 AM

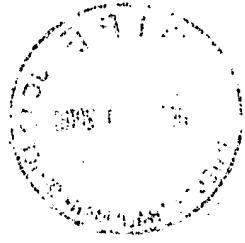
```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{>dx<_init}
<a href="DXCCallback_{>id}('UserClickedNotify')">Notify</a>
</BODY>
</HTML>
```

FIGURE 73



```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{&#xc_init}
<a href="DXCTextEdit_{&#id}('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

FIGURE 74



```
<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%-dxm_init}
{%-dxm_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{%id}("pop1", "Option 1", "javascript:DXCCallback_{%id}('Pop1.Option1')");
DXCSetMenuItem_{%id}("pop1", "Option 2", "javascript:DXCCallback_{%id}('Pop1.Option2')");
DXCSetMenuItem_{%id}("pop1", "Option 3", "javascript:DXCCallback_{%id}('Pop1.Option3')");
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{%id}('pop1')>Click here for menu</a>
</BODY>
</HTML>
```

FIGURE 75

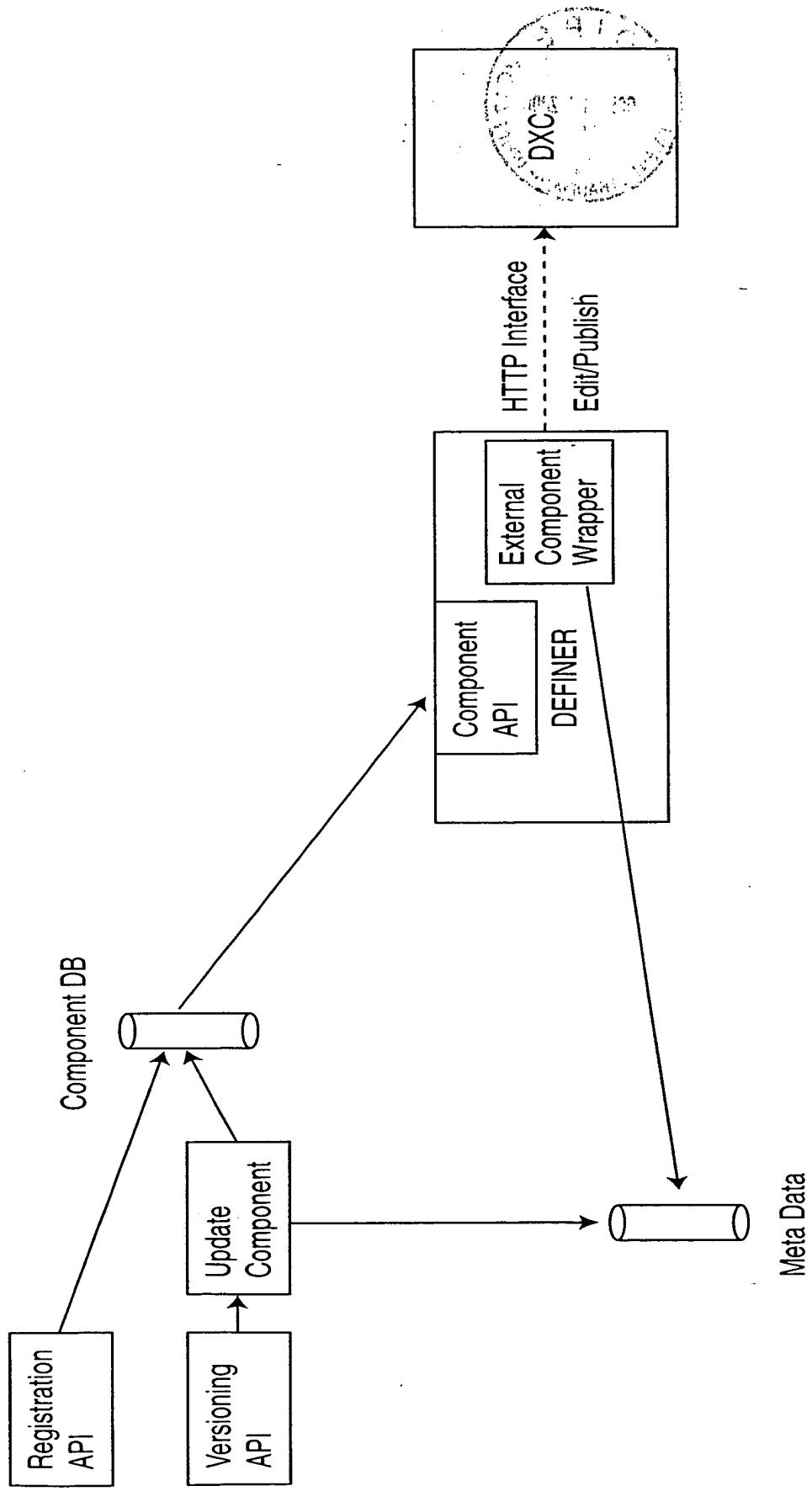


FIGURE 76

DXC Interaction at edit time

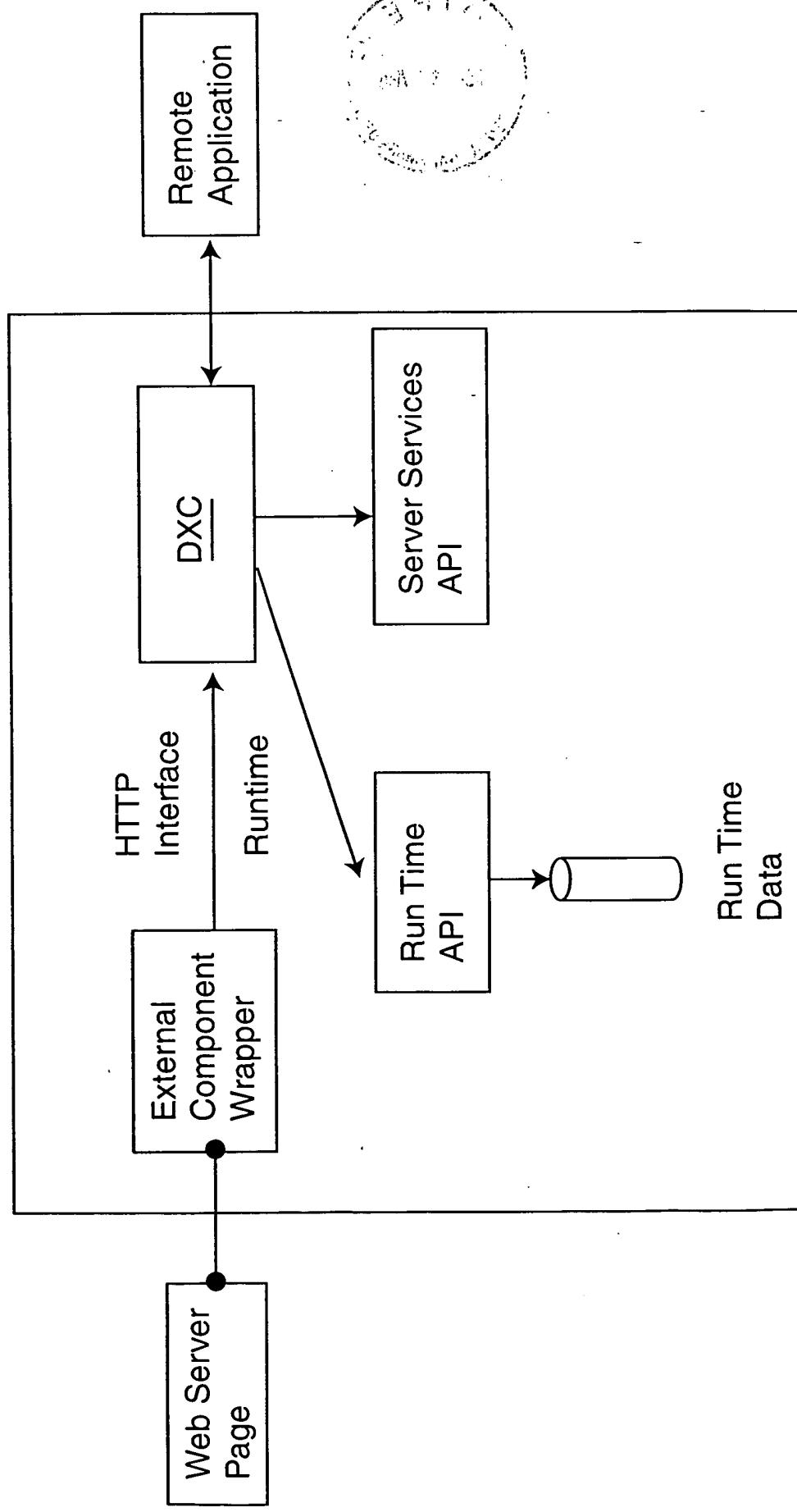


FIGURE 77

Dataflow at runtime

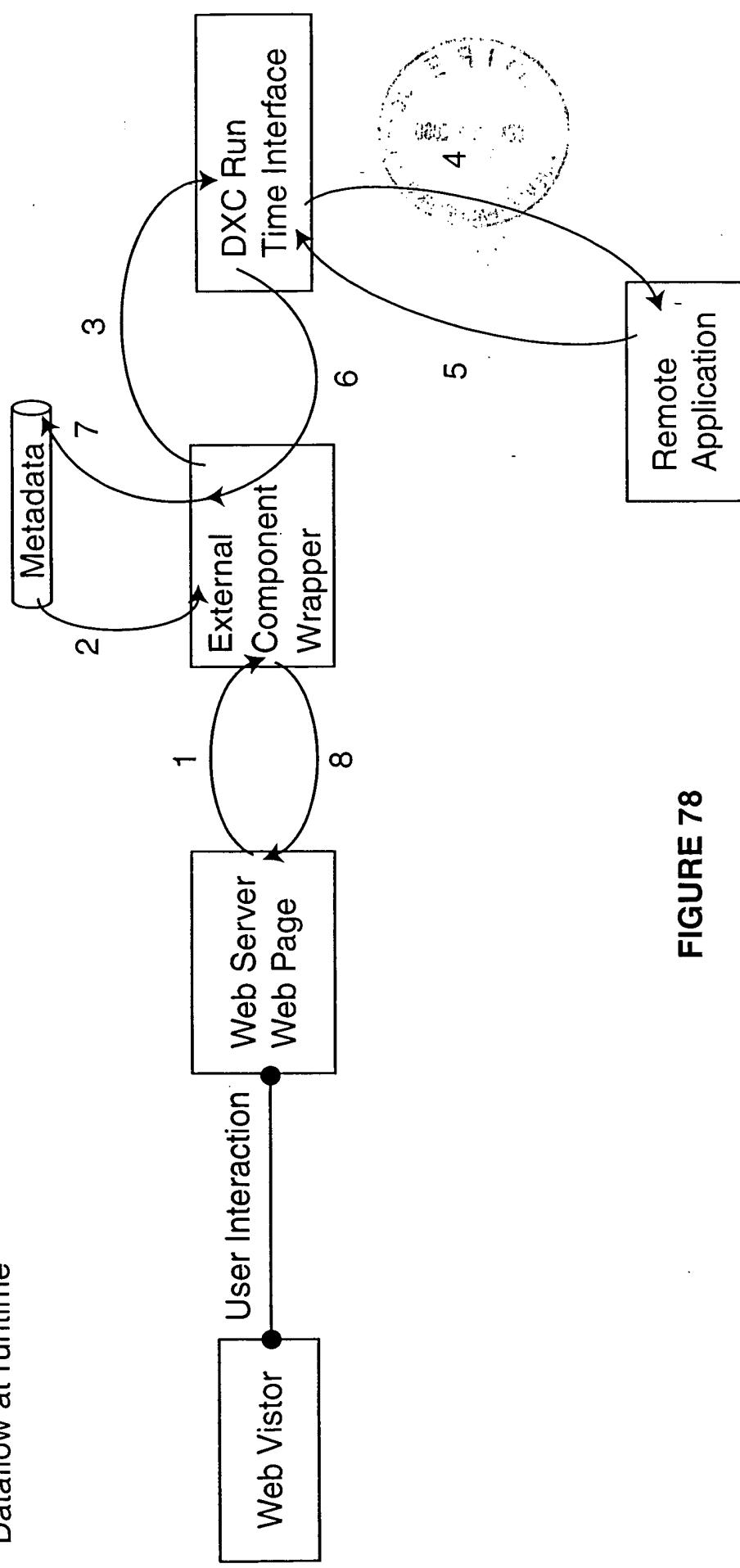


FIGURE 78

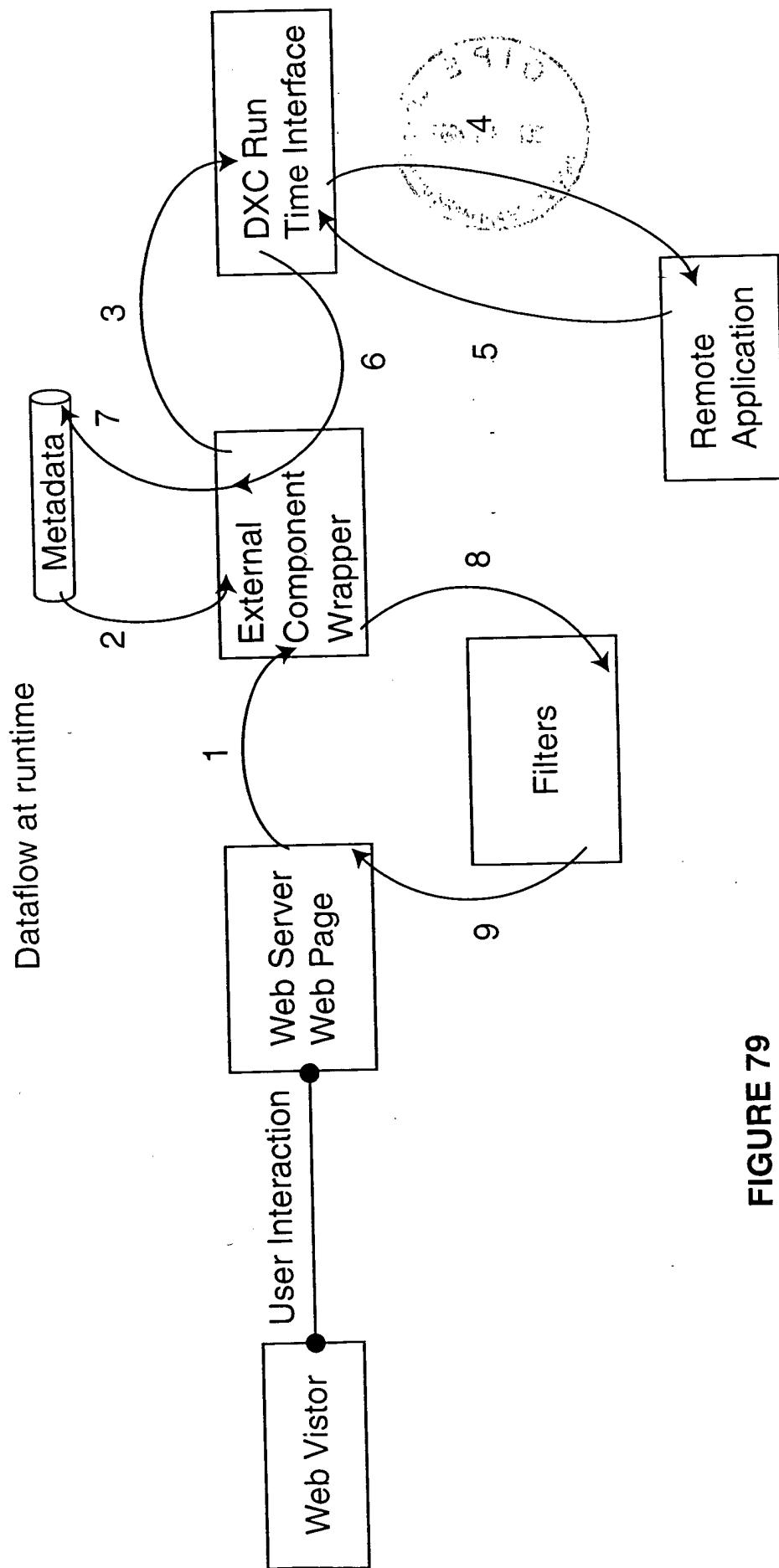


FIGURE 79

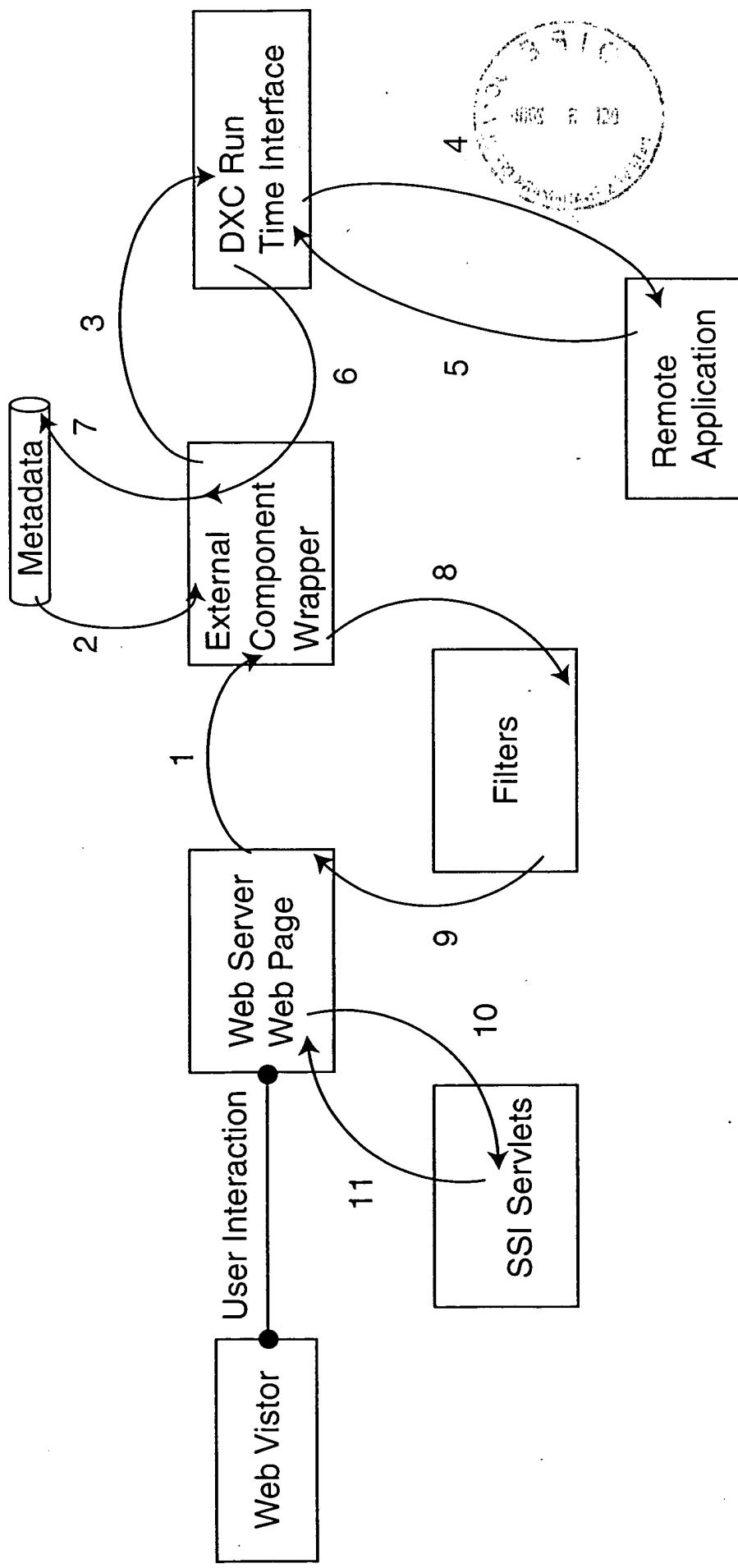


FIGURE 80

DXC and the Billing SubSystem

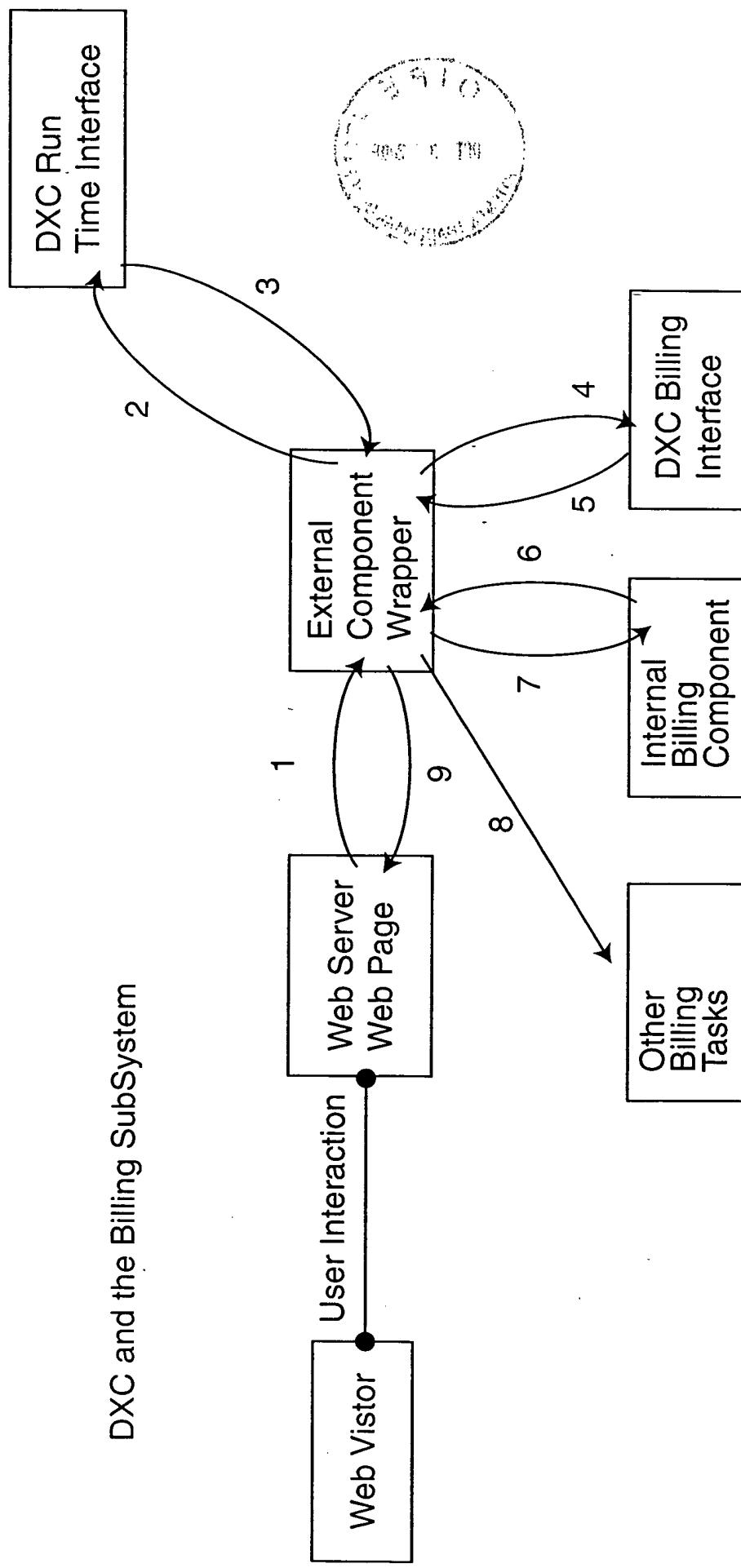


FIGURE 81

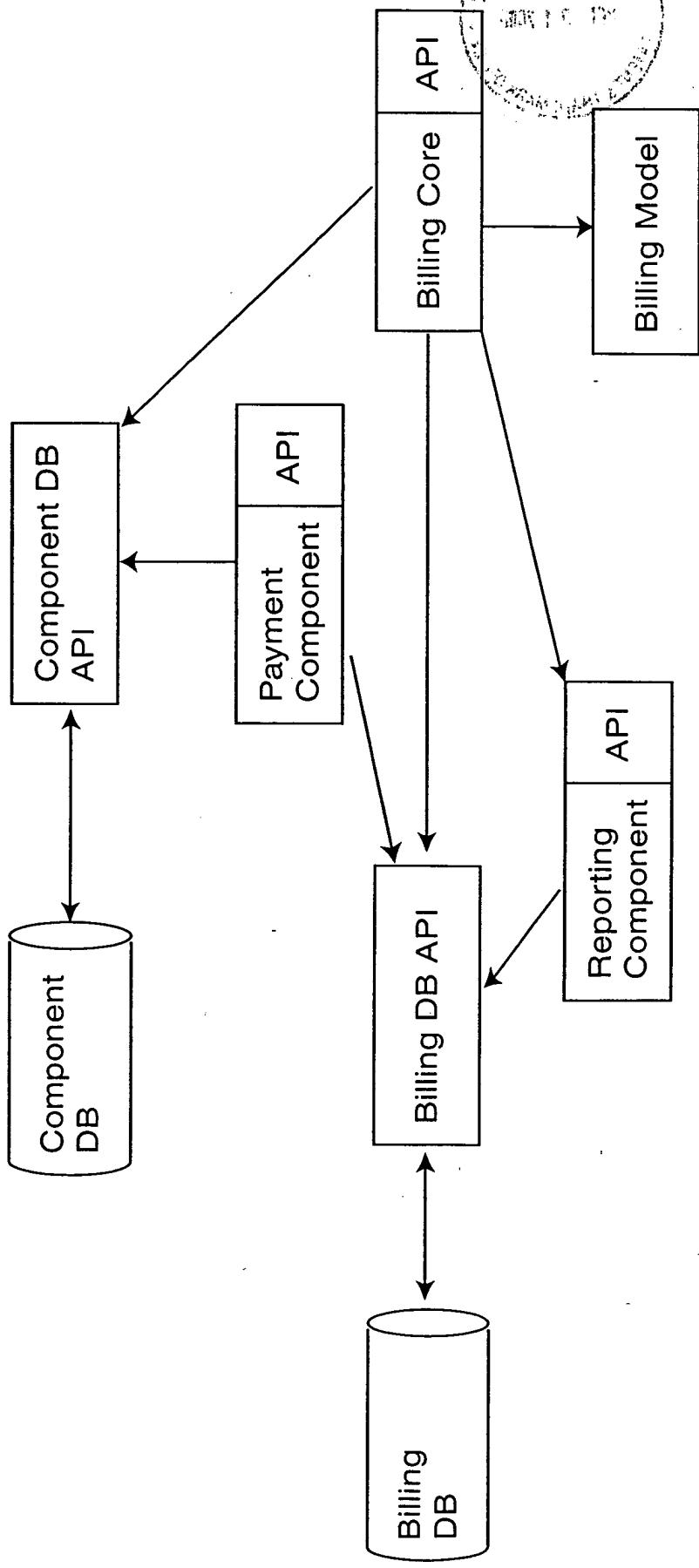


FIGURE 82